



16 - 17 April 2018

3rd EMES-Polanyi International Seminar

Welfare societies in transition

Program

#3EMESPolanyi
#empowerse_cost



How to get there?

A single ticket for the train between Copenhagen Central Station and Trekroner Station costs about DKK 80. The train ride from Copenhagen to Trekroner Station takes approximately 25 minutes - make sure that the train stops at Trekroner Station, not all trains for Roskilde do.

SEMINAR VENUE: Room distribution



10.1-025 – Teorilokale

PROGRAM

Axis 1. Universalism revisited: Relational welfare and the reciprocal-institutional welfare state

Axis 2. Analyses of the commons

Axis 3. Reconfigurations of public action targeting solidarity economy, social enterprise and civil society (COST session)

Axis 4. Solidarity economy, people-centred social innovation and social enterprise (COST session)

Axis 5. Action research, social innovation and solidarity economy

Monday, 16 April 2018

09:00 - 10:30 Registration & welcome coffee

10:30

OPENING PLENARY

Welcome & Introduction

Hanne Leth Andersen, (RUC Vice Chancellor)
Marguerite Mendell, Concordia University, Canada
Lars Hulgård, RUC, Denmark

Keynote speaker

Margaret Somers, University of Michigan, USA

From Market Utopianism to the Reality of Society, From the Collapse of Social Solidarity to the End of Democracy? Why Karl Polanyi is the Necessary Thinker for our (dark) Times.

2008 marked the greatest financial crisis since the 1930s; in 2014 Thomas Piketty's Capital in the Twenty-first Century brought international attention to egregious inequality and social exclusion; in 2018 we face the global trend toward authoritarian rule and the end of democracy. Karl Polanyi provides us a conceptual map to understand this sequence of catastrophes while also illuminating the necessary path to reverse the trend toward barbarism revisited.

12:30 Lunch

13:30 - 15:00

PARALLEL SESSIONS 1

Axis 1 | Session 1.1

Room 02.1-031 – Geofagsal 02. Chair: Pedro Hespanha

- **Danijel Baturina:** Third sector in Croatian welfare system-helping hand in the welfare state modernization?
- **Malin Gawell:** Responsibility Across Borders – is universal common ours?
- **Sílvia Ferreira and Lars Hulgård:** Solidarity Economy, Governance and the Institutional Reciprocal Welfare State.

Axis 2 | Session 2.1

Room 04.2-025 – Teorirum. Chair: Nicolas Postel

- **Dirk Holemans and Stijn Oosterlynck:** Appraisal of the new wave of commons in the light of Polanyi's double movement: a case study of newly established commons in Belgium.
- **Jonas Egmoose:** Revitalising socio-ecological urban commons. Insights in the context of Scandinavian welfare planning.
- **José Luis Fernández Casadevante, Ángel Calle Collado, Nerea Morán Alonso and Nuria del Viso:** Cultivating commons in the heart of the city. Madrid community gardens against austerity urbanism.

Axis 3 | Session 3.1 (COST Session)

Room 06.1-032 Teorirum. Chair: Luise Li Langergaard

- **Bryan Dufour:** Public action playing catch with social impact measurement: Learnings from an ongoing isomorphism.

- **Monika Noworolnik-Mastalska:** Political CSR in context of global policy, local practices and human experiences – challenging the concept.
- **Nicolae Bibu and Mihai Lisetchi:** The law on Social Economy in Romania. Pros and Cons.

Axis 4 | Session 4.1 (COST Session)

Room 06.2.-007 – Teorirum. Chair: Margie Mendell

- **Philippe Eynaud and Jean-Louis Laville:** Theory of social enterprise and pluralism.
- **Genauto Carvalho De França Filho:** The reconciliation between the economic and the social in the notion of social enterprise: limits and possibilities.
- **Luciane Lucas Dos Santos:** When the domestic is also political: redistribution by women from the South. A feminist approach.

Axis 5 | Session 5.1

Room 08.1-032 – Teorilokale. Chair: John Andersen

- **Jacob Dahl Rendtorff:** Embeddedness, trust and accountability: The Legacy of Karl Polanyi.
- **Orzolya Lazanyi:** Substantivist economy as a starting point for reflection – Learnings from a co-operative inquiry.
- **Jonas Hedegaard:** The role of action research undertaken in social enterprise hybrid organisations in transforming paradoxical organizational situations into social innovation.

15:15 - 16:45

PARALLEL SESSIONS 2

Axis 1 | Session 1.2

Room 02.1-031 – Geofagsal 02. Chair: Linda Lundgaard Andersen

- **Pedro Hespanha:** Small independent producers and the wheel of history.
- **Julia Szalai:** Universalism revisited: The case of postcommunist social security reforms in Hungary.
- **Lasse Kofoed:** Social innovation and inclusion in a post-welfare context.

Axis 2 | Session 2.2

Room 04.2-025 – Teorirum. Chair: Dirk Hølemans

- **Ane Kirstine Aare, Emilie Marie Øst Hansen and Henrik Hauggaard-Nielsen:** Dialog with and inclusion of farmers and their traditions, knowledge and norms in the development of a sustainable and democratic agricultural sector.

- **Fanny Barsony:** Urban Community Gardening, Institutional Design and Relations to the Public and the Private- cases from Hungary.
- **Ana Margerida Esteves:** Towards "Qualitative growth"-oriented Collective Action Frameworks: Articulating Commons and Solidarity Economy.

Axis 3 | Session 3.2 (COST Session)

Room 06.1-032 Teorirum. Chair: Davorka Vidović

- **Karol Gil-Vasquez and Erika Cornelius Smith:** America's Dreamers: Can Immigrant Social Movements Reconfigure a Civic Society for Meaningful Institutional Change in the United States? An Analysis of U.S Great Transformation's Countervailing Forces.
- **Astrid Kidde Larsen:** From policy to practice - opportunities and barriers for co-producing welfare.
- **Jennifer Eschweiler and Lars Hulgård:** Channelling solidarity: inputs from third sector and co-creation of public services.

Axis 4 | Session 4.2 (COST Session)

Room 06.2.-007 – Teorirum. Chair: Margaret Somers

- **Luiz Inacio Gaiger:** From the informal to the solidarity economy: the role of reciprocity and the need of enlarging the canon of knowledge.
- **Jean-Louis Laville:** Civil society organizations in democratic societies. For an intercultural debate.
- **Sílvia Ferreira:** Meanings and Practices of Social Enterprise in Portugal.

Axis 5 | Session 5.2

Room 08.1-032 – Teorilokale. Chair: Michael Roy

- **Paola Raffaelli:** Enactments of Solidarity in worker co-operatives: a cross-comparative research between Argentinian and British cases.
- **John Andersen:** Social Innovation, community development and action research in a Nordic/ Arctic context.
- **James Henderson and Oliver Escobar:** Collaborative governance, community ownership and the social commons: exploring the emerging frontiers of Scottish public service reform.

17:00 Departure to Grennesminde Dome

17:30 - 19:00

PANEL DISCUSSION

EMPOWER-SE Stakeholders Talk

Democratically owned enterprises: a road towards international solidarity?

Welcome

Hanne Danielsen, Grennesminde

Panelists

Luciane Lucas dos Santos, Federal University of Bahía, Brazil and Coimbra, Portugal

Mogens Lykketoft, MP Danish Parliament, former President of UNGA

Rory Ridley-Duff, Sheffield Hallam University, UK

Closing remarks by Susanne Westhausen, Kooperationen

This panel session will explore the theory and practice of workplace democracy, with a focus on progressive/radical developments made possible by new technologies (such as platform co-operatives) and commitments to 'inclusion' in UN sustainable development plans. By 2030, the United Nations wants to achieve decent work, inclusive industrialisation, inclusive education, inclusive economic growth, inclusive institutions and inclusive societies. What social and technological developments can facilitate this inclusion, and how can democratically-owned enterprise contribute to international solidarity?

19:30-21:30 Cocktail dinner

Special appearance: **Tickle and the Way Ways** is your local rough soul band. Minimal and Bluesy-soul, from the depths of our hearts to yours. Featuring Lisa Chodorkoff on vocals and Sune Grip on guitar/vocals.

Tuesday, 17 April 2018

08:30 - 09:00 Arrival

09:00 - 10:30

PARALLEL SESSIONS 3

Axis 1 | Session 1.3

Room 02.1-031 – Geofagsal 02. Chair: Lars Kobro

- Halvard Vike and Hans A. Hauge: Civic associations in the state: The case of elderly care in Norway.
- Linda Lundgaard Andersen and Lars Hulgård: Reconfiguring the social and solidarity economy in a Danish welfare context.
- Matteo Villa and Giulia Colombini: The changing logics of local welfare in Italy and Norway. Few insights from bottom-up case studies.

Axis 2 | Session 2.3

Room 04.2-025 – Teorirum. Chair: Marthe Nyssens

- Ana Sofia Acosta Alvarado: Commons, fostering a paradigm change in society.
- Irina Opincaru: Forest and pasture commons as particular forms of social economy in Romania.
- Tamas Veress: The practice of communing.

Axis 3 | Session 3.3 (COST Session)

Room 06.1-032 Teorirum. Chair: Jean-Louis Laville

- Michael Roy and Michelle T. Hackett: Polanyi's 'substantive approach' to the economy in action? Conceptualising social enterprise as a public health 'intervention'.
- María José Ruiz Rivera and Andreia Lemaître: Institutional pluralism and contradictions in public policies for popular and solidarity economy in Ecuador.
- Henning Salling Olesen: A political economy of labor? A Learning Perspective.

Axis 4 | Session 4.3a (COST Session)

Room 06.2.-007 – Teorirum. Chair: Malin Gawell

- József Veress: Social activism catalyst of empowering social innovation in solidarity economy.
- Adriane Vieira Ferrarini: the challenges of self-management in the solidarity economy.
- Genauto Carvalho De França Filho and Philippe Eynaud: From solidarity economy to solidarity based-management: Towards a new perspective on organization studies.

Axis 4 | Session 4.3b (COST Session)

Room 08.1-032 – Teorilokale. Chair: Rory Ridley-Duff

- **Giulia Colombini and Matteo Villa:** Can reciprocity help defend social mission from cuts in public funding? Case studies from south European social enterprises.
- **Andrew Cartwright and Sara Svensson:** Challenges to participatory governance in solidarity initiatives and social enterprises: the case of Hungary.
- **Carmen Guzmán, Teresa Savall and Marta Solórzano:** Do founding principles shape Spanish ethical banks responses to institutional recognition?
- **Elisabetta Magnani:** Cultures of Inequality: Financialization, Labour and Social Finance

10:45 - 12:15

PARALLEL SESSIONS 4

Axis 3 | Session 3.4 (COST Session)

Room 06.1-032 Teorirum. Chair: Daniël Baturina

- **Gordon Shockley and Peter Frank:** Social Entrepreneurship as Co-Produced Social Policy: A Polanyian Solution to Modernity.
- **Malin Gawell:** Managerialism and the Reproduction of Hierarchical Charity Structures.
- **Nicolas Postel and Richard Sobel:** CSR: An Polanyian Analysis.
- **Leslie Carnoye:** Socially Responsible Public Procurement: a de-commodification of public markets? A case study in Nantes Metropole, France.

Axis 4 | Session 4.4a (COST Session)

Room 06.2.-007 – Teorirum. Chair: Adriane Vieira Ferrarini

- **Melinda Mihály:** Rural social and solidarity economy initiatives in Central and Eastern Europe – In the context of peripheralization to what extent may participation be a reality?
- **Sunna Kovanen:** Reconceptualizing rural social enterprises as collaborative, conflictive and learning endeavours.
- **Andrzej Klimczuk:** The Challenge of Scaling up Innovations for Ageing Societies: Analysis of the Selected Initiatives in the Context of the Ageing Policy in Poland.

Axis 4 | Session 4.4b (COST Session)

Room 08.1-032 – Teorilokale. Chair: Marta Solórzano

- **Davorka Vidović:** From 'hero' to 'zero': Some lessons from 'unsuccessful' social enterprises in post-socialist societies.

- **Happy Singu Hansen:** How people in low-income strata live their lives as part of the economy: from the Economy of Affection to Solidarity Economy.
- **Kobi Inbar, Ronny Manos and Haim Mordechovitch:** Inducement prizes as a means for accelerating bio-medical innovations: Examining motivations, success factors and coopetition between participants.

Axis 4 | Session 4.4c (COST Session)

Room 10.1-025 – Teorilokale. Chair: Andreia Lemaître

- **Andrés Morales Pachón:** Buen vivir and social and solidarity economy: Lessons from the Amazons, the Andes and the Caribbean indigenous people in Colombia.
- **Rory Ridley-Duff and Michael Bull:** The coming of age of the social solidarity economy.
- **Fabio Schwab Do Nascimento:** Economy of solidarity and commercialization channels in the north and south of Brazil.

12:30 Lunch

14:00 - 15:00

BOOK SIGNING

15:30 - 17:00

CLOSING PANEL

Welfare state and solidarity economy towards a new democratic perspective

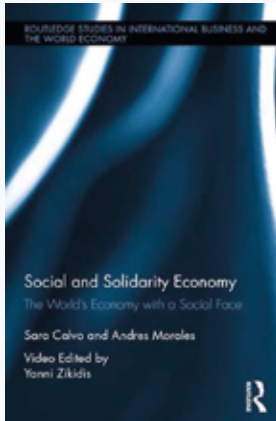
Panelists

Swati Banerjee, Tata Institute of Social Sciences, India
Jean-Louis Laville, Collège d'études mondiales, France
Marthe Nyssens, President of EMES, Catholic University of Louvain, Belgium

This panel session will focus on the public dimension of solidarity economy and the importance of intermediate public spaces to link mobilization and institutional reframings. It means that the functional approach in social sciences is not appropriate to take into account the tensions between democracy and new capitalism. But the critical theory has also to be changed in order not to only concentrate on domination and alienation but to include a reflexion on absences and emergences in a south epistemology perspective.

Against the neo philanthropic tendency, new frameworks for democratic solidarity have to articulate egalitarian reciprocity and public redistribution.

BOOK SIGNING



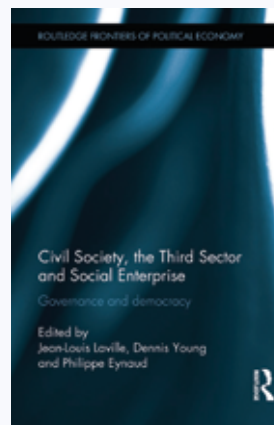
Social and Solidarity Economy: The World's Economy with a Social Face (EN) by **Andrés Morales** and Sara Calvo (Routledge, 2017)



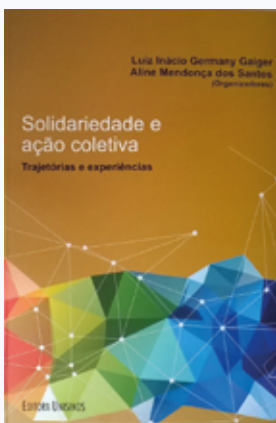
Serving the World: 15 Months for the UN (EN) by **Mogens Lykketoft** and Mette Holm (Rosinante, 2017)



Rebeldías en común. Sobre comunales, nuevos comunes y economías cooperativas (ES) by **José Luis Fernández Casadevante**, Ángel Calle & Nerea Morán (Libros en acción, Ecologistas en acción, 2017)



Civil Society, the Third Sector and Social Enterprise (EN) by **Jean-Louis Laville**, Dennis Young, **Philippe Eynaud** (Routledge, 2017)



Solidariedade e ação coletiva: trajetórias e experiências (PT) by **Luiz Inácio Gaiger & Aline Mendonça dos Santos** (Editors) (Unisinos Editions, 2017)

Authors highlighted in bold will be available during the book signing activity on Tuesday.

SPEAKERS



Marguerite Mendell is an economist and Professor, School of Community and Public Affairs, Concordia University. She is Director, Karl Polanyi Institute of Political Economy, Concordia University. Margie Mendell has published on democratizing capital, the evolution of social finance and the social economy in Quebec and internationally and on the work of Karl Polanyi. Her work appears in several languages. Margie Mendell is a member of the Board of Advisors of the Chantier de l'économie sociale, the social economy network of networks in Quebec, the Advisory Committee of the Social Economy Partnership for Community-based Sustainable Development for the City of Montreal and was a member the Advisory Policy Committee for the development of the social economy, Government of Quebec, that prepared the framework legislation on the social economy, adopted in 2013 as well as the provincial Action Plan for the social economy (2016-2020). She co-directs partnership research on solidarity finance in Quebec. Margie Mendell was awarded the inaugural Prix Pierre-Dansereau in 2012 from the Association francophone pour le savoir (ACFAS), a Prix du Québec (2013), was named Officer of the Order of Quebec (2014) and appointed to the Order of Canada in 2017.



Lars Hulgård is Professor of Social Entrepreneurship at Roskilde University (RUC, Denmark) and Visiting Professor at the Tata Institute of Social Sciences in Mumbai, India. Lars was a co-founder of EMES and served as president for six years between 2010 and 2016. In 2006, he founded the Centre for Social Entrepreneurship at RUC and he co-chairs the Centre together with Professor Linda Lundgaard Andersen. In 2013 he was appointed by the Minister of Business and Growth of the Danish government to work on a new eco-system for social enterprise, including presenting a new law. The law on Registered Social Enterprises was adopted by the Danish Parliament in June 2014. Between 2014 and 2017, he served as part time professor at the University of South East Norway. He is a co-editor with Dr. Rocío Nogales and Professor Jacques Defourny of the Routledge Studies in Social Enterprise and Social Innovation. In 2004-05 he was the first international coordinator of CINEFOGO-Network of Excellence, an international cross-disciplinary network funded by the EU, Sixth Framework Program. He has been a visiting scholar at Harvard University (2004), University of California (1998) and University of Mannheim (1992). He was a research consultant to the Danish Ministry of Social Affairs between 1990 and 1998 and former President of the Danish Sociological Association. He is author and co-editor of six books in the areas of social policy, civil society and social enterprise.



Margaret Somers Professor Emerita from the University of Michigan, is a social theorist and comparative historical sociologist specializing in economic, political, and cultural historical sociology. She works under the guidance of Karl Polanyi's intellectual and moral legacy and seeks to express Polanyi's commitments in her writing. Her most renowned works are 'The Power of Market Fundamentalism: Karl Polanyi's Critique', co-authored with Fred Block, which develops a usable Polanyian social theory and offers a repertoire of concepts and theoretical insights that help explain recent major reforms and cutbacks in the welfare state, and 'Genealogies of Citizenship: Markets, Statelessness, and the Right to have Rights', which focuses on how decades of market fundamentalism have transformed increasing numbers of rights-bearing citizens into socially excluded internally stateless persons. She received the Inaugural Lewis A. Coser Award for Innovation and Theoretical Agenda-Setting in Sociology and the 2009 Giovanni Sartori Award in Qualitative Methodology by the American Political Science Association. Currently, she is completing a book on "The Making of Citizenship Rights," a work of comparative historical sociology with a focus on English legal history.



Luciane Lucas dos Santos is a senior researcher at the Centre for Social Studies, University of Coimbra, integrating the Research Group on Democracy, Citizenship and Law (DECIDE). She also integrates, as a permanent member since 2008, the Study Group on Solidarity Economy at CES (ECOSOL/CES). Recently, she was an invited Visiting Professor in Brazil (Federal University of Southern Bahia), having been part of the academic staff of the Doctoral Program in State and Society (PPGES/UFSB). Previously, she was part of the research team in Alice Project - Strange Mirrors, Unsuspected Lessons, an international project funded by European Research Council, coordinated by Boaventura de Sousa Santos. She holds a PhD in Communication and Culture by the Federal University of Rio de Janeiro (UFRJ/Brasil) and a MsC at the same institution. She has worked as a senior lecturer for almost 20 years, having had a long academic career at the State University of Rio de Janeiro, in Brazil. Her main research and lecturing interests are: postcolonial and decolonial studies on consumption and Economics, poverty and social inequalities from an intersectional and gender-based perspective, Feminist Economics, Solidarity Economy, indigenous and other economies, Feminisms from the South.



Mogens Lykketoft graduated as an economist from the University of Copenhagen in 1971 where he was the leader of the Social Democratic Students 1966-1970). He served as secretary for the Danish Trade Union Congress Committee on Economic Democracy between 1969 and 1971. He was leader of the Economic Council of the Labour Movement from 1975 to 1981 and then Social democratic Member of the Parliament since 1981. He was the Minister for taxation on 1981 and 1982 and later on was the Taxation and Economic Policy Spokesman in Parliament during opposition (1982-1993). In 1993 he was appointed as Minister of Finance (1993-2000) and in 2000 Minister of Foreign Affairs. He was the leader of the Social democratic Party from 2002 to 2005, spokesman for foreign policy from 2005 to 2011, speaker of Parliament from 2011 to 2015 and president of the United Nations General Assembly in 2015 and 2016.



Swati Banerjee is Associate Professor at the Centre for Livelihoods and Social Innovation, School of Social Work, Tata Institute of Social Sciences, Mumbai, India and Co-ordinator, Right Livelihood College, RLC - TISS; the first RLC in the Asia Pacific Region. She has been a post-doctoral fellow at Lund University, Sweden and visiting faculty to many Universities across the world. She is also a recipient of several fellowships from national and international organizations including German Academic Exchange Service (DAAD), Indian Council of Social Science Research (ICSSR), Ford Foundation, Erasmus Mundus and Erasmus Plus (funded by European Commission) etc. She has been heavily involved in research studies focusing on People Centered Social Innovation, Human Centered Design Thinking, Entrepreneurship Development, Collectivization and Empowerment of Women, Livelihoods of Marginalized Communities, Participatory Methodologies and Pedagogies etc. She is also involved in global discussions on social innovation, poverty reduction and achievement of sustainable development goals (SDGs) in several forums including United Nations (UN) – Economic and Social Commission for Asia and Pacific (ESCAP) regional forums. Simultaneously, she is part of several grassroots innovation initiatives and processes of participatory development in India.



Jean Louis Laville sociologist, is a professor at the Conservatoire National des Arts et Métiers (CNAM, Paris) where he holds a Chair in Solidarity Economy. He is a researcher in Lise (Interdisciplinary laboratory for economic sociology, CNRS-Cnam), Ifris (Ile de France Society Innovation Research Institute) and Collège d'études mondiales (FMSH). Involved in a lot of international research networks, he is the European coordinator for Karl Polanyi Institute of Political Economy and founding member of EMES. He is a regular guest speaker at several universities (Barcelona, Buenos Aires, Quito, Louvain-la-Neuve, Porto Alegre, Salvador da Bahia...) and he is related to foreign research laboratories such as CRIDIS (Interdisciplinary Research Center, Louvain-la-Neuve, Belgium) and CRISES (Interdisciplinary Research Center in Humanities and Social Sciences, Montpellier, France). Among his latest publications: *Les gauches du XXI^e siècle. Un dialogue Nord-Sud*, 2016, Le Bord de l'eau; *Associations et action publique*, 2015, Desclée de Brouwer; *Civil Society, the Third Sector and Social Enterprise*, 2015, Routledge; *L'innovation sociale*, 2014, Erès; *Human Economy*, 2010, Polity.



Marthe Nyssens is full professor at the School of Economics of the Catholic University of Louvain, Belgium, member of 'Centre de Recherches Interdisciplinaires Travail, Etat, Société (CIRTES). She has been acting as a founding member of the EMES European Research Network. She holds a Master in economics (University of California at San Diego), and a Ph.D. in economics (University of Louvain). She is, currently, the EMES president and the chair of the COST action "Empowering the next generation of SE scholars." Her research work has focused on conceptual approaches to the third sector (associations, cooperatives, social enterprises...), both in developed and developing countries, as well as on the links between third sector organizations and public policies. Her research deals with socioeconomic logics of "not-for-profit organizations". She analyses the articulations of these organizations with public policies, the market and the civil society. She investigates the role of these kinds of organizations in comparison with business and public bodies in several fields such as work integration, care or the commons. Her recent work focuses on the emergence of different social enterprise models in an international comparative perspective (ICSEM project).



Rory Ridley-Duff is Professor of Cooperative Social Entrepreneurship within the FairShares Institute at Sheffield Hallam University, recognised for his contribution to developing social enterprise education and scholarship on the FairShares Model. He has a global reputation for pioneering the design and development of solidarity cooperatives. He serves on the editorial boards of: UK Society for Co-operative Studies; Social Enterprise Journal and Journal of Social Entrepreneurship. His research has been published in top academic and field-related journals. Twice returned by Sheffield Hallam University for research excellence (RAE 2008 and REF 2014), his action research programme with Dr Tracey Coule produced a REF Impact Case on 'Democratising Charities, Co-operatives and Social Enterprises'. He chaired his university's Principles of Responsible Management Education (PRME) working group from 2014-2017, then led the development of a new MBA in Co-operative Leadership and Social Entrepreneurship that will be delivered jointly by Sheffield Hallam University, Saint Mary's University and the Co-operative College. He is the academic lead for Sheffield Hallam's Institutional membership for EMES International Research Network and co-chair for the 2019 EMES International Research Conference.

3rd EMES-Polanyi in the social media

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[@KooperationenDK](#)



Susanne Westhausen received her law degree from the University of Copenhagen. During seven years she worked as consultant in the City of Copenhagen until she became the COO for in the training and education cooperative AOF for six years.

She then was a consultant at TUC Denmark (Trade Union Confederation) during three years. Later, she was appointed director at the municipal Centre for organisational and managerial training in Copenhagen until she joined Kooperationen as CEO, where she has been for the past ten years. She served one term as member of the EU Commission's Expert Group on Social Entrepreneurship (GECES) and as Board member of Cooperatives Europe for the past two years. For the past four years she has been the Vice-president of Cooperatives Europe. She is currently a Board member of the international Cooperative Alliance (ICA).

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