

30 JUNE - 03 JULY  
HELSINKI  
2015

Building a  
scientific field  
to foster the  
social enterprise  
eco-system



5<sup>th</sup> EMES International Research  
Conference on Social Enterprise

EMES events

Conference report





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# Conference report

Hajime Imamura at the conference registration desk

Organized by



Hosted by







Conference participants gather in front of the conference venue

It is a true honor to present you with this conference report which reflects some of the results from the flagship event of EMES, its biannual international conference. For the second time the event was held in a Nordic country and it was a great experience.

Our host was EMES institutional member FinSERN, an innovative organization that gathers researchers interested in the theme of social enterprise in Finland. Having a local partner with a strong commitment to advancing social enterprise research proved once again to be the best option possible. Indeed, the 5th EMES International Research Conference brought together researchers from different scientific approaches (non-profit sector, cooperatives, social economy, solidarity economy and civil society) as well as for emerging research communities (social innovation, social entrepreneurship, social investment, venture philanthropy, hybrid organizations, etc.). It is this coming together of a thriving community what makes the EMES conferences unique.

A total of 186 papers presented in 64 sessions (seven panel sessions, 52 parallel sessions and five poster sessions) and 300 participants across four days that combined intense academic debate across fields and disciplines as well as networking moments, some of them constituting promising opportunities for future exchange and collaboration.

The conference was structured along the following 15 thematic lines:

1. Social enterprise models in an international perspective
2. Social innovation
3. Social impact, value creation and performance
4. Financing social enterprises
5. Governance of social enterprises
6. Social enterprise, human resource management, employment creation and job quality
7. Public policies, welfare systems and institutionalisation
8. Critical perspectives on social enterprises (crises of capitalism, gender issues...)
9. Social enterprise and sustainable transition
10. Rural perspectives on social enterprise
11. Social enterprise in healthcare and social care
12. Poverty reduction and community-led social enterprise
13. New waves on cooperativesw
14. Social enterprise and the solidarity economy
15. Social enterprise education, training and learning



# FOUR FULL DAYS 300 PARTICIPANTS

For the first time, a team of conveners was put together for each thematic line, which contributed to the quality of the content and dynamism of the sessions stemming from each of them. We would like to thank all and each of them for their enthusiasm and active engagement.

Once more, we would like to show all our appreciation to our hosts, the Diaconia University of Applied Sciences, the Helsinki Deaconess Institute, and the City of Helsinki as well as our supporters, the ICSEM project, Pellervo Society, Sortso Co-operative, and The Finnish Innovation Fund Sitra. The involvement and commitment of young scholars and PhD students were visible via the participation of the EMES PhD Network and the EMES Alumni Network, which held their annual meetings during the conference.

Once again, we would like to thank the participants in the 5th EMES International Research Conference for their commitment to advancing the research on social Enterprise and for supporting EMES in doing so. We would also like to extend a warm invitation to the 6th edition of this event which will take place in Louvain-la-Neuve (Belgium) in July 2017. Preparation has already begun and we look forward to welcoming you again in two years.

All the best,

**Marthe Nyssens**  
Conference co-chair

**Pekka Pättiniemi**  
Conference co-chair

**Lars Hulgård**  
EMES President

## 186 PAPERS PRESENTED

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## 64 SESSIONS

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## 7 PANEL SESSIONS

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## 52 PARALLEL SESSIONS

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## 5 POSTER SESSIONS

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# About the organizers and supporters



## The EMES network

EMES is a research network of established university research centres and individual researchers whose goal has been so far to gradually build up an international corpus of theoretical and empirical knowledge, pluralistic in disciplines and methodologies, around our "SE" concepts: social enterprise, social entrepreneurship, social economy, solidarity economy and social innovation. EMES has conducted over 15 international comparative research projects and organized international bi-annual conferences and PhD summer schools (the next one will take place in July 2016 in Glasgow). In addition, it collaborates with international organizations and governments at all levels to advance the understanding of social enterprise and support evidence-based policy-making in this field around the world. EMES exists since 1996 and in 2013 its membership opened to researchers and PhD students from around the world: there are currently over 240 individual members and 13 institutional members from over 50 countries.

EMES publishes regularly the results of its research projects in various formats, including the *EMES Working Papers series* and the *EMES Selected Conference Papers series*. In collaboration with the *EMES PhD Students' Network*, EMES maintains the *EMES Junior Experts' Blog (EJEB)* as a way to encourage PhD students to publish texts about their dissertation in connection with current issues in society.

In the course of the 5<sup>th</sup> EMES conference, the network held its annual 2015 General Assembly.

Website: [www.emes.net](http://www.emes.net)  
Twitter: [@emesnetwork](https://twitter.com/emesnetwork)  
Facebook: [/emesnetwork](https://facebook.com/emesnetwork)



## FINSERN

FinSERN is a research community that brings together researchers and research data users who are interested in social enterprise. We open doors to universities and institutes of higher education around the world and find publication opportunities for researchers. FinSERN collects and exchanges national and international research data, maintains connections with social enterprise researchers and research networks around the world, and finds financing opportunities for research.

Website: [www.finsern.fi](http://www.finsern.fi)  
Twitter: [@FinSERN](https://twitter.com/FinSERN)  
Facebook: [/finsern](https://facebook.com/finsern)



## Diaconia University of Applied Sciences (DIAK)

Diak is an ethically responsible multidisciplinary university aiming to improve inclusion and welfare in society. As an educator and developer, Diak is a respected national expert in its key areas and an international expert in its core area, diaconia. Diak works actively to promote social cohesion, public health and the foundations of education. Diak offers high quality, innovative degree programmes of education and training in diaconia, nursing, sign language interpretation, community interpreting, social services and youth work. Diak emphasises a close relationship to practise and working life. It has seven campuses located in different regions of Finland.

Website: [www.diak.fi](http://www.diak.fi)  
Twitter: [@DiakAmk](https://twitter.com/DiakAmk)  
Facebook: [/diakamk](https://facebook.com/diakamk)



## Helsinki Deaconess Institute

The Helsinki Deaconess Institute is a public utility foundation. Together with its subsidiaries, the Institute forms a social enterprise group providing a range of social and health care services, as well as educational services. As an expert and leader in tackling difficult social issues, the Helsinki Deaconess Institute relies on its strong social conscience. For nearly 150 years, the Deaconess Institute has contributed to creating new solutions in parts of society where, for one reason or another, people are in danger of falling beyond the reach of services.

Website: [www.hdl.fi/en](http://www.hdl.fi/en)  
Facebook: [/diakonissalaitos](https://facebook.com/diakonissalaitos)



## City of Helsinki

Helsinki, the capital of Finland, is a modern city with over half a million residents and is situated on the Baltic Sea. The Helsinki Tourist Information offers free information about the city and its sights, events and services. You can pick up brochures and maps, and get the tips and advice for making the most of your holiday at the tourism office (Pohjoisesplanadi 19, 00130 Helsinki). The city of Helsinki offers a free WLAN-service for residents and travelers alike. No passwords or registration required. Just look for "Helsinki City Open WLAN" from the available networks. The City of Helsinki offered a reception to all conference participants hosted by Deputy mayor Anni Sinnemäki at the Helsinki City Hall.

Website: [www.visithelsinki.fi](http://www.visithelsinki.fi)  
Twitter: [@VisitHelsinki](https://twitter.com/VisitHelsinki)





## The ICSEM project

A major research project, the International Comparative Social Enterprise Models (ICSEM) Project, will be carried out within Thematic Line 1 in close partnership with the EMES network. Participants who have expressed their interest in the ICSEM Project (2013-2017) participated in the Project's meeting on Tuesday, June 30<sup>th</sup>, from 9 am to 4:30 pm.

The main specific feature of the ICSEM Project is its geographic coverage: it aims to compare social enterprise models and their respective institutionalisation processes across the world. It thus relies on the participation of a large number of Research Partners from all regions, who contribute country-specific or field-specific analysis of social enterprise models.

Website: [www.iap-socent.be](http://www.iap-socent.be)

Twitter: [@ICSEMproject](https://twitter.com/ICSEMproject)



## Sortso Co-operative

Sortso Cooperative is a social enterprise established in 2004 to offer private social and health services. Sortso walks by you at all stages of life, whenever you are in need of assistance, support or help at home. Sortso services include personal assistance, homecare, home nursing, child care and home services for families with children as well as household services. Sortso employs over 200 people every month. Sortso offers services in the greater Helsinki area, Forssa and Kokkola region. The Finnish Coalition of Social enterprises has rewarded Sortso with a "Good Work"-prize in 2012 for providing equitable social and health solutions for the mutual benefit of all stakeholders.

Website: [www.sortso.fi](http://www.sortso.fi)

Facebook: [/sortso](https://www.facebook.com/sortso)



## EMES PhD Student Network

The EMES PhD Student Network was created after the 1<sup>st</sup> EMES PhD Summer School held in Corsica in July 2008. All students who have participated in the EMES PhD Summer School as well as individual Graduate Members are members of the EMES PhD Student Network. The EMES PhD Student Network has a [Facebook group](#) to exchange information and news and it publishes the [EMES Junior Experts' Blog \(EJEB\)](#). PhD students are represented in the EMES Board of Directors by a PhD representative, namely Francesca Calò (Glasgow Caledonian University, Scotland, UK).

Website: [www.emes.net/network/emes-alumni-network/](http://www.emes.net/network/emes-alumni-network/)



## Pellervo society

Pellervo is a service organisation for Finnish cooperatives and a forum for cooperative activities. Pellervo has almost 300 members. It is an organisation of expertise on cooperative matters and to its members Pellervo provides among other things advice, publications and seminars. Pellervo deals with various interests of its members both on national and international level. Pellervo is a member of the International Co-operative Alliance, ICA.

Website: [www.pellervo.fi](http://www.pellervo.fi)

Twitter: [@PellervoSeura](https://twitter.com/PellervoSeura)

Facebook: [/pellervoseura](https://www.facebook.com/pellervoseura)



## Sitra

The Finnish Innovation Fund Sitra is a future-oriented organisation that promotes Finland's competitiveness and the well-being of the Finnish people. Sitra anticipate societal change, try out new operating models and accelerate business activities aimed at creating sustainable well-being.

As a fund operating directly under the Finnish Parliament, its decision-making processes are tied to parliamentary systems. Sitra uses projects to introduce new ideas about good living, promote operational models that value people, and boost sustainable business.

Website: [www.sitra.fi/en](http://www.sitra.fi/en)

Twitter: [@SitraFund](https://twitter.com/SitraFund)



## EMES Alumni Network

The EMES Alumni network gathers scholars who have had their PhD on a topic related to social enterprise and who participated in one of the EMES PhD summer schools. The Alumni hold different types of positions in academia (research and/or teaching) or outside. They share their experience and networks with PhD candidates, thereby forming a bridge between these students and senior scholars in the field of social enterprise; they participate in the consolidation and diffusion of the EMES network across geographical and disciplinary boundaries; and they more broadly contribute to promoting research and networking in the field of social enterprise. In order to join the group, you can email us at [alumni@emes.net](mailto:alumni@emes.net)

Website: [www.emes.net/network/emes-alumni-network/](http://www.emes.net/network/emes-alumni-network/)

# BUILDING A SCIENTIFIC FIELD TO FOSTER THE SOCIAL ENTERPRISE ECO-SYSTEM

HEL  
2015

From research to practice, and back

## Pre-Conference forum

Winner of FinSERN annual thesis competition 2015, Tarja Palosaari (middle), Niina Ollikka, brand manager of the Association for Finnish Work (left), and Pekka Pättiniemi, Conference co-chair (right)

The conference included a forum entitled **"From research to practice and back"** aimed at practitioners and policy-makers that included X unique sessions.

### Forum Session 1: Work integration and social enterprises in Finland: Future perspectives

This session was devoted to the specific Finnish context and the work language was Finnish. It was chaired by Pekka Pättiniemi, President of FinSERN and one of the chairs of the

conference, and it brought together relevant actors to discuss and update the state and future perspectives of different organizations working in the field of work integration in Finland.

There is growing need for work integration solutions in Finland. However, the role of social enterprises is very unclear due the lack of common understanding or vision.

During the session FinSERN together with Association of Finnish Work and Arvo-liitto (Finnish Social Enterprise Coalition) awarded the best Finnish thesis on social enterprises. The fourth annual prize, 1 000 €, was awarded to Tarja Palosaari from the Centria University of applied sciences.





Marie-Adélaïde Matheï during Forum Session 2



SIE Session. Shajahan PK., India

## Forum Session 2:

### The role of research at the UN Inter-Agency Task Force on Social and Solidarity Economy (UN-TFSSE)

This session was chaired by Jean-Louis Laville, CNAM, France and EMES Board member, and aimed at introducing this unique task force. The UNTFSSE origins, objectives and some of its activities were presented by the TFSSE Research Coordinator, Marie-Adélaïde Matheï (Research Analyst, United Nations Research Institute for Social Development, UNRISD). She also shared the TFSSE vision on social and solidarity economy as an alternative pathway to sustainable development through a short presentation of the TFSSE position paper.

In addition, Igor Vinci, Rural Institutions and Social Protection Consultant of the Food and Agriculture Organizations (FAO) offered a presentation entitled “Harnessing the Role of Rural Organizations in Social Protection” with the aim of introducing an example of work of a TFSSE member.

Next, Marie-Adélaïde Matheï presented the first position paper, “Social and Solidarity Economy: Tensions, Opportunities and Transformative Potential”, and stressed the importance of the regular position papers produced by the Task Force. The session ended with a discussion on possible ways forward for the Task Force and the gathering of ideas for future topics, themes and challenges to be addressed by the TFSSE in the future.

Website: [www.unsse.org](http://www.unsse.org)

## Forum Session 3:

### A SIE Research Agenda

In the course of this session, EMES presented the process of co-constructing a Social Innovation research agenda involving all stakeholders as part of the Social Innovation Europe Project. Lars Hulgård from Roskilde University (Denmark), president of EMES and member of the project’s Academic Committee was the chair of the session. EMES presented the project and input so far to a group of 15 researchers to gather further feedback and input. Taco Brandsen (Radboud University, the Netherlands) outlined the project and the first document procuded as basis for discussion (“The Social Innovation Research Agenda: What, how and why”): he explained that the open innovation process approach being used has been designed to avoid normativity and bias - which tend to shape agendas - with the aim to identify new approaches, issues and questions related to SI research. Those can be new or hidden, because SI research is fragmented within and across disciplines. After all, the research that calls itself “social innovation research” is a small fraction of the research on social innovation. There are also many gaps in our knowledge, which we should be able to identify.

Essentially, the SIE research agenda *aims at building a temporary community which shares the purpose to identify approaches to study social innovation that are free from instrumental objectives*. Research approaches represent different perspectives on how social innovation can be studied: as an aspect of an evaluation process, a policy area, an organisation, a technological trend. In order to reach this objective we identify a selective number



SIE Session. Jenny Eschweiler, Germany



SIE Session. Lars Hulgård, Denmark

of topics and actions, covering different types of topics based on past and future consultations, which are by no means exhaustive: stages in a process, policy fields, communities etc. We then use these to highlight possible approaches to study or further the study of social innovation - where we stand with research on these topics and what is necessary. A tool used to list and analyse research approaches suitable and/or used for different topics was also shared during the session.

P.K. Shajahan of the Tata Institute for Social Sciences in Mumbai, India, presented the state of SI research in India, using the matrix mentioned above, putting it to the test in relation to alleviating poverty, social exclusion and policy imperatives. After a short overview of poverty rates among excluded groups (due to caste, tribe or ethnicity in both rural and urban areas which is exceptionally high regarding their overall percentage the Indian population) he categorised the different interventions by state, market and civil society to alleviate poverty, and concluded with the lessons for SI research. Despite a large number of social enterprises and social innovators in India, research in this field has so

far been marginal. Prof. Shajahan's contribution demonstrated that the matrix is indeed useful for mapping the field and drawing conclusions on how to research phenomena that we can define as social innovations. We should also be careful not to design the research agenda from a Eurocentric perspective but leave it open for lessons and insights from global social innovation research.

The following discussion generated further input for EMES to take into account:

- Study institutional processes and experiments/ institutional structures to enable comparative research
- Identify and analyse communitarian approaches to SI (i.e. Kerala community governance model) and compare them with individual and institutional innovations with focus on political and social empowerment; policy change; financial investment vs. capacity-based investment to understand the nature of SI

For more information on this process of co-constructing a SI research agenda, visit [www.emes.net](http://www.emes.net)

## Forum Session 4:

### 4<sup>th</sup> EMES forum on education and training in social enterprise/ social entrepreneurship (FETSE)

This session, chaired by Benjamin Huybrechts (HEC-University of Liege, Belgium) constituted the fourth meeting of FETSE, an informal network aimed at fostering the development of high-quality and accessible (inter-) university educational programs in the field of social enterprise / social entrepreneurship.

The session began with an overview of educational initiatives by several FETSE members:

- 'ZGI:kompakt' - an interactive kick-off workshop on Social Entrepreneurship for students, Christina Hunn (Social Entrepreneurship Akademie)
- Programs in social enterprise at HEC Liege at Master, Executive and PhD levels, Benjamin Huybrechts, (HEC-University of Liege, Belgium)

- Master Program in Social Entrepreneurship and Management, Luise Li Langergaard (University of Roskilde, Denmark)
- MSc Social Business and Microfinance, Simon Teasdale (Yunus Centre for Social Business and Health, Glasgow Caledonian University, UK)
- Teaching people-centered innovation in India, P.K. Shajahan (Tata Institute of Social Sciences, Mumbai, India)

Following these presentations, the participants broke up in discussion groups to discuss collaboration opportunities, particularly on exchanges of students; staff mobility; and joint degrees.



**Akademie @seakademie**

*Presenting our #ZGikompakt during #SEMESconf in #Helsinki. @emesnetwork. Great #Opportunities ahead!*

Christin Hunn from "Social Entrepreneurship Akademie", Germany







PhD Session. Michael Roy, Scotland - UK



**Eeva Houtbeckers**

[@aatteinen](#)

*Deep thoughts provoked by  
#Semesconf In addition to my own  
voice, what have I found during the  
years of my PhD #research? At least  
#friends*

## Forum Session 5:

### Gathering of the EMES PhD Network

Michael Roy (Glasgow Caledonian University, Scotland, UK) was the chair of this session, which was divided into two parts. The first part had been co-designed by participating PhDs prior to the conference and consisted of two early career researchers – Ramon Fisac Garcia and Maria Luisa Granados – reflected on their 'PhD journey' and how involvement as members of the EMES PhD Network helped prepare them for the next stage of their academic careers. Following this, there was a group exercise in which the PhD researchers came up with a list of the best papers that they considered would be helpful to provide PhD students with a 'head start' in tackling the SE literature from a critical perspective.

The second part related to a discussion and due process of election of the new representative for the PhD 'college' of members on the Board of Directors of EMES. Francesca Calo, who is currently undertaking her PhD at Glasgow Caledonian University, was duly elected. Other issues like the EMES Junior Experts Blog (EJEB) and the next EMES PhD Summer School, to be held in Glasgow in 2016, were also discussed.

# General ICSEM Meeting

The General ICSEM Meeting that took place in Helsinki on June 29-30, 2015, just before the 5th EMES International Research Conference on Social Enterprise, brought together some 90 researchers from close to 40 countries. The agenda of the meeting included discussion of the Project's first phase—taking stock of the achievements so far in terms of editing and publication of Working Papers, organization of ICSEM meetings and preparation of the data collection. The Project's second phase and the preparation of joint books and special issues of journals were also presented during the morning.

During the afternoon, issues linked to data collection on social enterprise models were discussed. The two Scientific Coordinators, Jacques Defourny and Marthe Nyssens, presented a tentative typology of SE models. The participants were then split in several groups to discuss regional publication projects, inter alia a book on different social enterprise models in Latin America and on social enterprise and the Social Economy.

Several of the papers presented during the conference joined the list of ICSEM Working Papers available on the project website.

[www.iap-socent.be/icsem-working-papers](http://www.iap-socent.be/icsem-working-papers)

A photo album of the meeting is available on the ICSEM website: [http://www.iap-socent.be/sites/default/files/General%20ICSEM%20Meeting%20photo%20album\\_0.pdf](http://www.iap-socent.be/sites/default/files/General%20ICSEM%20Meeting%20photo%20album_0.pdf)



Jacques Defourny, scientific coordinator of ICSEM during the meeting



Marthe Nyssens, scientific coordinator of ICSEM during the meeting



ICSEM meeting. Rosario Laratta, one of the member of the ICSEM Japanese team



# Conferences plenary sessions







Opening Plenary Welcoming. Anu Kallio, HDL Chief Financial Officer



Closing Plenary Session. Jean-Louis Laville, CNAM, France and Risto Raivio, European Commission

The conference had the right combination of reduced parallel sessions and panels and plenary sessions. Instead of having a unique keynote speaker, the organizers preferred to follow a panel or round table discussion for this plenary sessions. There were three full plenary sessions and two parallel sessions particularly focused on two ongoing EMES projects, ICSEM and TSI.

## Plenary session 1

### SE and the third sector: Changing landscapes in an international perspective

Tuesday, June 30, 2015 | 18:00

The conference was formally opened by HDL Chief Financial Officer, Anu Kallio, and EMES President, Lars Hulgård. A panel, chaired by Marthe Nyssens (CIRTES - Catholic University of Louvain, Belgium) followed with the participation of the following panelist: Kate Cooney (Yale University School of Management, United States) ; Silvia Ferreira (Coimbra University, Portugal) ; Benjamin Gidron (College of Management Academic Studies, Rishon LeZion, Israel) and Lars Hulgård (Roskilde University, Denmark).

The discussion was devoted to the relationships between social enterprise and third sector, both at a conceptual level and at the level of the actors behind these organisations: Are they the same? Are they allies or opponent? When the association ISTR was created in the mid-1990s to promote scientific exchanges around organizations which, are neither public, nor for profit, the term "third sector" was chosen. At that time, it was rather a new concept, more likely to allow various interpretations and therefore a way to propose the broadest view on this type of organization.

Most of those who were using the notions of social enterprise twelve years ago today share the feeling they would have been totally unable to foresee the outstanding interest such concepts are now attracting. Indeed, the use of the latter is now spreading in most regions of the world: the ICSEM project which compares the different models across the world covers more than 50 countries all over the world. The growing interest for this debate should be replaced in a context of deep economic, social and political transformations, so the following three questions were offered for discussion:

- Are third sector and social enterprises competing concepts? Do social enterprises belong to the third sector? If so, all of them, some of them? What are the similarities and the differences between the two?
- For some, the debate on social enterprise threatens the identity of the third sector, opening too much its frontiers, blurring the distinction between non profit and for profit, opening the doors to the marketization of "the social". For others, social enterprises are seen as new organizational forms able to tackle social challenges in an innovative and efficient way. Is the debate around social enterprise a threat or an opportunity for the third sector community?
- What are the most important questions to be addressed by the research community active in third sector and social enterprise fields?

## Plenary Session 2a

### International comparison of social enterprise models

Wednesday, July 1, 2015 | 09:00 -10 :30

The four national researchers involved in the ICSEM project presented the latest developments in their national research under the umbrella of the ICSEM project in three different parts. First, Jacques Defourny (CES, HEC - University of Liege, Belgium) as a session chair and an ICSEM Project's coordinator presented the first part of a work in progress (with M. Nyssens) entitled "From Schools of Thought to a Tentative Typology of SE Models" Then four national researchers involved in the ICSEM project presented the latest developments of their country-contribution just published as ICSEM Working Papers: Anna Ciepielewska-Kowalik (Institute of Political Studies the Polish Academy of Sciences, Poland); Luiz Inácio Gaiger (Universidade do Vale do Rio dos Sinos-UNISINOS, Brazil); Rosario Laratta (Meiji University, Tokyo, Japan) and J.J. McMurtry (York University, Canada). Finally, Marthe Nyssens (CIRTES - Université catholique de Louvain, Belgium) presented the second part of the analytical framework jointly designed with J. Defourny and demonstrated the relevance of this typology for most SE models presented in the latter four countries.

## Plenary Session 2b

### Defining and measuring the impact of the third sector in Europe: State of the art and challenges

Wednesday, July 1, 2015 | 11:30 -13 :00

The chair of this session, Taco Brandsen (Radboud University Nijmegen, The Netherlands) invited Victor Pestoff (Ersta University College, Sweden) as discussant to get an additional view on the findings of the TSI intermediate conclusions.

- Danijel Baturina, Institute for Social Policy, University of Zagreb, Croatia
- Joachim Benedikt, University of Munster, Germany
- Ulla Pape, Radboud Universiteit Nijmegen, The Netherlands
- Bartosz Pielniński, The Institute of Social Policy, Warsaw University, Poland
- Annette Zimmer, University of Munster, Germany



**Tim Bayl** @timbayl

@timbayl: @emesnetwork poster on work integration  
#socent for youth in AU, DK, NL & UK is up! #5EMESconf



Plenary Session 3. Simon Teasdale, UK, Shajahan PK, India and Carlo Borzaga, Italy



Plenary Session, TSI. Danijel Baturina, Croatia



Plenary Session 3. Suzanne Grant, New Zealand

### Plenary Session 3

## Social enterprise: A contested concept in constant evolution

Thursday, July 2, 2015 | 11:30 -13 :00

The chair of this plenary session was Francesca Petrella (Aix-Marseille University, France) and the invited panelists were Carlo Borzaga (Euricse & University of Trento, Italy); Suzanne Grant (University of Waikato, New Zealand); P. K. Shajahan (Tata Institute, India); and Simon Teasdale (Glasgow Caledonian University, United Kingdom)

Social enterprise commonly qualifies economic initiatives that serve social and/or environmental mission and that reinvest a large part of their surpluses in support of their mission. Its development takes place within a context of need to build new responses to societal challenges that are sustainable, socially, economically and environmentally. Although interest for social enterprise is growing, it is still a contested concept in constant evolution. One major element of controversy concerns the definition of social enterprise and its boundaries between market, public policy and civil society. This debate was already tackled in plenary session 1 and the following questions were proposed for each of the panellists to address:

- Are they competing concepts?
- Is social enterprise blurring the frontiers between for-profit and non-profit sectors?
- Is it a threat or an opportunity for Third Sector identity?

### Plenary Session 3

## Social enterprise and its stakeholders - challenges for the future

Friday, July 3, 2015 | 11:00 -13 :00

This closing plenary was chaired by Victor Pestoff (Ersta-Skondal University College, Stockholm, Sweden & Faculty of Human Sciences, Osaka, Japan) and included as panelists Jo Barraket (Swinburne University of Technology, Australia), Silvia Ferreira (Coimbra University, Portugal), Jean-Louis Laville (CNAM Paris, France), and Yu Yuan Kuan (National Chung Cheng University, Taiwan).

Social enterprise and social economy (SE) are multi-dimensional concepts, with clear, separate, yet interrelated economic, political and social aspects. The closing panel includes internationally recognized scholars with a focus on different aspects of SE; e.g., its social impact, its relation to civil society, to public policy, and to private enterprise. In doing so, they will put stakeholders at the center of their discussion, by shedding light on various stakeholder groups, like practitioners, policy-makers as well as clients, volunteers or members. In order to do so, the panelists in the closing plenary addressed the following issues from their respective perspectives:

1. Who are the main stakeholders in social enterprises and what challenges do social enterprises face in their efforts to reach an equitable and sustainable balance of interests among their various stakeholders?
2. What should the leaders/managers of SEs do to achieve an equitable and sustainable balance of interests and what is the role of members in reaching an equitable and sustainable balance of interests?
3. What role, if any, do multi-stakeholder models play in achieving an equitable and sustainable balance of interests and are social enterprises better or worse suited for achieving such a balance of interests than other organizational forms?



## PAPER AND POSTER SESSIONS

Posters provide a unique opportunity for early-stage researchers to present their ongoing research while testing some reactions from the public. We received over 40 proposals for poster presentation and finally 27 were presented along five different sessions.

Posters were either projected or hung up in the library area, which allowed for an intensive traffic of participants, causing some traffic jams at times! The atmosphere was informal and poster presenters confirm that they received interesting feedback and reactions from conference participants who stopped by to learn about these projects.

### THE POSTERS PRESENTED ARE LISTED BELOW:

**Vander Aguiar** - The Social Enterprise as an alternative to the development of urban agriculture: a comparative study between Brazil and England

**CÁSSIO Aouqi** - Comparative analysis between two communication approaches - CDSC and COMAR - under the bias of participation : a case study on the CEPFS (Center for Popular Education and Social Education) and CIES (Education and Health Integration Center)

**Timothy Bayl** - Work integration social enterprises as a transformational model for improving labour market outcomes for low-skilled young unemployed in Australia, the UK, the Netherlands and Denmark

**Sine Celik** - Mapping interaction patterns of social innovation networks

**Ambra Ilaria Cincotti** - An empirical study of the Factor C's role in solidarity economy initiatives through the use of the social network analysis, presented as two case studies

**Sangmi Cho** - Exploring the Organizational Factors that enable NGOs to become Sustainable Social Enterprises: a case study of the BRAC Social Enterprises

**Eva G. Fekete** - Special features of social enterprise and solidarity economy in post-socialist countries

**Alexandra Gaidos** - La fabrique de l'innovation sociale: questionner les conditions d'enchevêtrement des enjeux gestionnaires et politiques

**Maia Giorbelidze** - Social Impact Assessment of Inclusive Businesses in Georgia

**Edward Gray** - Governing Ethics: Notes toward a model of ethical practice in decision-making by social enterprise boards of directors

**Anna Harnmeijer** - The developmental evaluation of social enterprise: supporting a transition to a self-sustaining solar economy in Orissa, India

**Janette Hurst** - Reconciling sustainability aims and Co-operative values and principles: An Interpretive Phenomenological study

**Florian Kaufmann** - Economy of cooperation, democracy and solidarity - Stability of worker cooperatives in free market economy

**Julianna Kiss** - The role of social enterprises in the changing nonprofit sector of Hungary

**Anna Kopec** - The role of empathy in Social Enterprise

**Michael Levin** - German Cooperative Audit Associations and the creation of new cooperatives - Threats, lore and survival

## 5 Poster Sessions

### 27 Posters



**Célestin Manirambona** - Les buzzwords sont-ils une solution de la relation d'agence causée par la distance psychique dans le monde des ONG? Le cas du Burundi

**Melinda Mihály** - The role of social entrepreneurship in rural development - A comparative study between Hungary and Germany

**Yujiro Minami** - Social Enterprise Research in 2009 and 2011: The Emergence of Participatory Governance

**Astrid Kidde Norgaard** - Social Enterprise and Social Innovation in Danish kindergartens

**Raju Paswan** - Ethical challenges in Social Entrepreneurship

**Nevena Radoynovska** - Discursive Communities of Social Entrepreneurship: Meanings, Boundary Formation and Implications from a Comparative Historical Perspective

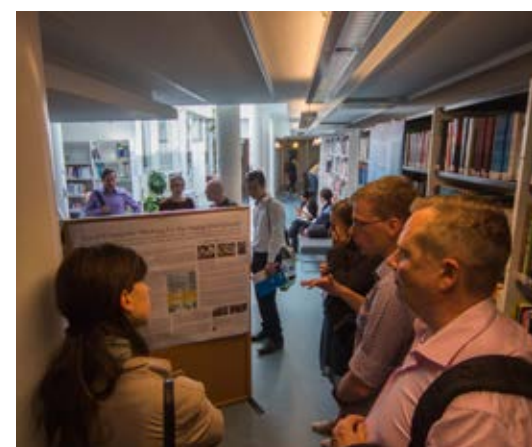
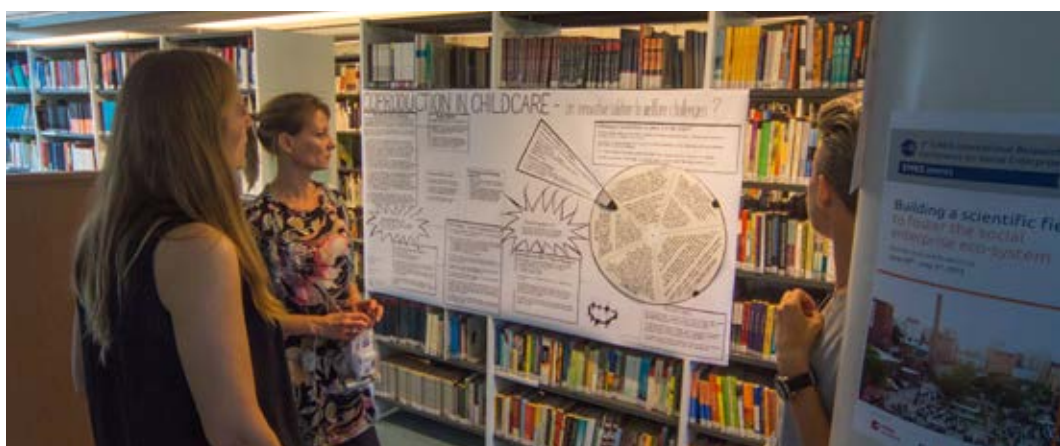
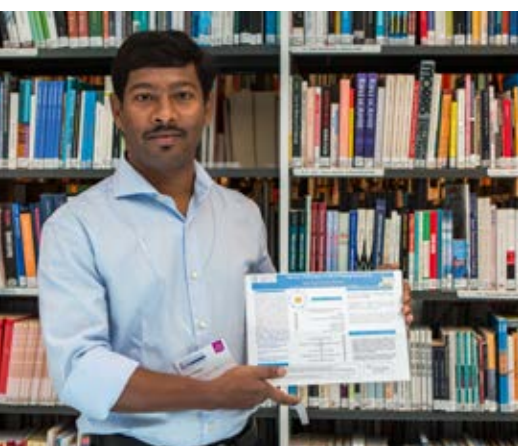
**Adriana Ruiz-Restrepo** - Vulnerable Civil Society Organizations in Colombia: Associated Butterfly Farmers and Organized Waste Pickers formalizing as Municipal Service Providers

**Momoko Sato** - Comparison of User Participation in Child Day-care Services between Japan and Denmark

**Sunyoung Shin** - The Role of Self-help Organization in Social Economy in Nepal: A Case Study of Mother's Group in Tikapur, Nepal

**Sarka Ulcakova** - The Social Work Practice in Cooperatives Providing Social Services in Italy and the Czech Republic

**Gabriela Vacekova** - Marketization of Welfare: Social (or) Enterprise? Evidence from the Czech Republic



## MEETING OF THE ALUMNI NETWORK

During the Conference, several meetings of researchers and ongoing project consortia took place. For instance, the **EMES Alumni network** held its first formal meeting gathering seven young scholars having recently got their PhD and involved in EMES. Members of the group who participated in the meeting of the network include: Millán



Díaz-Foncea (Spain), Jennifer Eschweiler (Germany), Michela Giovannini (Italy/Chile), María Granados (Colombia/UK), Carmen Guzmán (Spain), Benjamin Huybrechts (Belgium), and Pablo Nachar (Chile). After a first roundtable to share the expectations with regard to this network, two main goals were identified. On the one hand, the Alumni network should be a space for mutual exchange about the challenges and opportunities of early career development, including obtaining research funding and academic positions. On the other hand, the network endorses a supporting role for PhD students working on social enterprise, translating into a presence at the **EMES PhD summer school** and interactions with the **EMES PhD network**.

# Schedule at a glance

Wednesday, July 1

	ROOM 20	ROOM 22	ROOM 30	ROOM 33	ROOM 32
09:00 10:30	A1 Comparing Social Enterprise Models in Asia (1) - P.K. Shajahan	A2 Comparing Social Enterprise Models in Nordic countries - Nicole Göler von Ravensburg	A3 Management and social enterprises (2) - Andrea Bassi	A4 Digging into the concepts of social innovation and social entrepreneurship - Taco Brandsen	A5 Social finance - Panu Kalmi
15:30 17:00	B1 Comparing Social Enterprise Models in Asia (2) - Malin Gawell	B2 Comparing Social Enterprise Models in Western Europe - Lars Hulgård	B3 The effects of hybridization - Silvia Ferreira	B4 Social impact assesment (1) - Andrea Bassi	B5 Motivations and goals of social entrepreneurs - Ermanno Tortia

Thursday, July 2

09:00 10:30	C1 Comparing Social Enterprise Models in Central and Eastern Europe - Jacques Defourny	C2 Comparing Social Enterprise Models in Latin America (1) - Michael Roy	C3 Social enterprise and social business model - Paulo Cruz	C4 Social impact assesment (2) - Luise Li Langergaard	C5 Financing social enterprises - Giulio Ecchia
15:30 17:00	D1 Social enterprise models and the social economy - Roger Spear	D2 Social enterprise models in various contexts - Kam-Tong Chan	D3 Conceptualizing social enterprise in various contexts - Simon Teasdale	D4 Social accountability - Kaisu Puumalainen	D5 Participation and governance - Silvia Sachetti
17:30 19:00	E1 Social enterprise models in North America - Dennis Young	E2 Social enterprise across European models - Simone Poledrini	E3 Social enterprises at the margins of society - Mary O'Shaughnessy	E4 Social impact assesment (3) Alex Murdoch	E5 Motivations and volunteering in social enterprises - Ermanno Tortia

Friday, July 3

09:00 10:30	F1 Comparing Work Integration Social Enterprise models - Rosario Laratta	F2 Comparing social enterprise models in Latin America (2) - Andrea Lemaître	F3 Development patterns of social enterprises in Eastern Asia - Moo-Kwon Chung	F4 Lessons from microfinance - Annaïs Perilleux	F5 Social enterprises' governance structures (2) - Gian Paolo Barbetta
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Only paper parallel sessions and panels are included in this table. Each session is identified by a letter indicating the six available time slots (A-F) ordered numerically



# Helsinki, July 1 - 3, 2015

	ROOM 34	SMALL AUDITORIUM	ROOM P1	ROOM 10B	ROOM 11	ROOM 12	
Wednesday, July 1	A6 Social enterprises' governance structures (1) - Marc Jegers	A7 Management and social enterprises - Jo Barraket	A8 Welfare regimes and social enterprise - Victor Pestoff	A9 Emancipation issues and reciprocity in social enterprise - Jean-Louis Laville	Panel 1 The Age of Enabling Legal Frameworks for Social Enterprise - Silvia Ferreira		09:00 10:30
	B6 Alternative interpretation of the SE phenomenon: the contribution of critical theory - James Mandiberg	B7 Social enterprise, health and health services - Cam Donaldson	B8 Social enterprise curriculum development and teaching - Linda L. Andersen	Panel 2 Making Social Enterprise Work in Asian Context (I) - Moo-Kwon Chung	Panel 3 Civil society, the Third Sector, Social enterprise: Governance and Democracy - Jean-Louis Laville		15:30 17:00
Thursday, July 2	C6 Recycling social enterprises in the South Franziska Mey	C7 Challenges, opportunities and strategies for community-led social enterprises - Kate Cooney	C8 The impact of social enterprises on learning and education - Linda L. Andersen	C9 Scaling up Success: Learnings from Rural Communities - Mihai Lisetchi	Panel 4 Making Social Enterprise Work in Asian Context (II) - Moo-Kwon Chung		09:00 10:30
	D6 Welfare services and social enterprise - Carlo Borzaga	D7 Community energy and social enterprises (1) - J.J. McMurtry	D8 New perspectives on cooperatives (1) Carmen Marcuello	Panel 5 Social enterprises and universalist/generous welfare states (EFESEIS 1)	Panel 6 The Epistemologies of the South: critical perspectives on other economies - Teresa Cunha		15:30 17:00
	E6 New eco-systems in Asia - Kam-tong	E7 Sustainability of social enterprise - Michaela Mazzei	E8 Community energy and social enterprises (2) - Benjamin Huybrechts	E9 Models of co-production in service delivery - Benjamin Gidron	E10 New perspectives on cooperatives (2) - Pekka Pättiniemi	Panel 7 Social enterprises in residual and post-socialist welfare states (EFESEIS 2) - Stephanie Bräuer	17:30 19:00
Friday, July 3	F6 Motivations, quality of jobs and social enterprise - Marta Solórzano García	F7 Policy paradigms and institutionalisation of social enterprise - Suzanne Grant	F8 Community energy and social enterprises (3) - Ramón Fisac				09:00 10:30

# Opportunities for participants

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## BOOK SIGNING EVENT

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There were two sessions for authors to present their latest publications, exchange with interested readers and sign copies of their books. The titles presented are included below:

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Baglioni, S. & Giugni, M. (eds), 2014  
*Civil Society Organizations, Unemployment and Precarity in Europe*  
Basingstoke: Palgrave MacMillan

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**Summary:** This book provides a Europe-wide comparative analysis of the role of civil society organizations active in the field of unemployment and precarity. It examines how civil society organizations act in this field through an evidence-based analysis of their activities, resources, and networks. It also looks at how the latter depend on the cultural and institutional context in which they are embedded. The resulting picture is one in which civil society organizations play a crucial role for the inclusion of young unemployed, mainly in two ways: by delivering services or by advocating policy.

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Billaudeau, V. & Christofol, H., 2015  
*L'innovation sociale et la technologie*  
Projet ISTEES, Université d'Angers

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**Summary:** Ce livre interactif avec photos, vidéos et fiches de présentation, regroupe les travaux de recherche du projet ISTEES-Innovation Sociale et Technologique dans l'Économie Sociale et Solidaire financé par la Région Pays de la Loire. Dix-huit mois d'enquêtes et d'échanges avec les professionnels de l'accompagnement de projets ont permis de repérer les bonnes pratiques des technopoles et des réseaux de l'Économie Sociale.

Un guide d'accompagnement de projets collectifs a été construit à partir des compétences identifiées par les professionnels et les chercheurs afin de favoriser les initiatives innovantes.

1. L'Économie Sociale et Solidaire
2. Compatibilité entre l'innovation sociale et technologique
3. Les bonnes pratiques de l'innovation
4. L'accompagnement de projets innovants
5. Faut-il être entrepreneur pour créer ou développer un projet innovant?
6. Guide d'accompagnement de projets collectifs

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Douglas, H. & Grant, S., 2014  
*Social entrepreneurship and enterprise: Concepts in context*  
Tilde University Press Melbourne Australia

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**Summary:** This volume brings together a collection of papers from international scholars that advance theory discussion, examining social entrepreneurship and enterprise across the world, but with a key focus on Australia and New Zealand. The book contains 18 chapters, divided into four parts. Part I introduces social entrepreneurship and enterprise as an emerging discipline. Part II looks at concepts of social entrepreneurship and enterprise. Part III reviews social entrepreneurship and enterprise concepts in context. Part IV, as a post script, examines the paradox paradigm in social entrepreneurship.



Laville, J.-L., Young, D.R. & Eynaud, P. (eds.), 2015

**Civil Society, the Third Sector and Social Enterprise. Governance and Democracy**

*London/New York: Routledge*

#### Summary:

If the twentieth century was only focused on the complementarity and the opposition of market and state, the twenty-first century has now to deal with the prominence of the third sector, the emergence of social enterprises and other solidarity hybrid forms. The concept of civil society organisations (CSOs) spans this diversity and addresses this new complexity.

The first part of the book highlights the organizational dimensions of CSOs and analyses the growing role of management models and their limits. Too often, the study of CSO governance has been centered on the role of the board and has not sufficiently taken into account the different types of accountability environments. Thus, the conversation about CSO governance rises to the level of networks rather than simple organizations per se, and the role of these networks in setting the agenda in a democratic society.

Glémain, P. & Bioteau, E. (dir.), 2015

**Entreprises solidaires L'économie sociale et solidaire en question(s)**  
*Université d'Angers/ESSCA*

**Summary:** «Entreprises sociales», «entrepreneuriat social», «entreprises solidaires d'utilité sociale», «entreprise associative», «associations employeur et/ou gestionnaire», sont autant d'expressions voulant caractériser les organisations relevant du secteur de l'économie sociale et solidaire contemporaine. En d'autres termes, dans un contexte général de retour de l'entrepreneuriat et de l'entreprise dans nos sociétés, il semble que l'économie sociale et solidaire se trouve également en quête d'un nouvel idéaltype d'organisation qui se différencie de l'entreprise de capitaux, et qui enrichit l'entreprise de personnes sous statut associatif ou coopératif. Cet idéaltype correspond-il à une forme particulière d'entreprises sociales, ou bien aboutit-il à l'émergence d'entreprises solidaires ? Afin d'apporter des éléments de réponses à cette question centrale de recherche, l'ouvrage offre ici une réflexion à la fois théorique et empirique sur les organisations d'ESS qui entreprennent ou qui portent processus entrepreneurial.

Pestoff, V., Brandsen, T. & Verschuere, B. (eds.), 2014

**New Public Governance, the Third Sector and Co-Production**

*London/New York: Routledge*

**Summary:** In recent years public management research in a variety of disciplines has paid increasing attention to the role of citizens and the third sector in the provision of public services. Several of these efforts have employed the concept of co-production to better understand and explain this trend. This book aims to go further by systematizing the growing body of academic papers and reports that focus on various aspects of co-production and its potential contribution to new public governance. It has an interdisciplinary focus that makes a unique contribution to the body of knowledge in this field, at the cross-roads of a number of disciplines - including business administration, policy studies, political science, public management, sociology, third sector studies, etc. The unique presentation of them together in this volume both allows for comparing and contrasting these different perspectives and for potential theoretical collaboration and development.



## PARALLEL SESSIONS

A large variety of topics, approaches, and methodologies were presented in the course of the 52 parallel sessions held in Helsinki. Presenters, including PhDs, shared with their fellow researchers their recently finished or ongoing research projects. Here are some images captured during some of these sessions.





*Helsinki was an amazing place to reconnect with scholars and friends in the EMES network to advance our understanding of SE. A great mix of thought provoking sessions, plenary sessions and networking.*

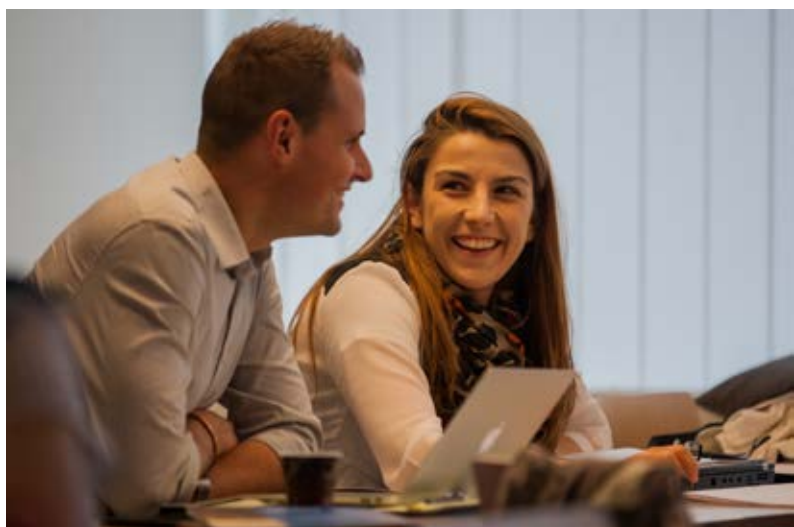
Suzanne Grant  
University of Waikato (New Zealand)





*The 5<sup>th</sup> EMES conference was a great event that has brought new ideas and networks, but also a wonderful opportunity to meet with old EMES friends!*

Aleksandra Szymanska  
Vrije Universiteit Brussel (VUB)





## BEST PAPER AWARD & BEST PHD PRESENTATION

The “Best Paper Award” was launched in the 4<sup>th</sup> EMES International Research Conference in Liege (Belgium) in two distinct categories, “[Best Conference Paper](#)” and “[Best PhD Presentation](#)”. The goal of this Award is to recognize the work of scholars who help advance social enterprise as a research area with theoretical or methodological contributions. Given the commitment of EMES with emerging scholars, the Award specifically distinguishes a PhD category but it also aims to emphasize the work of researchers who are in the initial phases of their careers.

For this edition, the winners were selected by an evaluation committee composed by the two conference co-chairs, Pekka Pättiniemi and Marthe Nyssens, Simon Teasdale from Glasgow Caledonian University, United Kingdom (recipient of the first Award) and Benjamin Huybrechts from HEC-University of Liege, Belgium.

For the second edition of this Award, [the winners of the “Best Conference Paper”](#) is María L. Granados from the University of Westminster (UK) for her paper “[Knowing what Social Enterprises know](#)”.

*“I am very happy to receive the 2015 EMES Conference Best Paper Award in the Scholar category. This is an encouraging recognition of my research and work in Social Enterprises from a group of scholars that I really admire. It gives me the motivation to continue pursuing my research in understanding more about this important and valuable enterprises”,* said María when she received the notification of the Award.



**The winner of the “Best PhD Presentation”** is Merie Joseph Kannampuzha from the Jyväskylä University School of Business and Economics (Finland) for her paper “[Social Innovation and Earned Income – Antecedents and Outcomes of the Institutional Logics in Hybrid Social Enterprises](#)” (together with Kai Hockerts). Merie Joseph shared with us that *“This award is an honor to an early career researcher like me. I am happy to be recognized by EMES for the research which is part of my PhD and I thank the EMES Best Paper award evaluation committee for this award. It was the result of a joint effort with Prof. Kai Hockerts and we worked together to develop the database for the research, the survey and the article. I am thankful to have had the opportunity to work with him and get his guidance during my PhD. I also thank my husband Manuel for supporting my research career and taking care of our little Francisco while I was away in Copenhagen for my research work.”*

To download the full version of the papers click on the title of the paper.

In the first edition of this Award, Simon Teasdale, Fergus Lyon and Rob Baldock were selected for their paper “[The politically motivated construction of evidence: A methodological critique of the social enterprise growth myth](#)”. You can download the paper by clicking on the title. The awarded authors kindly donated the financial prize of 350€ to support the EMES PhD network.

The winner of the first “Best PhD Presentation” was Lore Wellens for her paper “[Downward accountability of belgian nonprofit organizations: a quantitative study](#)” (together with Marc Jegers) which you can download [here](#).



## 5<sup>TH</sup> EMES SELECTED CONFERENCE PAPERS

An additional way for researchers participating in the EMES international conferences to share their work is the EMES Selected Conference Papers. Following the Conference, a series of papers were selected based on the evaluation of the session chairs and published on the conference page. [They are available to download to all visitors to the EMES network website.](#)

Please note that these papers were not reviewed as for a publication process and they may be at different stages of the research process. For more information about the papers, we encourage you to contact the author(s) directly.

- Maria L. Granados (2015) ["Knowing what Social Enterprises know"](#), EMES Conferences Selected Papers Series, ECSP-5EMES-01.
- Merie Joseph Kannampuzha, Kai Hockerts (2015) ["Social Innovation and Earned Income – Antecedents and Outcomes of the Institutional Logics in Hybrid Social Enterprises"](#), EMES Conferences Selected Papers Series, ECSP-5EMES-01Bis.
- Marzena Starnawska (2015) ["Resourcing in social enterprise – content analysis of 'good practices' profiled in 'Atlas of social economy' in Poland"](#), EMES Conferences Selected Papers Series, ECSP-5EMES-02.
- Bryan Dufour (2015) ["State of the art in impact measurement: methods for work integration social enterprises measuring their social value in a public context"](#), EMES Conferences Selected Papers Series, ECSP-5EMES-03.
- Sara Rago, Paolo Venturi (2015) ["Hybridization as Systemic Innovation: Italian Social Enterprise On The Move"](#), EMES Conferences Selected Papers Series, ECSP-5EMES-04.
- Vasco Brummer, Naomi Gericke, Carsten Herbes, Susanne Blazejewski, Judith Rognli (2015) ["Conflict handling in Renewable Energy Cooperatives \(RECs\): organizational effects and member well-being"](#), EMES Conferences Selected Papers Series, ECSP-5EMES-05.
- Thomas Bauwens, Benjamin Huybrechts (2015) ["The Frog and the Ox, or How Hybrid Organizations Deal with Growth: The Case of Renewable Energy Cooperatives"](#), EMES Conferences Selected Papers Series, ECSP-5EMES-06.
- Julien Kleszczowski, Nathalie Raulet-Croset (2015) ["The creation of value in nonprofit organizations: the imbrication of evaluation and valorization processes through management tools"](#), EMES Conferences Selected Papers Series, ECSP-5EMES-07.
- Luiz Gaiger (2015) ["Building a scientific field to foster the social enterprise eco-system - The legal framework for Solidarity Economic Enterprises in Brazil: backgrounds and perspectives"](#), EMES Conferences Selected Papers Series, ECSP-5EMES-10.



- Suzanne Grant (2015) *"Social housing in New Zealand. Does social enterprise fit into this mix?"*, EMES Conferences Selected Papers Series, ECSP-5EMES-12.
- Anna Ciepielewska-Kowalik, Bartosz Pielniński (2015) *"In search for a place for the third sector in the Polish welfare system. Toward a limited coproduction?"*, EMES Conferences Selected Papers Series, ECSP-5EMES-13.
- Silvia Sacchetti, Carlo Borzaga (2015) *"A production-based view of multi-stakeholder governance"*, EMES Conferences Selected Papers Series, ECSP-5EMES-15.
- Clare de Normanville, David Wren, Rory Ridley-Duff (2015) *"Workforce participation: learning from the co-operative sector"*, EMES Conferences Selected Papers Series, ECSP-5EMES-16.
- Francesco Sarracino, Chiara Peroni (2015) *"The non-economic outcomes of social entrepreneurship in Luxembourg"*, EMES Conferences Selected Papers Series, ECSP-5EMES-18.
- Glémain Pascal, Gael Henaff, Emmanuel Bioteau (2015) *"« Learning » WISEs: Towards a new kind of social enterprise model in France? Les entreprises sociales apprenantes d'insertion: vers un nouvel idéaltype d'entreprise sociale en France?"*, EMES Conferences Selected Papers Series, ECSP-5EMES-24.
- Victor Pestoff, Yayoi Saito, Johan Vamstad (2015) *"Co-production and health care in Japan"*, EMES Conferences Selected Papers Series, ECSP-5EMES-28.
- Satoru Hashimoto (2015) *"The provision of care services for elderly people by the co-operative sector in Japan"*, EMES Conferences Selected Papers Series, ECSP-5EMES-29.
- Lars Hulgård, Victor Pestoff (2015) *"Participatory Governance in Social Enterprise"*, EMES Conferences Selected Papers Series, ECSP-5EMES-40.
- Fanny Dethier, Jacques Defourny (2015) *"The effects of workers' participation in governance, ownership and profit sharing on the economic performance of producer cooperatives – An empirical analysis of 1200 French SCOP"*, EMES Conferences Selected Papers Series, ECSP-5EMES-39.
- Ermanno C. Tortia, Silvia Sacchetti (2015) *"The Silver Lining of Co-operation: Self-defined rules, common resources, motivations, and incentives in co-operative firms"*, EMES Conferences Selected Papers Series, ECSP-5EMES-42.
- Leandro Sepulveda (2015) *"Social Enterprise: A new phenomenon in the field of economic and social welfare?"*, EMES Conferences Selected Papers Series, ECSP-5EMES-43.



# Event promotion

## PROMOTIONAL POSTERS

Following the experience of previous years, several versions of a conference poster was produced in electronic and paper version. They were distributed via email to interested members and stakeholders to promote the event in their respective institutions.



## WEBSITES AND BLOGS

The Conference was featured in many web sites and distribution lists. For instance, the Social Innovation Europe platform included it in its Directory aimed at the social innovation and social entrepreneurship community in Europe and beyond.

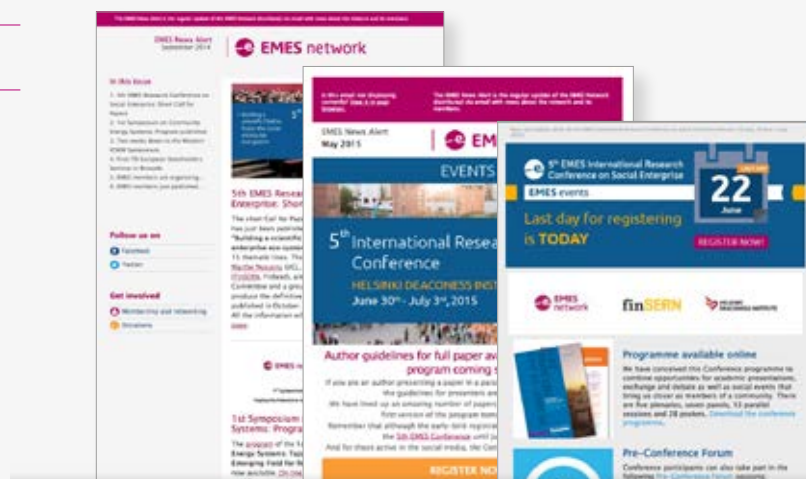
Accessible at [www.webgate.ec.europa.eu/socialinnovationeurope/en](http://www.webgate.ec.europa.eu/socialinnovationeurope/en)



## CONFERENCE UPDATES

News about the Conference were included regularly on the EMES News Alert, which is distributed to over **1,200 subscribers**. In addition, they were also posted on the social media, mainly Twitter and Facebook.

The news alerts archive can be accessed [here](#).

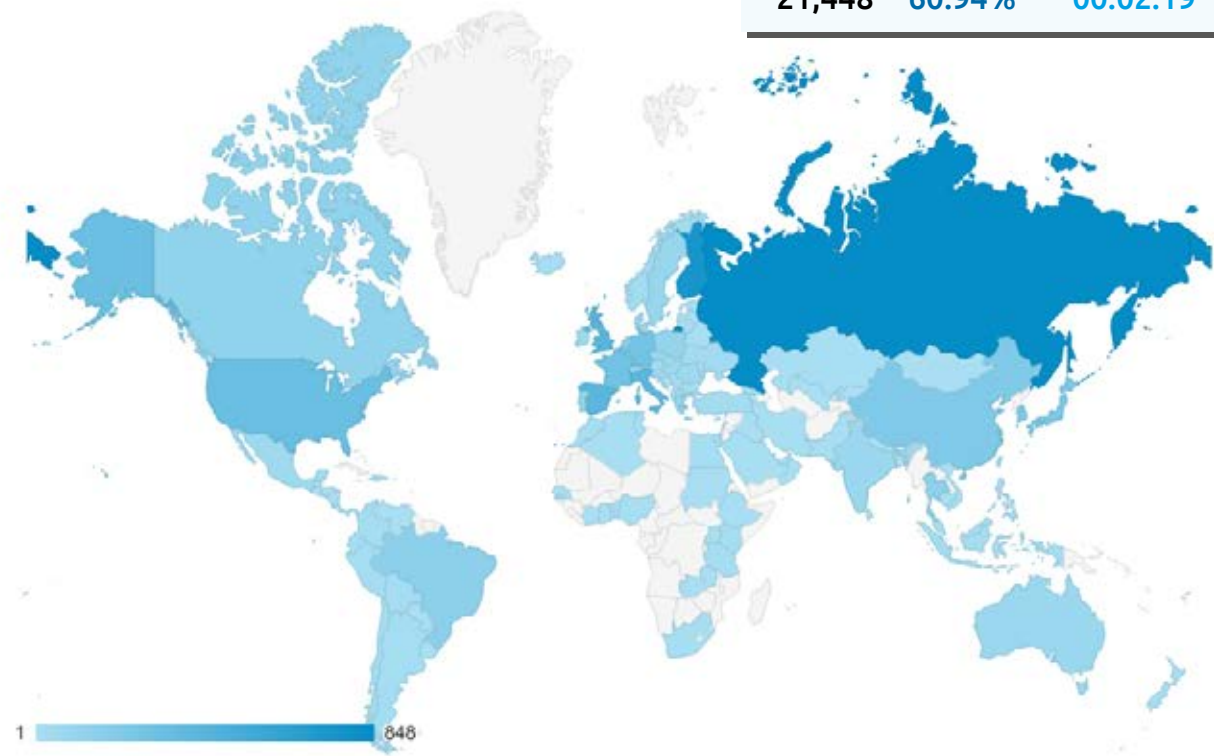


## EMES WEBSITE VISITS

Map Overlay | 124 countries

[www.emes.net](http://www.emes.net)  
June 30, 2015 - Jul 31, 2015

Visits	Visitors	Pages / Visit
<b>7,514</b>	<b>5,069</b>	<b>2.85</b>
Pages views	% New Visits	Avg. Visit Duration
<b>21,448</b>	<b>60.94%</b>	<b>00:02:19</b>

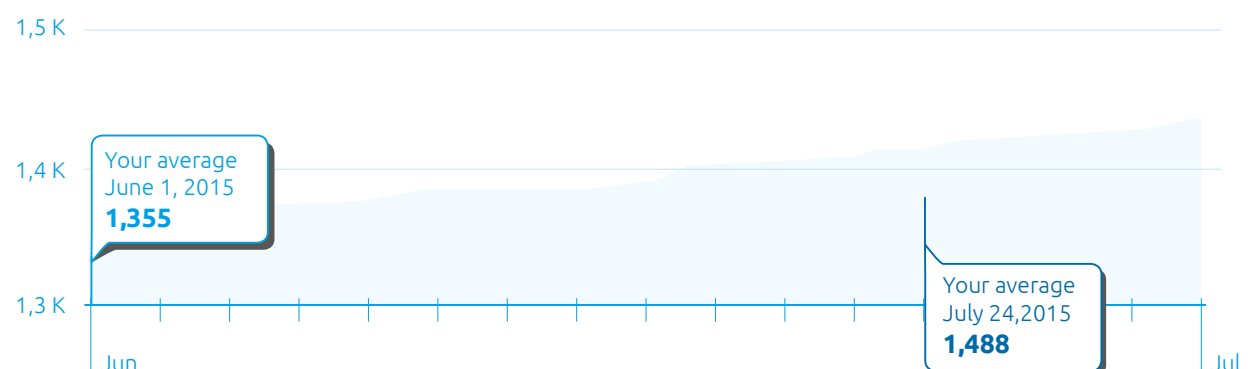


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Google Analytics

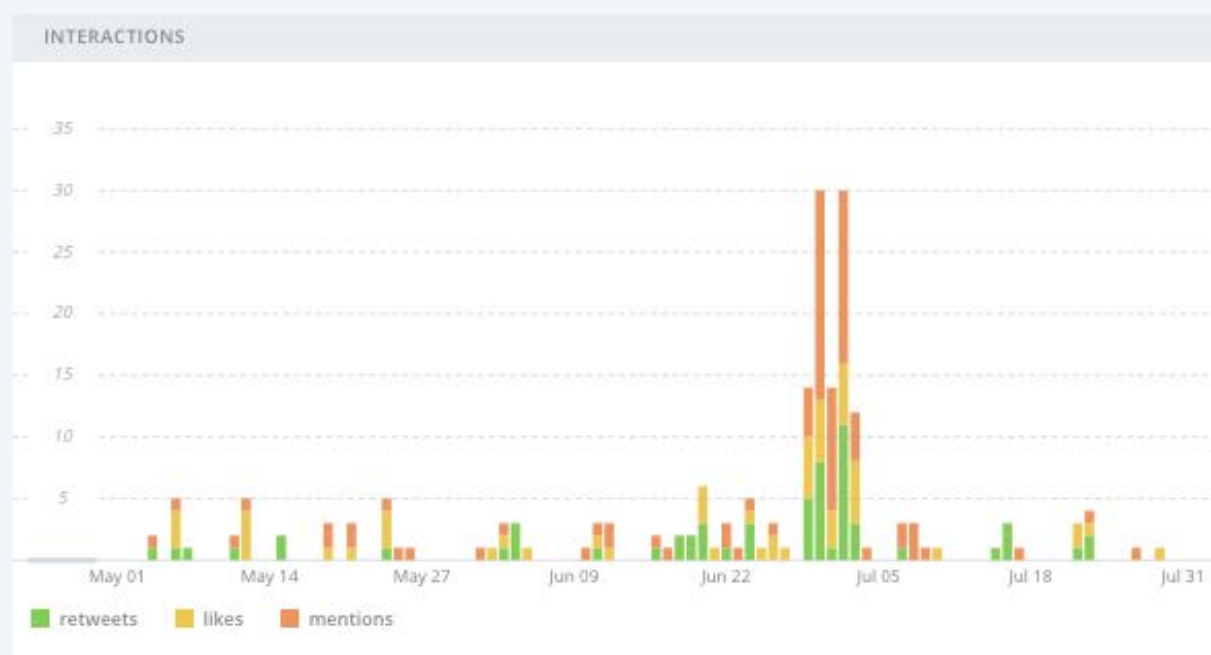
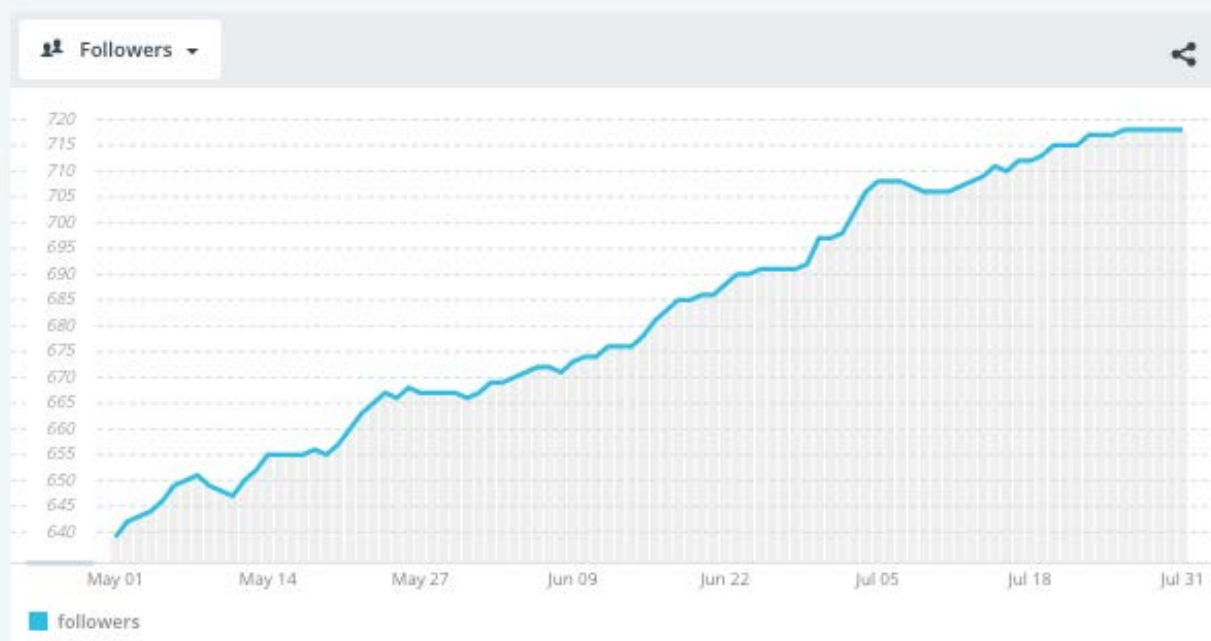
## SOCIAL NETWORK

Total Page "Likes"  
June 30, 2015 - Jul 32, 2015

Facebook page | Likes



## Twitter overview



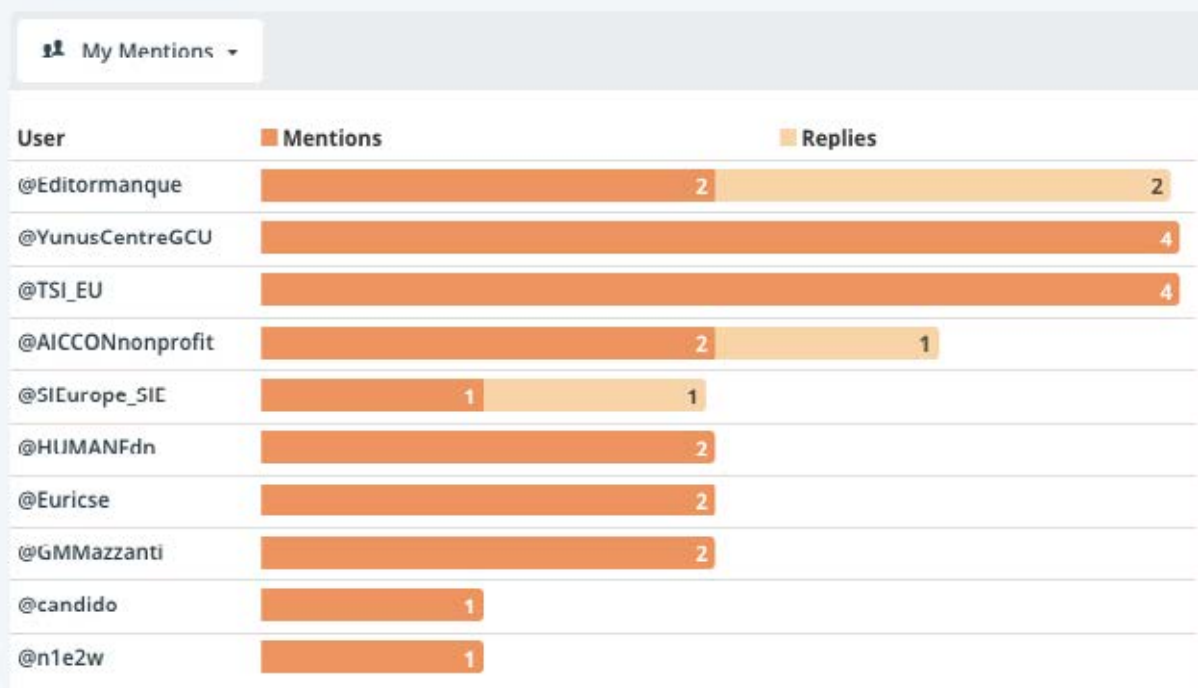




**Benjamin Huybrechts** @b\_huybrechts

#5emesconf Great session on recycling #socents with cases from Chile, Peru, B.Faso & Brazil @emesnetwork @lchechBrussels @HEC\_ULg @Euricse

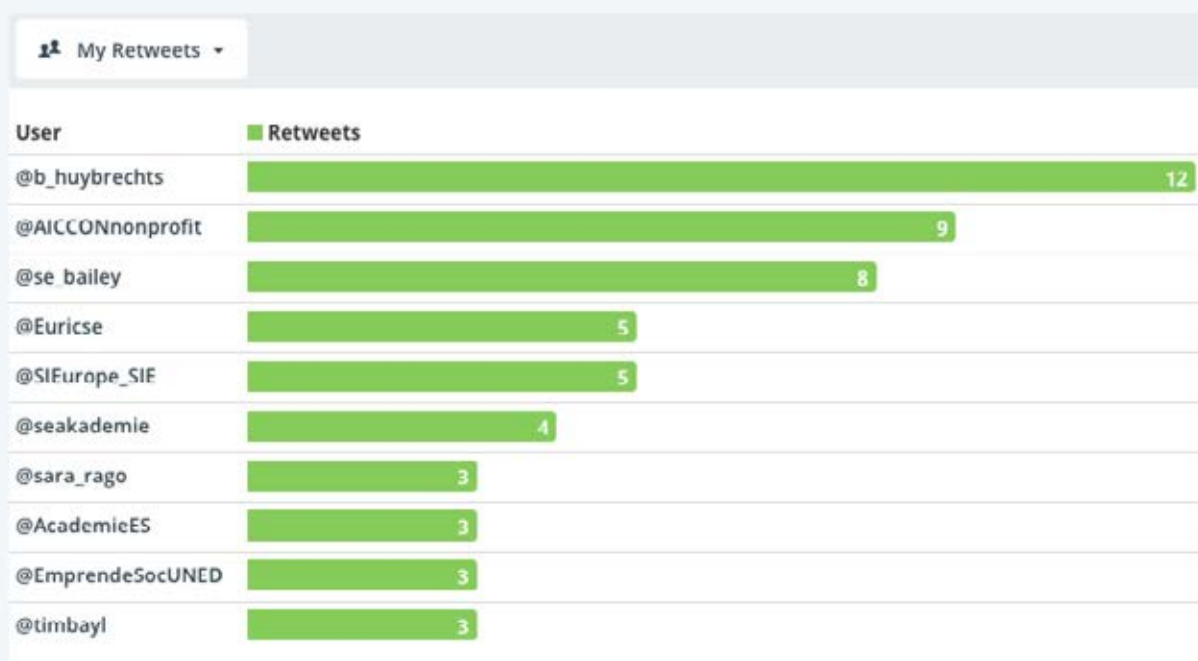
## EMES' Mentions



**DANSIC** @DANSIC\_tweets

@socialentnews 'He wakes my sociological imagination and activist heart'  
Jo Barraket about panelling with Jean-Louis Laville #5EMESconf

## EMES' Retweets



## THE TEAM

A team of local volunteers supported the work of EMES and FinSERN team during these four days. We would like to thank each of them for their commitment to making this event a success:

- |                         |                           |
|-------------------------|---------------------------|
| 1. Jari Karjalainen     | 11. Taru Striplin,        |
| 2. Iiro Niemi           | 12. Nguyen Thuy Trang     |
| 3. Nguyen Phuong        | 13. Claudia Troccoli      |
| 4. Yen Do Hai           | 14. Hoang Hong Tu         |
| 5. Natalia Koryakina    | 15. Sini Ulec, and Sinidu |
| 6. Ekaterina Perfilyeva | 16. Nigussie Zerefu       |
| 7. Anh Ngo              | 17. Reetta Kataja         |
| 8. Anh Nguyen Quoc      | 18. Heedo Lee             |
| 9. Faheem Salman        | 19. Ha-Anh Le             |
| 10. Maarit Sallanko     | 20. Wu nan                |



# Next appointment





## A SPECIAL THANK YOU

thanks for everything ...

All the pictures of the event were made by local photographer, Teemu Sirkkala. Everyday during the event we posted some of the best shots of the day thanks to his commitment to delivering high quality and fast images.

We have a special contribution from the Danish Social Innovation Club (DANSIC) with the presence of two of their members, Mathias Hulgård Kristiansen and Kirstine Kolling Hansens, covering the event on the social media, mainly via their

Facebook page  
[/danishsocialinnovationclub](#) and  
their Twitter account  
[@dansic\\_tweets](#)



The next EMES International Research Conference on Social Enterprise will be **the 6<sup>th</sup> edition of this event and will take place in Louvain-la-Neuve (Belgium) in July 2017**. Our host will be one of our two Belgian institutional members, **CIRTES from the Catholic University of Louvain**.



If you have ideas or suggestions that you would like us to consider when preparing this major event, please let us know by writing to us at [info@emes.net](mailto:info@emes.net)









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**EMES** events

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