



Diploma of accreditation
of the Summer University
of Teruel



SOCIAL ENTERPRISE,
COOPERATIVE AND VOLUNTARY
ACTION: BRINGING PRINCIPLES
AND VALUES TO RENEW ACTION

Transdisciplinary Forum

04-06.10.21 TER

EMPRESA SOCIAL, COOPERATIVA
Y ACCIÓN VOLUNTARIA:
APORTAR PRINCIPIOS Y VALORES
PARA RENOVAR LA ACCIÓN

From research to
practice and back

8th EMES International Research Conference on Social
Enterprise

University of Zaragoza, Teruel campus, Spain



 8th EMES International Research
Conference on Social Enterprise

EMES events



Fundación
Universitaria
Antonio Gargallo

Full Programme

Transdisciplinary Forum

04-06.10.21

Professionals and researchers will exchange opinions and learn about the challenges social enterprises and the social economy are facing, such as the emergence of COVID and the changes within our socio-economic model resulting from it. Other demographic challenges, like the need to work towards a truly sustainable and inclusive society or the need for more women-led rural enterprises, will also be discussed. There will also be sessions directed towards doctoral students and early-career researchers, alongside sessions to discuss the topics of education and the creation of cooperative values and social enterprises.

Schedule at a glance

SCHEDULE	SESSION	TOPIC	LOCATION
4 TH OCTOBER 2021			
10:00-11:00	Registration and Welcome		Front garden
10:00-11:00	Opening Ceremony		Salón de Actos – CCSS
11:00 - 12:30	S1a	Covid-19: a challenge of health and social emergency	Salón de Actos – CCSS
11:00 - 12:30	S1b	The challenge of changing the production model through consumption	Salón de Actos – VR
12:30-12:45	Coffee Break		Back garden
12:45 - 14:15	S2a	The challenge of building a truly sustainable society	Salón de Actos – CCSS
12:45 - 14:15	S2b	Social enterprises' solutions to the demographic challenge	Salón de Actos – VR
12:45 - 14:15	S2c, S2d, S2e	EMES PhD network meeting	Salón de Actos – VR
14:15 - 15:15	Lunch Break		Back garden
15:15 - 16:45	S3a	Respuestas de las empresas sociales al reto demográfico	Salón de Actos – CCSS
15:15 - 16:45	S3b	The challenge of gender in rural enterprises	Salón de Actos – VR
15:15 - 16:45	S3c	FETSE - Forum for Education and Training on Social Enterprises	100% ONLINE SESSION (it will be projected at CMU Pablo Serrano)
16:45 - 17:00	Coffee Break		Back garden
17:00 - 18:30	EMES Opening Plenary Session		Salón de Actos – CCSS
19:00 - 20:30	Welcome Cocktail		
5 TH OCTOBER 2021			
09:30-11:00	S4	Roundtable. Social economy: healthy organizations	CMU Pablo Serrano
6 TH OCTOBER 2021			
9:00-11:00	S5	Visits to SE enterprises	Departure from Teruel center

SOCIAL ENTERPRISE, COOPERATIVE AND VOLUNTARY ACTION: BRINGING PRINCIPLES AND VALUES TO RENEW ACTION

From research to practice and back



Teruel, Spanish Capital of the Social Economy

Last March 2021, the Ministry of Labour and Social Economy of the Government of Spain designated Teruel as the first Spanish Capital of the Social Economy due to the location in this city and its surroundings of social economy experiences with an important local impact and with a great historical tradition, as well as for the key element they represent to tackle depopulation and provide services to the rural environment, especially in one of the regions most affected by this situation in Spain. This nomination represents the seed of the future Network of Cities for the Social Economy in the country.

In this context, Teruel offers an ideal setting for the 8th EMES International Research Conference on Social Enterprise, creating synergies that enhance the image of the city together with an academic event of international scope. It also allows EMES,

as a network of people and research entities, to emphasize the need to foster exchanges and connections between the academic field and the social challenges faced in these territories on a daily basis.

www.teruelcapitaleconomiasocial.es



4th October

OPENING CEREMONY

10:00 - 11:00

OFFICIAL INAUGURATION

SALÓN DE ACTOS - CCSS

Presenter:

Magdalena Sancho, CEPES Aragón

Participants:

- Yolanda Díaz, Second Vice-president, Minister of Labour and Social Economy, Government of Spain

- Emma Buj Sánchez, Mayor of Teruel
- María Eugenia Díaz Calvo, Counsellor of Science, University and of the Society of Knowledge of the government of Aragón
- José Martín-Albo Lucas, Academic Vice Rector of Campus de Teruel, University of Zaragoza
- Marthe Nyssens, President of the EMES

SESSION 1

11:00 - 12:30

COVID AND THE NEW PRODUCTION MODEL

S1a | Covid-19: a challenge of health and social emergency

EN<>ES TRANSLATION PROVIDED

SALÓN DE ACTOS – SOCIAL SCIENCES FACULTY BLG.

This initial session will serve as a way to share some of the strategies used by different collectives and enterprises to face the effects of the pandemic. The participants of this roundtable will share some specific lessons learnt during the pandemic regarding essential resources, governance and external support. Some preliminary findings from the research project "Citizen-based Responses to Covid-19" will be presented.

Chair:

José Luis Fdez. Casadevante, Koïs, Cooperativa Garúa-Grupo Tangente

Participants:

- Marianna Martínez, Frena La Curva – LAAAB Gobierno de Aragón
- Samantha Gómez, Acompañando-T, Federación de Asociaciones Vecinales y Culturales de Teruel
- Carlos Zarco, Fundación Espriú
- Rosario Pascual, Proyecto Multiservicios Rural DP de Teruel
- Guillem Llorens, Asociación de Economía Social de Catalunya, AESCAT

S1b | The challenge of changing the production model through consumption

SALÓN DE ACTOS - VICERRECTORADO BLG.

This session aims to show the vital role of consumption in the transformation of our already established production model. Different organizations will share their innovative proposals for alternative models, aiming to show that if we as a collective organize our consumption between hundreds of people and enterprises that are aware of the power of consumption, we can make powerful changes.

Chair:

Carlos Ballesteros, Cátedra de Impacto Social - Universidad Pontificia Comillas ICAI-ICADE

Participants:

- Susana Ortega, Mercado Social de REAS-Red de Redes
- Belén Soler, Red de Mercados Agroecológicos en Teruel
- Vicent Garcia, ALTERNACoop - Cooperativa de movilidad eléctrica, Valencia
- Cristina Freijanes, Unión Nacional de Cooperativas de Crédito «Unacc»

Coffee Break

SESSION 2

12:45 - 14:15

GOOD PRACTICES IN SE

S2a | The challenge of building a truly sustainable society

EN<>ES TRANSLATION PROVIDED

SALÓN DE ACTOS – SOCIAL SCIENCES FACULTY BLG.

Finding common ground between economic activity and life values while incorporating circular economy strategies into the production sector is a goal that requires a very specific approach, such as when working with bioeconomy or a circular economy. How can tangible goals be established within the territory? What role do social enterprises and other entities of the social economy play in achieving these goals? How are these roles linked to the principles and values expected from these enterprises? Beyond the answers we are most likely to presume, this session aims to facilitate joint thinking and spark a debate on how to increase the involvement of entities already working on these goals. The objective is to give a more global outlook of what's being done in this regard within the system that is being created. This must be done while keeping in mind our role in such a globalized and competitive market, while overcoming the dangers and hurdles that exist within the process of creating a new model for enterprises and entities.

Chair:

Marta Barba, Centro de Innovación en Bioeconomía Rural de Teruel

Participants:

- > Araceli Sierra, Cereales Teruel, S. Coop.
- > Juan José Molés, Grupo Coop. Arcoiris
- > David Gutiérrez, Caja Rural de Teruel
- > Edurne Caballero, Biela y Tierra

S2b | The challenge of building a truly inclusive society**SALÓN DE ACTOS - VICERRECTORADO BLG.**

How can social economy entities (such as special social initiative work centers, job placement enterprises or social initiative cooperatives) be used as efficient tools to create an active employment policy? What strategies can be used to make enterprises promote social innovation initiatives aimed towards vulnerable groups? What specific measures can be implemented to strengthen entrepreneurial competitiveness? How can we facilitate access to public contracting within social economy entities? What tools do we have at our disposal to implement contracts being reserved and social clauses being promoted?

Chair:

Marisa Esteve, Asociación Aragonesa de Empresas de Inserción. AREI

Participants:

- > Ramón Royo, ATADI
- > María Longas, Adarve Inserción SL
- > Elena Utrilla, Fundación Térvalis
- > Pepe Albors, FEVECTA, Proyecto MigraCOOP

EMES PHD NETWORK MEETING**12:45-14:15**

ENGLISH SESSION

CMU PABLO SERRANO

S2.c | Solo or co-authoring? How to find the perfect match to publish your research while doing your PhD: strategies and approaches.**12:45 – 13:25**

Marina, EMES PhD representative, will present her experience as solo author and co-author of two papers that she wrote and published during her doctoral studies. She will share with us the strategy

she followed, but also, some personal insights that led her to achieve that goal, such as, key actors that supported her in the journey, personal and professional motivations, pressures, and barriers, as well as key decisions that led her to the publication of two articles.

> **Presenter: Marina Novikova**, ISCTE-IUL, Lisboa, Portugal (online)

S2.d | Teaching while writing a PhD: pros, cons and how to not die trying**13:25 – 12:55**

Kai and Nadeen, both EMES PhD representatives, will share with us their teaching experiences while doing a doctoral degree. Both will go into detail explaining their teaching journeys. They will tell us how they started teaching, how they balance the workload, why motivates them to teach, how many hours of preparation they invest for every hour of teaching, as well as the challenges that imply teaching while writing a thesis or going to fieldwork.

Participants:

- > Kai Roland Green, Roskilde University (Denmark) (in person)
- > Nadeen Purna, Abertay University (United Kingdom) (online)

S2.e | Fostering the EMES PhD community and listening to our members**12:55 – 14:15**

We invite all EMES PhDs to help us identify and collectively address common challenges for PhDs. We hope that together we can possibly create new shared resources such as: a PhD co-writing / co-authorship database, creating an EMES buddy scheme amongst PhDs, proposals emerging from PhDs attending the session.

Participants:

- > Sérgio Páramo, University of York, United Kingdom (in person)
- > Marina Novikova (online)
- > Kerry Krige, ILO / KU Leuven (Belgium) y Pretoria University (South Africa) (online)

Lunch Break

SESSION 3

15:15 - 16:45

TRANSFORMATIVE BUSINESS MODELS IN RURAL AREAS

S3a | Social enterprises' solutions to the demographic challenge

EN<>ES TRANSLATION PROVIDED

SALÓN DE ACTOS – SOCIAL SCIENCES FACULTY BLG.

Is social economy the right response to the shift in our production system that has caused 70% of the Spanish population to congregate in large population centers? Are the inhabitants of rural areas more likely to create businesses that revolve around people? This session will try to answer these questions and more by presenting initiatives whose focus lies in mutual help, well-being and lifestyles that can only be found in unique, charming areas.

The participants will discuss disruptive initiatives that have been tailored to the specific needs of each area, but that can also be re-used in other locations. This is due to the fact that they originate from joint, global thinking and local acts that can serve as an example for other areas.

Chair: Luis A. Saez, Departamento de Estructura e Historia Económica y Economía Pública, Universidad de Zaragoza

Participan:

- **Silvia Benedí**, ADRI Jiloca-Gallocanta.
- **María Martínez**, Coordinadora Aragonesa de Voluntariado
- **Laura Gascón**, Proyecto Silver Economy – DP. de Teruel
- **Aurelio García**, ESNEPI - Escuela de Negocios del Pirineo

S3b | The challenge of gender in rural enterprises

SALÓN DE ACTOS - VICERRECTORADO BLG.

This session will show the link between entrepreneurship in rural areas and gender. It will also explain the challenges women face when trying to launch a social enterprise. What is the process of entrepreneurship like? What kinds of support and subsidies are in place to help a woman create a social enterprise? And once it is off the ground,

what hardships make it difficult to balance family life with managing, directing and leading a social enterprise? Generally, do women entrepreneurs in rural areas work online? How can knowledge be shared? This session aims to facilitate joint thinking and spark a debate on how to promote women-led entrepreneurship in rural areas, showing how important it is to work online and to have a network of mutual support to overcome obstacles. We aim to look beyond the specific actions of each organization, to understand said actions within the global system that is being built where women are the key players.

Chair:

Concepción Ramos, Proyecto LIAISE - CEEI Aragón

Participants:

- **Carolina Llaquet**, Federación Aragonesa de Mujeres Rurales
- **Lucía López**, Mallata
- **Isabel Félez**, Chocolates Artesanos Isabel, Alcorisa (Teruel)
- **Victoria Tortosa**, La Exclusiva – Logística Social (Soria)

FORUM FOR EDUCATION AND TRAINING IN SOCIAL ENTERPRISES (FETSE)

This session is a collaboration between academic publisher Emerald, EMES and the African Network of Social Entrepreneurship Scholars (ANSES)



S3c | All you need to know about Social Entrepreneurship + Teaching Cases

OPEN ACCESS / ENGLISH SESSION

100% ONLINE SESSION (IT WILL BE PROJECTED AT CMU PABLO SERRANO)

- Curious about teaching cases and how to use them in the classroom to bring social entrepreneurship to life?
- Want to know about using your research in teaching cases as another avenue for publication?

- Always wanted to write a teaching case, but unsure of where to start?

Join us for a session where we introduce teaching cases and the value that they bring to the social entrepreneurship classroom and to you as an academic. Co-hosted by publishing house Emerald, we will discuss and answer your questions on:

- 1) Using a teaching case in the classroom. Tricks, tools and tips – for both the virtual and face to face classroom
- 2) Publishing through teaching cases – how to apply your research and theoretical knowledge to the teaching note
- 3) Writing the teaching case – the art of the dilemma

Participants:

- **Juliet Harrison**, Publisher – Cases Lead at Emerald Publishing
- **Alex Bignotti**, Head: *African Network of Social Entrepreneurship Scholars* and Guest Editor: *Social Entrepreneurship in Africa – Special Collection* (forthcoming)
- **Kerryn Krige**, Associate Editor: Emerald, Emerging Markets Case Collection, and Guest Editor (2016) *Social Entrepreneurship in Africa – Teaching Case Special Collection*

Coffee Break

17:00-18:30

ASSEMBLY HALL, FACULTY OF SOCIAL SCIENCES BUILDING

Opening Plenary Session



Supporting research and transformative action through public policy: What can we expect?

Chair: **Rocío Nogales Muriel**, EMES Network

- **Ann Branch**, Head of Unit, Directorate-General for Employment, Social Issues and Inclusivity, European Commission
- **Maravillas Espín**, Deputy Director General of self-employment, Social Economy and Enterprise Social Responsibility. Ministry of Labour and Social Economy
- **Giulia Galera**, Senior Researcher, EURICSE, Italy
- **Rafael Chaves**, Professor, University of Valencia and CIRIEC-España
- **Jose Antonio Pedreño**, President of Social Economy Europe

19:00-20:30

LA GLORIETA SQUARE, CENTRE OF TERUEL

Welcoming cocktail
with gourmet tasting (D.O.P.
Jamón de Teruel) & 2021 SE Teruel
Cycle Tour by Biela y Tierra

5th October

SESSION 4

09:30 - 11:00

ROUNDTABLE

S4 | Social economy: healthy organizations

CMU PABLO SERRANO

Chair:

Isabel Saz-Gil y Ana Gil-Lacruz, Grupo de Acción Campus Iberus HealthyOrg.

Participants:

- **Richard Wynne**, European Network for Workplace Health Promotion.
- **Carmen Mombiola**, Red Aragonesa de Empresas Saludables (RAES)
- **Eva Ponz y Sara Perales**, Mapiser.
- **Marta Esteban**, Tiebel Coop.
- **Pedro Villanueva**, Balneario de Ariño (Teruel)
- **Anne-Laure Gatignon Turnau**, Université Paul Sabatier, Toulouse III. LGCO Research Team

6th October / 9:00 - 11:00

Social Enterprise Visits



Oviaragón-Pastores

www.grupopastores.coop

MEETING POINT: MESÓN EL ÓVALO (BUS MEETING POINT - TERUEL CITY CENTER)

OVIARAGÓN-Pastores is a cooperative group with more than 40 years of existence that brings together 800 shepherds with almost 400,000 sheep. They are artisans of a profession that requires enjoyment as it requires a lot of effort and dedication. Moreover, it also requires the use of new technologies and the improvement of processes that enable shepherds' quality of life and profitability exist.



Fundación Tervalis

www.fundaciontervalis.es

MEETING POINT: PLAZA LA GLORIETA (BY WALKING - TERUEL CITY CENTER)

Founded in 2005 within the Tervalis Group, its goal is to create stable employment to people at risk of social exclusion through its non-profit special employment centers, the management of the Teruel Food Bank, which distributes more than 350,000 kg of food among vulnerable people in Teruel, and the development of other international cooperation projects.



How to register

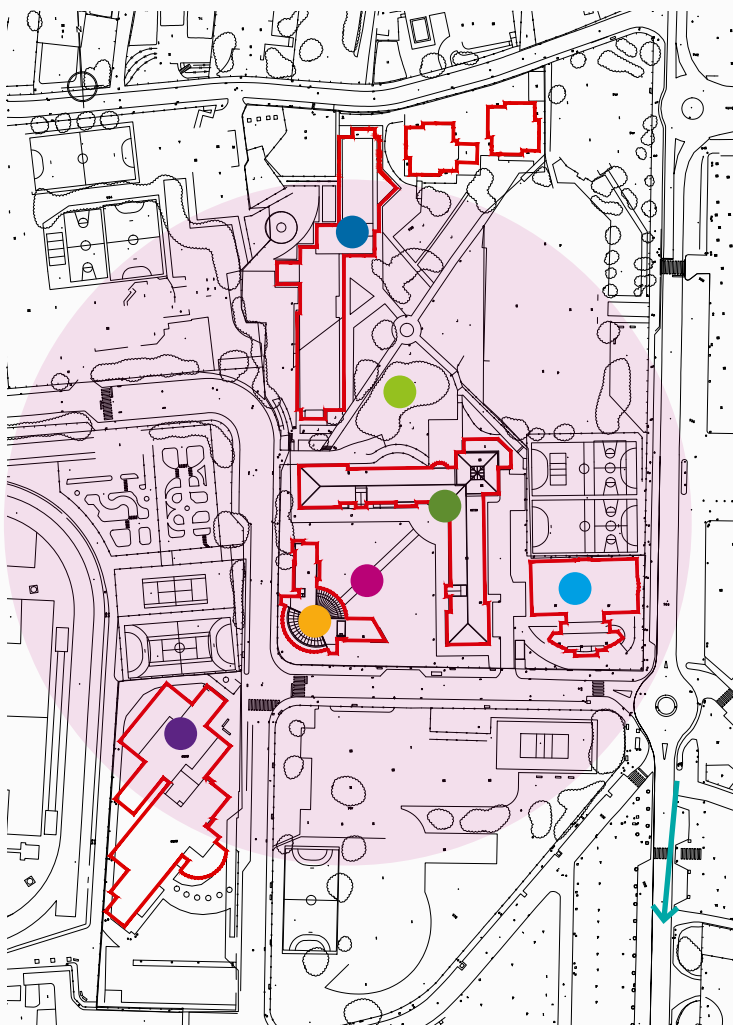
Registration for the International Seminar is open until September 27 and can be accessed through this : bit.ly/SeminarioInternacionalEMES2021

To obtain the accrediting diploma from the Summer University of Teruel you must attend 80% of the activities*.

The price of registration for the International Seminar is €25. It grants access to the opening plenary session and welcome cocktail, and attendance to Roundtable: Healthy Organizations.

***Attending roundtable 4** (that will take place in the morning on Tuesday the 5th) and the **scheduled visits to the SE enterprises** in the morning of Wednesday the 6th is mandatory in order to complete the International Seminar and obtain the diploma from the Summer University of Teruel.

Arriving to the venue



VR.- Vicerectorado Blg.

Front garden - welcome point

EUPT.- Escuela Politécnica Blg

CCSS.- Ciencias Sociales Blg.

Back garden - coffee breaks & lunches

C.M.U. Pablo Serrano

BBAA.- Bellas Artes Blg.

Biographical notes

IN ORDER OF APPEARANCE IN THE PROGRAM



Marianna Martínez

Doctor of Sociology from the University of Zaragoza, Spain. Contributor to the social innovation area at Circular Society Labs from the University of Zaragoza. Specialist in smart cities and smart regions, social and ecological innovation, circular economies, citizen engagement, social impact and gender parity. Experienced in participatory methodologies, citizen innovation labs and urban design. Member of the Grupo Motor de Frena la Curva and its platform for citizen initiatives, alongside with Frena la Curva Maps. Frena la Curva is a transformative experience that spreads positive activism and examples of innovation through the creation of a network of collaboration that overcomes doubt and replaces it with community and public wellness.



Carlos Zarco

Graduate in Medicine from the Complutense University of Madrid. Master's degree in Planning and Direction of Quality. Master's degree in Health Services. Master's degree in Clinical Management and Graduated High Management of Medical Institutions. He is a patron and general director of the Fundación Espriu, president of the Organización Internacional de Cooperativas de Salud, advisor of the Alianza para la Promoción de la Salud and member of the health consultant group of the B20. He is also the medical director of the Hospital Universitario HLA Moncloa, vice-president of the Comité de Calidad del Grupo Hospitalario HLA and member of the Comité de Bioética y Derecho Sanitario de la cooperativa Lavinia- Asisa. He is a member of the teaching body in various postgraduate studies of hospital management at the Escuela de Organización Industrial and of the European University of Madrid.



Rosario Pascual Giménez

Technical assistant in children's education. Administrative technical assistant. Has worked as a technical assistant of social services in Base since 1987, in the commonwealth of municipalities of Alto Jiloca and La Fuente, and currently in the community of Teruel. Nowadays, she is an MP delegated to services to the elderly, thermalism and teleservices within the provincial council of Teruel, due to her vocation towards working on issues related to the care of rural inhabitants, who usually require more assistance and make up most of the user base of multiservice enterprises. Her department is pushing for measures and pilot projects for the province, to complement the domestic teleassistance services provided by the provincial council of Teruel and therefore improve quality of life in rural areas.



Samantha Gómez

Medical Psychologist. Graduated in Psychology at the University of Zaragoza. Master's degree in general medical psychology from the University of Zaragoza. Expert in eating behaviour disorders. Specialized in volunteering. Procurer of group interventions.



Guillem Llorens

President of the Asociación Catalana de Economía Social (AESCAT). Co-president of the Federació de Cooperatives de Treball de Catalunya, he is a worker-member of the SEPRA SCCL cooperative, where he is in charge of the representation area.



José Luis Fdez. Casadevante, Koïs

Sociologist, international expert in food sovereignty from the International University of Andalucía UNIA. Member of the workers cooperative GARUA, which promotes research, projects and formative processes related to ecosocial transitions and social ecology. Manager of urban gardens at Federación Regional de Asociaciones Vecinales de Madrid (FRAVM). His blog is [Raices en el asfalto](#).



Susana Ortega Díaz.

Part of the technical team of REAS Red de Redes de de Economía Alternativa y Solidaria, spearheading, among some other projects, the Comisión Estatal de Mercado Social Coordinadora del Mercado Social Aragón. Cooperativist, ecologist, feminist and active militant in various social movements and social initiatives of the social and solidary economy. Author of various publications about responsible consumption.



Belén Soler Godoy

"Black eyes", as they call her, is part of the coordination team for the Red de Mercados Agroecológicos de Aragón, and coordinates the Provincial de Teruel, an agro-ecological market local to the north of Teruel, which, through an innovative pilot project, will soon be joined by the agro-ecological market of Bajo Aragón. These markets are part of the initiatives aimed towards the creation of local, sustainable and healthy food systems, which are compiled in the Strategy for the Sustainable and Healthy of the 2030 Agenda.



Vicent Garcia Martí

Certified economist and vocational ecologist, he has worked in banking (the DARK side of the force) for more than 20 years. In 2019, when he turned 50, he left everything behind to try to live by the circular economy and the economy of the common good. He saw his economic income drop by 50%, but his non-economic income skyrocketed. He collaborates with NGOs and other cooperatives, such as ALTERNacoop, SOM ENERGIA Coop, SOM ALIMENTACIO Coop, SOM CONNEXIÓ, ARÇ COOP y FIARE.



Cristina Freijanes Presmanes

Having graduated in Economic Law from the University of Deusto, she joined the Unacc in 2007 as a legal adviser, working as customer's ombudsman, shareholder, associate and secretary to the negotiation committee of the collective agreement, among others. Since 2015, she has been the general secretary of the Unacc and a member of the advisory committee of the CNMV.



Carlos Ballesteros García

Started teaching at the Faculty of Economic and Business Sciences in 1992. He is also a volunteer teacher, and a coordinator for the Pontifical University Comillas of Jesuit Worldwide Education: Higher education in the Margins. This initiative brings higher education to refugee camps in Africa and Asia. He held various positions of academic responsibility (head of studies, director of Program E-4). Nowadays he directs and coordinates the Consultoría Social Empresarial ICADE, a project that offers training services in business environments where students solve company management projects for entities and organizations that work with vulnerable groups or groups with risk of social exclusion. He has participated in many international projects, such as being a visiting lecturer at the University of Borås (Sweden) and at ESCEM, in Montpellier (France). He has also been a guest teacher at the ITESM (campus in Queretaro, Mexico), participating in their leading scholars program. Furthermore, he has given lectures in Colombia, China, Kenya and Chile, the latter being a request from the government. In the 2019-2020 school year, he has joined the Institute of Migration Studies, currently working there part-time.



Araceli Sierra

Agricultural Technical Engineer specialized in the agricultural sector and in the management of Agricultural Cooperatives from the Technical University of Valencia. My parents were farmers and I am both a member and a worker in a cooperative. Cooperativism is in my veins. .



Juan José Molés

General Director of Grupo Arcoiris since 2014. GUCO administrative 1985 – 1990.

Marketing Director of Grupo Arcoiris 1991 – 2013.



David Gutiérrez Díez

Born in Santoña (Cantabria), he's a Graduate in Business Management from the University of Cantabria, has a Master's Degree in Business Administration from the European University of Madrid, and completed the Grupo Banco Popular's Executive Development Program. He is the current CEO of Caja Rural de Teruel, and has been since 2019. Furthermore, he has extensive managerial experience in the banking sector. His career started at BBVA, and he eventually moved on to perform a variety of duties in Grupo Banco Popular y Santander in the Basque Country, Cataluña, La Rioja, Aragón and Navarra..



Edurne Caballero

Graduated in Biology and with a Master's Degree in Organic Farming, she has ties to associative movements in many countries, and her participation in agroecological projects has allowed her to discover different cultures, people and ideas that offer real alternatives for our rural environments. Nowadays, she is the president of the ONGD CERAI, the Center of Rural Studies and International Agriculture. She is also one of the 4 promoters of Biela y Tierra, a communication project that aims to show how our alimentary habits can be a catalyst for change. They have already gone on two bicycle trips that added up to a total of almost 4000km. In 2019, they were awarded the Food of Spain Award, and in 2020, the Award for Excellence In Innovation for Rural Women. Both awards were granted by the Ministry of Agriculture, Livestock and Fisheries. Last summer, they travelled across the province of Teruel, showcasing almost 50 initiatives.



Marta Barba

Licensed Veterinarian from the University of Zaragoza in 2009 and Doctor from Auburn University, Alabama, United States, in 2016. She currently works as a coordinator at the Center for Innovation and Rural Bioeconomy, headquarters of the Centro de Investigación y Tecnología Agroalimentaria de Aragón (CITA), in Teruel. Their goal is to streamline research and innovation projects while collaborating with the agro-alimentary, forestry and environmental sectors of Teruel.



Ramón Royo Camañes

Managing director of ATADI. For the last 16 years, he has been managing the services for the intellectually disabled at ATADI, in the province of Teruel. This entity has 10 centers throughout the province, 6 nursing homes and a special employment center with four head offices. He is the secretary to AEDIS, a national employers' organization, in the sector of intellectual disabilities. He is also the vice-president of the ARADIS, and the member of the Directive Board for Full Inclusion.



María Longás Sáez

Graduated in social labor from the University of Zaragoza. Senior Technical Officer of Social Integration at the María Moliner Highschool, in Zaragoza. Currently undertaking a Master's degree in Management of Integration companies, MODARE. General manager of ADARVE INSERCIÓN LP "Textile Recycling Project and Industrial Laundry" (Cáritas Diocesana de Teruel y Albarracín). She is also an Employment Technician in various job placement projects and projects that provide training to people in risk of social exclusion.



Elena Utrilla

A Technical Engineer Specialized in Industrial Chemistry, she started her career in the quality department of the company that would eventually become Grupo Térvilis. Ever since, she has been collaborating in many projects both with the group and as a freelancer, managing quality, environment issues and corporate social responsibility. After 25 years of service to Grupo Térvilis, in 2017 she once again started working full time in this organization, where works both as a compliance officer and as the project director for Fundación Térvilis, where she co-manages alongside José Miguel Muñoz, operations director, and Esther Martínez, social coordinator.



Pepe Albors

Project manager and in charge of FEVECTA's business development. I believe in economic democracy, and that cooperatives are the ideal kind enterprise to achieve it. Managing and working in a cooperative is not easy. Equality, democratic participation and cooperation can be tricky. I have 37 years of experience in the world of cooperative enterprises, and I help entrepreneurs develop and complete their cooperative projects..



Marisa Esteve

Graduate in Economic Sciences and specialized in economic analysis, and with supplementary training and extensive knowledge of business and organization management and public contracting. Director of the Asociación Aragonesa de Empresas de Inserción-AREI.



Silvia Benedí

Rural development technician and citizen engagement consultant. Geographer specialized in rural development. I have developed my professional career through strategic planning and citizen engagement. Within the field of citizen engagement, I have worked on projects both large and small, tackling topics such as territory management, working with children and teens, social strategies... In regard to strategic planning, I worked in territory-based projects as well as local ones. I am a member of a cooperative that has developed projects of research and citizen participation. I currently work in a local action group called ADRI Jiloca Gallocanta, that operates in the region of Daroca and Jiloca, working in projects such as La Era Rural and Pueblos Vivos Aragón.



María Martínez Lozano

Certified Social Worker and graduated in Sociology. I have worked in an Aragonese volunteer coordination enterprise since 2006, streamlining the associative network of rural areas and organizing training and sensibility activities. I previously worked with the elderly and disabled people. Alongside my work online, I am interested in the different fields of citizen engagement and mediation, and thus, I have specialized in this field through training and specialized academic courses. I recently obtained a Master's degree in Teaching in order to make better use of our service-learning tools to improve educational centers and their reach.



Laura Gascón

Certified Journalist from the Cardenal Herrera CEU (Spain). I started my professional career in local media, which allowed me to understand the situation of our territory fully. Diario de Teruel, VerdeTeruel, Aragón Radio... For the last 10 years, I have worked on the request, management and implementation of European projects within the provincial council of Teruel. I am currently leading the project SILVER SMEs, part of the INTERREG EUROPE initiative, which aims to make small and medium-sized enterprises more competitive by promoting long-term economy as a means to improve quality of life for pensioners and incentivize business initiatives in rural areas. In 2016 I joined the executive committee of Euromontana, an European association with more than 70 members that works with groups such as RUMRA and Smart Villages to show the reality of living in rural and mountain areas to European official bodies, such as the European committee.



Aurelio García

Social entrepreneur specialized in rural environments. Founder of Sargantana (environmental education in the Pyrenees), Hospital de Benasque (renovation of hotels and other facilities in Benasque), El Remos (a project aimed towards people with functional diversity in the Valley of Benasque). Director of Esnepi, a non-profit organization that works in the creation of new social models of economic development in rural areas. Esnepi, which is promoted through <http://www.barrabes.biz> has founded and promoted projects such as <http://www.ixorigue.com>, <http://www.patatadechia.es>, <http://www.pirineoliterario.com> and <https://protection.puc.rediris.es/>.



Marina Novikova

PhD candidate in Sociology, ISCTE-University Institute of Lisbon (Portugal). Bachelor in Sociology with Master's degree in European Studies from Saint Petersburg State University (Russia). Early Stage Researcher in the Horizon 2020 ITN RurAction (2017-2021). Specialising in social innovation, regional and rural development, and the interconnection between SI and its potential contribution to rural development.



Nadeen Purna

Currently a PhD candidate in University of Abertay, UK under the project 'Mapping for Social Innovation'. My work involves exploring social innovation by local third sector organisations and understanding the funding behaviour of non-statutory funders in supporting such socially innovative actions. I have also remained module tutor for 'Digital Sociology' and 'The social construction of cybercrime and surveillance'. Prior to this, I completed MSc. Social Business and Microfinance from Glasgow Caledonian University in 2017. I then worked with Nobel Laureate and founder of Grameen Bank, Prof. Muhammad Yunus at the Yunus Centre where I helped forge university partnerships across the globe for setting up social business research centres.



Sergio Paramo

PhD candidate from the University of York (UK). His research investigates the different types of social enterprises present in Mexico and its social innovation compound. His studies are fully funded by the National Council of Science and Technology of Mexico. He holds a Master's degree in Corporate Social Responsibility with Environmental Management from the University of York and a bachelor's degree in Business Management from the National Autonomous University of Mexico. He is currently a tutor in the modules Introduction to Sustainable Business, Sustainable Business Innovation and Sustainable Entrepreneurship for the Master in Sustainable Business at the University of York.



Luis A. Sáez Pérez

I have a Doctorate in Economy from the University of Zaragoza, where I teach full time. Ever since the CEDDAR (Center of Studies of Depopulation and Development of Rural Areas) was first founded, I have been a research associate, and I managed it between 2006 and 2013, and again starting in March 2021. I research public economy, creativity, culture and depopulation. Beyond the publishing of my research, I have provided counseling to public institutions, political parties and social entities. From June 2017 to February 2021 I was Director of the Cathedra DPZ on Depopulation and Creativity.



Carolina Llaquet Gómez

Law graduate from the University of Zaragoza with complementary and post-graduate training in Marketing. While being a commercial manager, she has worked as a consultant, in marketing and in training for different enterprises in Aragón. She has also performed as a judicial attorney. Since 2019, she has been in charge of coordinating and kickstarting different programs, projects and training courses for FADEMUR in Aragón, working to highlight the role women play when advising and promoting entrepreneur initiatives from rural areas. In June of 2021 she was elected president of the Federación Aragonesa de Mujeres Rurales (FADEMUR Aragón). Despite being born in Zaragoza, she maintains a strong link with the rural community due to her family having roots in the municipality of Almunia de San Juan (Huesca), a place where she has both lived and worked, and where she returns whenever she has a chance.



Lucía López Marco

Veterinarian, with a Master's Degree in Agroecology, Rural Development and Agrotourism and a Master's Degree in Scientific Communication. Author of the blog Mallata.com, where she talks about rural environments and where she has created a map which compiles more than 300 women-driven initiatives from rural areas. She is also the editor of the Mallata Magazine, the only magazine written in first person by women who live in rural towns, which is published both in Spanish and Aragonese. Every year, on the 8th of March, she and the writer and veterinarian María Sánchez publish a manifesto called "For the feminism of the sisters of earth", which focuses on the lives and needs of women in rural environments.



Isabel Félez Roselló

Artisan chocolate maker and advisor of various international brands of chocolate. After years of training around the world, she recently opened her own chocolate workroom in Alcorisa (Teruel), where she was born. There, she and her team make artisan chocolates from cocoa seeds. All their chocolates are organic and fair trade, and the whole team is composed of rural women. They innovate not only in terms of flavours or medium, but also in their way of treating chocolate, since they try to make the best chocolates while keeping the process as environmentally and socially sustainable as possible. Their take on chocolate makes their enterprise stand out because of the central idea their business is centered around: chocolate can be made in a way in which benefits everyone involved in the process.



Richard Wynne (PhD.)

He was educated in Trinity College Dublin and has worked in the area of occupational psychology as a researcher and consultant since 1981. He is a founder Director of the Work Research Centre (1988), where he is responsible for projects in the areas of workplace health and wellbeing, and workplace related disability issues. He lectures part time at University College Dublin. He is a founder member of the European Network for Workplace Health Promotion (www.enwhp.org), is a current Board Member and he has been the Irish representative to the network since its inception in 1996. Recent work highlights include developing training and education for occupational health physicians on the issue of workplace mental health issues in agricultural settings, examining return to work strategies people with disabilities, undertaking case studies of workplace health promotion and developing policy responses to emerging EU policies in the area of workplace health promotion and health and safety. He has developed training programmes in these areas and has published widely



Victoria Tortosa Vicente

Woman, from Soria. Senior Technical Officer of Marketing and Trade and currently studying Social and Cultural Anthropology at the UNED. From 2008 to 2016, she was a technician of international cooperation projects at ONGD Cives Mundi. From 2013 and up to the present, she has been the CEO and founder of La Exclusiva Logística Social LP.



Carmen Mombiela

Work Psychologist, Senior Technician for the Prevention of Occupational Risks at the Instituto Aragonés de Seguridad y Salud Laboral since 2010. Member of the Technical Committee for the Evaluation of the Spanish Network of Healthy Enterprises of the National Institute of Occupational Health and Safety. Team Coordinator of the Aragonese Network of Healthy Enterprises of the Aragonese Government. Part of the Work Group of Psychosocial Risks created by the National Commission of Occupational Health and Safety from the National Institute of Occupational Health and Safety. Part of the Work Group of Psychosocial Risks created by the Aragonese Council of Occupational Health and Safety of the Government of Aragón.



Concepción Ramos Vela

Graduated in Economic and Business Sciences from the University of Zaragoza. She has been in charge of management control in a multinational enterprise for over 10 years. She has also been in control of the financial area in a company of more than 300 employees. She was an international internal auditor for a group that operated in Spain, France, the United Kingdom, Hungary and Turkey. She has also been an ISO 9000 auditor. Nowadays she is a project manager in CEEIARAGON, a business incubator for innovative and technological projects. She has assessed innovative and tech companies for more than two decades, supervising projects from their initial phases to their completion. She is also part of the certification committee of the European Business Network, an excellent network of entrepreneurship centers within the European Union. She is also responsible for CEEIARAGON's Proyecto Liaise – Better incubation.



Eva Ponz y Sara Perales

Eva, Law Graduate and Social Educator, Postgraduate in Career Guidance. She started her professional career in the field of recreation, working with children at risk and teens. Since 2006, she has been working as a socio-occupational technician, and PRL coordinator for the insertion enterprise known as Mapiser. Alongside Sara Perales, they form the Social Team. Sara is a social worker from the Special Employment Centre Arapack. Since 2014, she has worked as secretary of the governing council MESCoop, a cooperative that focuses on services for the Social Market of Aragón, representing Mapiser.



Marta Esteban

Studied Labour Relations at the Commercial College of Social Studies of Zaragoza. Degree in Labour Sciences, specialized in Human Resources from the University of La Rioja. Aragonese Service of Mediation and Arbitration (SAMA), which was a vital tool for mediation and maintaining workers' rights. In 2010 I worked at Tiebel Sociedad Cooperativa, a leader in social economy and gender-specific socio-occupational integration. I currently work as a human resources coordinator and a member of the management team in the Equality and Health Committee of Tiebel, where we are developing the third iteration of our equal opportunity plan for women and men, and we have been ensuring the compliance of equality requirements in the company since 2011.



Pedro Villanueva

Industrial engineering and MBA in Local Enterprise Creation and Development in Valencia. In 1995, he left public administration to follow his own path, and created Eurodesarrollo, the first consulting agency in the field of Health Tourism in Spain. After more than a decade of market studies, viability plans and travel plans across the world, he decided to instead focus towards management of health resorts and hotels in 2006. In 2014 he relocated to Aragón to manage the Balneario de Ariño, in Teruel. During the following years his project kept growing, and he currently has 146 employees in the tourism sector, working in four different projects in the provinces of Teruel, Zaragoza, Valencia and Albacete. In 2017 and 2018 he received numerous awards, including the Teruel Management ADEA award, the Teruel Tourism Executive award, the Healthy Enterprise Mutua Maz award, the Nacional Randstad Award for Labour Inclusion and the RSA award granted by the Aragonese Government. Since 2019, he has presided over the cluster of sustainable tourism enterprises of Aragón.



Anne-Laure Gatignon Turnau

Full Professor at the University of Toulouse 3 Paul Sabatier. She has been conducting research in the field of Human Resources Management and Organizational Behaviour for 15 years. Her research topics are mainly burnout, work proactivity, and affective commitment in the organization. She obtained her HDR diploma in 2017. It deals with the employee initiative as a response to the new corporate challenges. She is currently the associate director of the LGCO laboratory and a member of the HRM-OB department of the Toulouse School of Management doctoral program. She studied at the Ecole Normale Supérieure Cachan Paris Saclay, and she obtained PhD in 2005. Her thesis focused on corporate volunteering programs. She continued her career by broadening her research field to include entrepreneurship and healthy organizations. More precisely, two topics are favoured in her current research work : organizational support for innovation and social impact of technological innovations.



Ana Gil-Lacruz

Professor in the field of Business Organization and Management from the University of Zaragoza. His main focus as a researcher lays in issues related to human resources and welfare. He has worked in various institutions (Cornell University, USA; Autonomous University of Madrid and University of Alcalá) and has participated in research visits (at the UN, London School of Economics, FEDEA, Deutsches Institut für Wirtschaftsforschung, The University of Sydney and the Pacific University, among others). All these accomplishments have provided her with plentiful experience in order to tackle complex issues regarding health and work.



Isabel Saz-Gil

Business Sciences from the University of Valencia. She is currently a teacher in the Business Management Department from the University of Zaragoza, and a member of the research group GESES (Group of Social and Economic Studies in the Tertiary Sector). She is also the main researcher in the Grupo de Acción del Campus Iberus HealthyOrg, and works towards building healthy organizations, technology and social innovation for worker health and safety and towards goals for a sustainable development.



Alex Bignotti

Dr Alex Bignotti heads the African Network of Social Entrepreneurship Scholars, a scholarly community aiming to advance social entrepreneurship teaching and research in Africa and facilitate training of scholars in the same field. Alex is currently a senior lecturer in social entrepreneurship at the University of Pretoria. He has a keen interest in entrepreneurship as a catalyst for social change. His work currently focuses on social entrepreneurship, especially in an African context. Under the same research umbrella, his earlier work has also focussed on entrepreneurial intentions, entrepreneurial personality and entrepreneurship education, especially with a focus on the youth and disadvantaged individuals.



Juliet Harrison

Juliet Harrison is the Cases Lead at Emerald Publishing and is responsible for the strategic development of Emerald's Business Cases product portfolio, bringing in new business to evolve Emerald's publishing offer through both licensed and proprietary content, and working across the business to develop and deliver new products to attract global authorship, users, and purchasers.

Juliet is also a trainer for the ALPSP 'How Journals Work' training course and has over 12 years' experience within the field of academic publishing.



Kerry Krige

Kerry Krige, is the Chief Technical Adviser on the Social and Solidarity Economy policy in South Africa.

Prior to this, she led the Network for Social Entrepreneurs at the Gordon Institute of Business Science (GIBS), University of Pretoria and where she continues to teach the MBA-elective on social entrepreneurship. She initiated the first mapping study of social enterprises in South Africa and is co-author of the book *The Disruptors, social entrepreneurs reinventing business and society*.

Kerry is an Associate Editor for Emerald Emerging Markets Case Collection and is on the editorial committee of the journal *Social Business*. She is a trustee on the CSI board of the Momentum Metropolitan Foundation and chaired the advisory committee of the IDCs Social Enterprise Fund.

She is registered in a joint PhD in social entrepreneurship with KU Leuven and the University of Pretoria and is involved in the African Network of Social Entrepreneurship Scholars (ANSES) and the EMES PhD network.



Special seminar of the summer courses of the Antonio Gargallo University Foundation of the Summer University of Teruel (2021)

The “Fundación Universitaria Antonio Gargallo” was founded in 2005 with the aim of promoting the development of the University Campus of Teruel of the University of Zaragoza, through the offer of non-regulated higher education, summer courses or other similar activities, the transfer of research results to the Province of Teruel and its socio-economic environment, or to promote the integration of university graduates from the Campus itself, among others.

Specifically, the training courses of the Antonio Gargallo University Foundation are organised through the Summer University of Teruel (UVT), a brand recognised for its 366 editions, characterised by the quality of its proposals.

The important territorial implantation in Teruel is demonstrated by the composition of its board of trustees in which, in addition to the University of Zaragoza, multilevel

public administrations such as the Government of Aragon, the Provincial Council of Teruel and the City Council of Teruel are represented, as well as financial and business entities such as the Chamber of Commerce, the Federation of Entrepreneurs and the Caja Rural de Teruel, Coop. bank.

Turning the Transdisciplinary Forum into an International Seminar linked to the Teruel Summer Courses allows, on the one hand, this activity to have formal approval as a valid academic course for different universities and health and teaching institutions, and on the other hand, to take root with an institution of the territory that has a prestige for the quality of its courses and the excellence in the management of the same.

**More information about the
Antonio Gargallo Foundation:**
<https://fantoniogargallo.unizar.es/>



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