

6th EMES INTERNATIONAL TRAINING SCHOOL

**Social enterprises and research methods:
Qualitative methods, mixed methods
and international comparisons**

19 – 22 June 2018 · Marseille, France

Organised by



Action 16206 "Empowering the next
generation of social enterprise scholars"
(EMPOWER-SE)

RATIONALE

After five successful editions of the EMES PhD Summer Schools, at University of Corsica (France) in 2008; Roskilde University (Denmark) in 2010; the University of Trento (Italy) in 2012, the West University of Timișoara (Romania) in 2014; the Glasgow Caledonian University in Glasgow (UK) in 2016; the sixth edition will be held at Marseille from 19-22 June 2018.

Some 150 students and 70 researchers from over 35 countries have participated in these unique learning events. PhDs constitute a central part of EMES as shown by the special membership category for PhD students, the seat reserved for PhD students in the EMES Board of Directors, and various concrete outputs. Some of these outputs include: the publication of a PhD Reader, the launching of an EMES PhD Student Network in 2008, the creation of the dedicated EMES Junior Experts Blog in 2011, the creation of an active Facebook group, and recently the EMES Alumni Network.

This edition counts with the support of the pan-European intergovernmental framework COST (European Cooperation in Science and Technology). The mission of COST is to enable break-



through scientific and technological developments leading to new concepts and products and thereby contribute to strengthening Europe's research and innovation capacities. The specific Action 16206 supporting this training school is "Empowering the next generation of social enterprise scholars" ([EMPOWER-SE](#)) which includes numerous Early Career Investigators and PhDs. COST Training Schools provide intensive training in emerging research topics within the laboratories and organisations involved in the EMPOWER-SE Action, such as LEST.

Social enterprises are developing rapidly, in Europe as in the rest of the world. Enterprises that combine social purpose and economic efficiency are characterized by specific governance structures and profit redistribution rules. These organizational forms attract more and more entrepreneurs wishing to give their contribution to solve important social or environmental issues.

Beyond these common characteristics, social enterprises are heterogeneous as far as their activity sector, size and legal form are concerned. They also follow different institutionalization paths, in deep connection with the traditions and evolutions of their national contexts. The recent and fast development of social enterprises raises several questions for researchers and PhD students at the heart of the EMES and EMPOWER-SE work: how to understand their heterogeneity and allow for international comparison? How to learn from different case studies and go a step further toward generalization? How do they interact with public authorities and/or with the market? How to measure their performance and their social impact by comparison with other public or private organizations?

PhD students, early-career investigators, and researchers coming from different disciplinary backgrounds (such as anthropology, economics, geography, law, management, political sciences, sociology, etc.) whose research projects are connected to this field are welcome to apply for this training school. Special activities and sessions will be designed in the program for each of these categories of participants.

In this context, EMES and LEST jointly organise the 6th EMES Training School aimed at researchers and PhD students who conduct research in the wide fields of social entrepreneurship and social enterprise, social economy and solidarity economy and are interested in epistemological and methodological. With this event, EMES and LEST aim to:

- Emphasize the research design, epistemology and methodology involved in any research project, specifically in a doctoral path;
- Strengthen the interdisciplinary dialogue in the fields of social entrepreneurship and social enterprise, social economy and solidarity economy;
- Strengthen the training of PhD students by means of methodological and theoretical lectures, debates, and professional and social media workshops;
- Provide personalised feedback and support via well-supported small group discussion sessions on participants' research projects, their research questions, approaches and theoretical understandings; more precisely, in addition to various opportunities of



informal discussion, at least a full hour will be devoted to every student's research project within group sessions (for presentation by the student, feed-back by professors and their peers, discussion and synthesis of recommendations);

- Provide space for social and intellectual discussion so that doctoral students will have ample opportunity to establish and expand their own peer networks and benefit from contacts and feedback from established scholars;
- Encourage a broad and diverse range of participants, since exchanges between researchers from different countries, continents, cultures and academic disciplines can support stimulating and fertile reflections on research approaches.

SCIENTIFIC COMMITTEE

The 6th EMES International Training School will include well-known professors from recognised research centres covering a wide spectrum of research themes, and this multi-disciplinary approach will represent a major strength for the participants.

1. **Flora Bajard**, LEST - CNRS, France
2. **Andrea Bassi**, University of Bologna, Italy
3. **Thierry Berthet**, LEST - CNRS, France
4. **Claire Bidart**, LEST - CNRS, France
5. **Kate Cooney**, Yale University, USA
6. **Tracey Coule**, Sheffield Hallam University, United Kingdom
7. **Sílvia Ferreira**, University of Coimbra, Portugal
8. **Luiz Inácio Gaiger**, UNISINOS, Brazil
9. **Giulia Galera**, EURICSE, Italy
10. **Nicole Göler von Ravensburg**, Germany
11. **Lars Hulgård**, Roskilde University, Denmark
12. **Benjamin Huybrechts**, emLyon, France/Morocco
13. **Xavier Itçaina**, Centre Emile Durkheim - CNRS, France
14. **Jean-Louis Laville**, LISE/CNAM, France
15. **Ariel Mendez**, LEST - Aix Marseille University, France
16. **Delphine Mercier**, LEST - CNRS, France
17. **Sybill Mertens**, HEC-University of Liege, Belgium
18. **Marthe Nyssens**, Catholic University of Louvain, Belgium
19. **Mary O'Shaughnessy**, University College Cork, Ireland
20. **Amandine Pascal**, LEST - Aix Marseille University, France
21. **Francesca Petrella**, LEST - Aix-Marseille University, France
22. **Nadine Richez-Battesti**, LEST - Aix-Marseille University, France
23. **Rory Ridley-Duff**, Sheffield Hallam University, United Kingdom
24. **Ingrid Tucci**, LEST - CNRS, France



The organizing committee is formed of **Francesca Petrella, Nadine Richez-Battesti, Jocelyne Martinière-Tesson and Elie Perrichon (LEST)** and **Rocío Nogales and Sabine Spada (EMES)**.

APPLICATION AND REGISTRATION

The 6th EMES Training School offers six registration options, depending on whether the participant is a member of EMES and whether s/he is coming from non-OECD countries from Africa, Asia and Latin America:

Fees	EMES Members *	Non-EMES members
Full registration	250€ <input type="checkbox"/>	320€ <input type="checkbox"/>
Reduced registration type 1	100€ <input type="checkbox"/>	170€ <input type="checkbox"/>
Reduced registration type 2	0€ <input type="checkbox"/>	70€ <input type="checkbox"/>

* Participants registering under this fee will need to provide proof of membership (username). If you are not an EMES member and would like to join, you can do so directly on-line [here](#) (please select the “Graduate membership” fee of 50€).

Reduced registration type 1 – For applicants from Inclusiveness Target Countries (ITC) and associated Near Neighbour Countries (NNC).¹

Reduced registration type 2 - Only for applicants coming from non-OECD countries in Africa, Asia and Latin America.

The total registration cost covers registration fees (as described in the table above) and accommodation and food expenses (405€) to be paid when registering once the abstracts have been selected. All participants can benefit from support through the EMPOWER-SE COST Action upon reimbursement to cover this accommodation and food payment and contribute to participants’ travel expenses. The 405€ will be reimbursed in its entirety by COST upon submission of a claiming form by the participant. In addition, COST will fully reimburse travel expenses up to a certain established amount, which will be communicated to the selected applicants.

¹ ITC are Bosnia-Herzegovina, Bulgaria, Cyprus, Czech Republic, Estonia, Croatia, Hungary, Lithuania, Latvia, Luxembourg, Malta, Montenegro, Poland, Portugal, Romania, Slovenia, Slovakia, the former Yugoslav Republic of Macedonia, Republic of Serbia and Turkey. The six currently NNC associated to the Action are Albania, Armenia, Georgia, Lebanon, Morocco, and Russia).



If you are interested in applying for this partial grant support, please mark so in the section marked “Grant options (for accepted applicants)” in the Application Form. For those interested, once your application has been accepted, in addition to the scientific excellence criterion (evaluation score), applications must address the specific objectives described in the EMPOWER-SE [Memorandum of Understanding](#) (page 3-4). Moreover, the following specific COST criteria apply: gender balance, ITC origin (see list in footnote 1) and ECI² stage.

Applications to participate in the Training School are accepted until **31st January 2018**. In order to apply, please download and complete the **Application Form** available on the [registration platform](#) or on [the EMES website](#). The result of the selection process will be communicated to applicants **by 26th February 2018 at the latest**.

IMPORTANT DATES

Application submission deadline: **31st January 2018**

Results of the selection process: **26th February 2018**

Registration deadline: **9th April 2018**

Arrival of participants: **19th June 2018**

VENUE

All the academic activities of the Training School will take place at the **Centre Vacanciel at Carry-le-Rouet (near Marseille, Provence, France)**.

More information on how to reach the Training School venue will soon be published. In the meantime, you can read about the venue [here](#).

Additional information will be published on the [registration platform](#) and www.emes.net

Subscribe [here](#) to the EMES news alert to be kept abreast of updates.

Start sharing your news about the event using the hashtag **#6EMESSchool!**

For more information, please contact Rocío Nogales (EMES) and Francesca Petrella (LEST-CNRS)

² Early Career Investigators (ECI) are researchers with PhD plus a maximum of 8 years of experience.



at 6emesschool@sciencesconf.org