

4-7 JULY 2011
ROSKILDE, DENMARK

3RD EMES INTERNATIONAL
RESEARCH CONFERENCE ON

SOCIAL ENTERPRISE

SOCIAL INNOVATION THROUGH SOCIAL
ENTREPRENEURSHIP IN CIVIL SOCIETY



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WELCOME

Velkommen! Welcome to the third EMES International Research Conference on Social Enterprise.

The conference theme - social innovation through social entrepreneurship in civil society - captures the breadth of the research carried out by the EMES network (see www.emes.net) and the high level of current interest in social innovation in Europe and globally.

It is with great pleasure that the Centre for Social Entrepreneurship welcomes old friends and potential new ones to what promises to be an intellectually stimulating event. The conference draws together almost 200 researchers from over 30 countries, representing every continent; such a success bears witness to the global spread of interest in our field. It is also highly appropriate that Roskilde University, with its history of innovative and radical thinking and education, should host this event.

We believe the programme offers a good mix of plenary sessions and keynotes from leading figures in the field, together with parallel workshops where scholars can present their work, pleasant informal time and interesting cultural events.

We wish you an excellent conference!

LINDA LUNDGÅRD ANDERSEN



ROGER SPEAR



ABOUT THE EMES INTERNATIONAL RESEARCH CONFERENCE

Created in 1996, EMES has developed into a leading research network focused on the study of social enterprises and third sector organisations. On the basis of a large European research project, carried out over a five-year period, the Network organised the 1st EMES International Research Conference, titled “The Social Enterprise. A comparative perspective”, at the University of Trento in 2001. This event and the first EMES book, *The Emergence of Social Enterprise* (Routledge, 2001), launched the topic of “social enterprise” as a research theme on the European scene. They also succeeded in promoting a more widespread knowledge of the concept of social enterprise, both in Europe and beyond, and pinpointed new research themes that have been thoroughly investigated in recent years.

The 2nd EMES International Research Conference on Social Enterprise was held in Trento in July 2009. More than 150 researchers from 36 countries from all over the world gathered to discuss management issues, theoretical and empirical analyses, innovation, conceptual aspects, legal frameworks, public policies, institutional framework and other important aspects of social enterprise.

The EMES European Research Network, in partnership with the Centre for Social Entrepreneurship (Roskilde University), now organises the 3rd EMES International Research Conference, at the University of Roskilde (Denmark), on the theme “Social innovation through social entrepreneurship in civil society”.

CONFERENCE SCIENTIFIC COMMITTEE

Linda Lundgård Andersen

CSE, Roskilde University,
Denmark (Co-chair)

Roger Spear

The Open University, United Kingdom
(Co-chair)

Carlo Borzaga

University of Trento, Italy

Kam-tong Chan

Hong Kong Polytechnic University, Hong
Kong SAR, China

Jacques Defourny

University of Liege, Belgium

Lars Hulgård

Roskilde University, Denmark

Yu-Yuan Kuan

National Chung Cheng University, Taiwan

Jean-Louis Laville

CNAM/LISE, France

Alex Nicholls

Oxford University, United Kingdom

Marilia Veronese

Unisinos, Brazil

Isabel Vidal

University of Barcelona, Spain

Annette Zimmer

University of Münster, Germany

ABOUT THE EMES INTERNATIONAL RESEARCH CONFERENCE

CONFERENCE ORGANISING COMMITTEE

Rocío Nogales, Sophie Adam
and **Sabine Spada**
EMES European Research Network

Lise Bisballe, Rikke Egaa
Jørgensen and **Lene Hansen**
Centre for Social Entrepreneurship, Roskilde University, Denmark

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CONFERENCE PROGRAMME

MONDAY, 4 JULY 2011

14:30 – 16:30

Conference registration

Location: Foyer, Building 01

16:30-18:00

Plenary 1: Opening session

Location: Main auditorium, Building 01

Ib Poulsen, Vice-chancellor, Roskilde University (RUC)

Lars Hulgård, EMES and RUC

Linda L. Andersen, Conference co-chair and Centre for Social Entrepreneurship, RUC

Roundtable on social innovation in the EU

Participants:

Carlo Borzaga, EURICSE and University of Trento (Italy)

Lars Hulgård, RUC (Denmark)

Jean-Louis Laville, Conservatoire national des arts et métiers (France)

Alex Nicholls, University of Oxford (UK)

Marthe Nyssens, Catholic University of Louvain (Belgium)

Facilitator:

Linda L. Andersen, Centre for Social Entrepreneurship, RUC

19:00

Reception dinner

CONFERENCE PROGRAMME

TUESDAY, 5 JULY 2011

9:00-10:30

Parallel sessions (1)

Location: Building 45 and 46

1.1. Theorising Social Innovation

Room: 46.1-049, Auditorium

Chair: Marthe Nyssens

GIDRON Benjamin

Towards a conception of social enterprise: some lessons from Israel

BETHMANN Steffen

Social innovation and philanthropic foundations

ANZIVINO Alessia

BALDASSARRE Giuliana

BANDINI Federica

Innovation in the partnership between businesses and NGOs or social enterprises

1.2. Deliberative democracy, civil society and social entrepreneurship

Room: 46.2-019

Chair: Annette Zimmer

ESCHWEILER Jennifer

HULGÅRD Lars

Social innovation and deliberative democracy

EVERS Adalbert

Different understandings of civil society – their consequences for concepts of active citizenship and voluntary action

GAWELL Malin

Social entrepreneurship – Action grounded in needs, opportunities and/or perceived necessities?

1.3. Social innovation, public policies and legal framework (I)

Room: 46.3-019

Chair: Kam-tong Chan

NAKAGAWA Sachiko

LARATTA Rosario

Public policy and social innovation: a study of Japanese work integration social enterprises (WISEs)

PETRESCU Claudia

LAMBRU Mihaela

Public policy reform and social innovation. The case of social enterprises in Romania

THEODORIKAKOU Olga

Public policy facing the challenge of establishing social entrepreneurship in a financial crisis

1.4. Developing social entrepreneurship

Room: 45.2-051

Chair: Sara Depedri

JARDINE Charles

Developing social entrepreneurship for social innovation at the Salvation Army

CAI Qihai

A marriage made in heaven: the relationship between venture philanthropy and social entrepreneurship

JAKOBSEN Gurli

On choice of type of social enterprises for social welfare for the Danish case. What is the impact of cooperative legislation for development of a social economic sector and social innovation?

1.5. Social impact assessment

Room: 45.3-051

Chair: Alex Nicholls

SITAL-SINGH Phil

Applying social impact measurement to a UK work integration social enterprise

COMBE Colin

Social innovation in European regions and beyond: policy and practice implications for the development of the civil society

BASSI Andrea

S.A.V.E (Social Added Value Evaluation) the nonprofit sector - Towards a system of indicators for the performance measurement of social enterprises working in the personal social service field

10:30-11:00

Coffee break

Location: Campus café, Building 01

CONFERENCE PROGRAMME

TUESDAY, 5 JULY 2011

11:00-12:30

Parallel sessions (2)

Location: Building 45 and 46

2.1. Emergence and evolution of social enterprise

Room: 46.1-049, Auditorium
Chair: Lars Hulgård

GRANADOS Maria Luisa

Social enterprise and social entrepreneurship literature: a bibliometric analysis from 1991 to 2010

GONIN Michael

Creating space for social entrepreneurship

KULOTHUNGAN Gladius

The primacy of social "context" and social "interactions" in the emergence of social entrepreneurship: towards a micro-sociological understanding

2.2. Growth, organisation and paradigm

Room: 46.2-019
Chair: Gordon Shockley

BROLIS Olivier

Does the mission of the organization matter for the quality of job of vulnerable workers?: An analytical framework

DOMINIC Chalmers

Why social innovators should embrace the "open" paradigm

HUYBRECHTS Benjamin NICHOLLS Alex

Caught on the boundary? The micro-processes of social movement-corporate relationships

2.3. Social innovation, public policies and legal framework (II)

Room: 46.3-019
Chair: Adalbert Evers

CRUCKE Saskia

MORAY Nathalie

VALLET Nathalie

Does legal form explain the social goals and growth of social ventures? A quantitative exploration.

KIM Young-Chul

Does government support of social enterprises boost solidarity economy in local communities?: A Korean case

MOSKOVSKAYA Alexandra

The state and the social entrepreneur in Russia: an accord or a dissonance?

2.4. Management and leadership in Social Enterprise

Room: 45.2-051
Chair: Maryline Meyer

MUTHUMARIAPPAN Karthikeyan

Determinants of cooperative leadership for social innovation: an assessment of selected MPCs in Oromia region of Ethiopia

MERTENS Sybille

MOREAU Charlotte

Managers' competencies in social enterprises: what specificities?

KUAN Yu-Yuan

CHAN Kam-tong

WANG Shu-Twu

The governance of social enterprise in Taiwan and Hong Kong- A comparison

2.5. Case studies on social impact

Room: 45.3-051
Chair: Carlo Borzaga

VIDAL Isabel

Transparency as social innovation: profile of 137 social enterprises and solidarity organizations that practice accountability in Spain

MOUCHAMPS Hugues

Overview of the global performance evaluation tools and their relevance to social enterprises

ANASTASIADIS Maria

Reporting on ECO-WISEs - Sustainability reports for ecologically oriented work integration social enterprises

12:30-13:30

Lunch & Publishing workshop

(please see the "Special opportunities for participants" section in this programme for a detailed description)

Location: Campus café and adjacent foyer, Building 01

CONFERENCE PROGRAMME

TUESDAY, 5 JULY 2011

13:30-15:00

Plenary 2: Reflections on social innovation trends in Latin America and East Asia

Location: Main auditorium, Building 01

Keynote speakers:

José Luis Coraggio, Universidad Nacional de General Sarmiento (Argentina)

Kam-tong Chan, Hong Kong Polytechnic University (Hong Kong SAR, China)

Respondents:

Marthe Nyssens, Catholic University of Louvain (Belgium)

Jacques Defourny, University of Liege (Belgium)

Facilitator:

Roger Spear, Open University (United Kingdom)

15:00-15:30

Coffee break

Location: Campus café, Building 01

CONFERENCE PROGRAMME

TUESDAY, 5 JULY 2011

15:30-17:00

Parallel sessions (3)

Location: Building 45 and 46

3.1. Mixed value creation in social enterprises and social entrepreneurship

Room: 46.1-049, Auditorium

Chair: Isabel Vidal

GONIN Michael
GACHET Nicolas

A multidimensional approach instead of an "economic vs. social" opposition

BECKMANN Markus

ZEYEN Anica

Seeking legitimacy for value creation: a leadership perspective on social entrepreneurship and corporate social responsibility

LAUTERMANN Christian

The ambiguities of entrepreneurial value creation

3.2. Social economy, public-private partnerships and social support

Room: 46.2-019

Chair: Patrick Valéau

DERGOUSSOFF Deborah

Building social economy through comprehensive informal adult education: opportunities, prospects and obstacles for women and youth in rural Kyrgyzstan

BROWN Sam

Exploring architecture in civil society - Social enterprise as an expression of localism and community advocacy in architectural design

TONSING Kareen

The role of social support in the psychological adaptation among South Asian immigrants in Hong Kong

MERIE Joseph

Co-creation of enterprise for problems worth solving

3.3. Social innovation, public policies and legal framework (III)

Room: 46.3-019

Chair: Gurli Jakobsen

EUM Hyung-sik

How does new social economy movement get legislation favorable to its own value? - Qualitative comparative analysis on the institutionalization processes of new social economy movement in the OECD member countries

SHOCKLEY Gordon

Changing society: a comparison of public policy and social entrepreneurship

JOSEPHSEN Lars

Social enterprises in the border area between the market and civil society: the case of Grameen Bank

3.4. Inclusive governance in social enterprises

Room: 45.2-051

Chair: Carlo Borzaga

MEYER Maryline

SWATON Sophie

OHANA Marc

Stakeholders' involvement within social enterprises: what management innovations to foster social innovation?

PIGNOT-MALAPERT Loïs

KLESZCZOWSKI Julien

Which governance to meet with the purpose of a social enterprise?

ZHAO Li

Governance beyond the boardroom: member, stakeholder, entrepreneur or elite control?

3.5. Cooperative enterprises

Room: 45.3-051

Chair: Roger Spear

ANDREAUS Michele

CARINI Chiara

CARPITA Maurizio

COSTA Ericka

Social cooperative: an Italian portrait through PCA analysis

MATA Vladimir

Case study of a cooperative movement in the Philippines

SPINICCI Francesca

New perspectives for consumer cooperatives in public services

CONFERENCE PROGRAMME

TUESDAY, 5 JULY 2011

17:00-18:30

Parallel sessions (4)

Location: Building 45 and 46

4.1. Institutional and evolutionary dynamics in social enterprise

Room: 46.1-049, Auditorium

Chair: José Luis Coraggio

VALENTINOV Vladislav

The institutional theory of Radhamakal Mukerjee: lessons for modern nonprofit economics

SAMA Thomas Babila

Conceptualizing non-governmental organizations: still searching for conceptual clarity

BIEVER Romain

SCHÜRR Christina

MACHADO Abilio

The solidarity economy as a realm for social experimentation

4.2. Early processes and opportunity of social enterprises

Room: 46.2-019

Chair: Mary O'Shaughnessy

KOSTILAINEN Harri

What factors explain the start-up of social enterprise?

DEFOURNY Jacques

SHINYANG Kim

Emerging models of social enterprise in Eastern Asia: a cross-country analysis

BROWN Sam

Exploring architecture in civil society - Social enterprise as an expression of localism and community advocacy in architectural design

4.3. Social entrepreneurship and local development

Room: 46.3-019

Chair: Hajime Imamura

WANG Shu Twu

KUAN Yu-Yuan

CHAN Kam-tong

The resource mobilization of community-based social enterprises in Taiwan

ZAIMOVA Darina

Social innovation and regional development in Bulgaria

KOMATSU Tamami

Social entrepreneurship in Southern Italy: challenges, opportunities, and innovation

4.4. Conditions for developing social enterprise

Room: 45.2-051

Chair: Giulio Ecchia

KVARTIUK Vasyi

Third sector organizations in rural development in transition

SPEAR Roger

Sponsored social entrepreneurship

HUYBRECHTS Benjamin

MERTENS Sybille

The challenges of diffusing socially innovative organizational models: the case of renewable energy source cooperatives (REScoops)

HOCKERTS Kai

Web 2.0-based social entrepreneurship: the potential of interaction and personalization

4.5. Social entrepreneurship in indigenous communities

Room: 45.3-051

Chair: Kate Cooney

HSIEH Lu-Yi

Community-based social enterprise and social entrepreneurship: Taiwan's experiences

GIOVANNINI Michela

Social enterprise as a vehicle for the development of indigenous peoples? A theoretical analysis

MURDOCK Alex

O'NEILL Gloria

Social enterprise models and the Cook Inlet Tribal Council: an assessment of the applicability of Alter model of social enterprise

19.00

Outdoor barbecue (weather permitting) with music entertainment by Tako Lako (Denmark)

Location: Outside Building 01

CONFERENCE PROGRAMME

WEDNESDAY, 6 JULY 2011

9:00-10:30

Parallel sessions (5)

Location: Building 45 and 46

5.1. Learning social entrepreneurship

Room: 46.1-049, Auditorium
Chair: Henning Salling Olesen

ALAIZ Eneida

CABRERA Olga

FERRER Virginia

Complexity and social entrepreneurship learning competencies

ANDERSEN Linda L.

FROGETT Lynn

The psychosocial in social entrepreneurship and social enterprise

VALEAU Patrick

Innovation in nonprofit organizations: from social to idiosyncratic institutional entrepreneurship

5.2. Theoretical analyses across disciplines: conceptual explorations

Room: 46.2-019

Chair: Jean-Louis Laville

FÆSTER Monica

ROSENBERG Charlotte

REVSBECH Christine

Social entrepreneurship in a Bourdieu and Mauss perspective

LEHNER Othmar

KANSIKAS Juha

Social entrepreneurship research across disciplines: paradigmatic and methodological considerations

FEKETE Eva G.

Geographical approaches of social and solidarity economy (SSE) and social enterprises

5.3. Innovation, entrepreneurship and civil society (I)

Room: 46.3-019

Chair: Jacques Defourny

GABOR Tomasz

Explaining patterns of inter-organizational collaboration among nonprofits in East-Central Europe

ZHENG Leping

Social innovation at the crossroads of market, local government and civil society organizations

ROSSI Mathias

STRAUB Thomas

Market revolutions in global philanthropy

5.4. Scaling up and learning models

Room: 45.2-051

Chair: Roger Spear

BRANDSEN Taco

The diffusion of social innovation in the local context: a comparative research design

BRADY Andy

Network in progress: how ties between social enterprises developed during a learning programme

ROY Partha Sarathi

Scaling up in social entrepreneurship: A moral dilemma?

5.5. Specific models of social enterprise

Room: 45.3-051

Chair: Andrea Bassi

CRIVELLI Luca

GUI Benedetto

Do "economy of communion" enterprises deserve the "social" label? A comparative discussion of their aims and logic of action

KRULL Per

Organizing for small social enterprises

ZIVKOVIC Sharon

Addressing society's most pressing problems by combining the heroic and collective forms of social entrepreneurship

10:30-11:00

Coffee break

Location: Campus café, Building 01

CONFERENCE PROGRAMME

WEDNESDAY, 6 JULY 2011

11:00-12:00

Plenary 3: Social innovation through social entrepreneurship in civil society

Location: Main auditorium, Building 01

Keynote speaker:

Frank Moulaert, ASRO - Faculty of Engineering, KU Leuven (Belgium)

Respondent:

Adalbert Evers, Justus Liebig University (Germany)

12:30-13:30

Lunch

Location: Campus café, Building 01

13:30-14:30

Parallel sessions (6)

Location: Building 45 and 46

6.1. The strategy of stakeholder involvement

Room: 46.2-019

Chair: Fergus Lyon

CARR Sarah

MURDOCK Alex

Personalisation, personal budgets and service user involvement in England: an opportunity to build community capacity and social enterprise?

HODGSON Lindsay

JARDINE Charles

Stakeholder engagement to develop outcomes measures at the RNID and RNIB

6.2. Social innovation and public service provision

Room: 46.3-019

Chair: Linda L. Andersen

RAGO Sara

The value of Supplementary Mutual Aid Societies. An organisational social innovation in Italian health and healthcare system

MINORA Francesco

Social housing in Italy: outlines of innovation

6.3. Innovation, labor market and social enterprise

Room: 45.2-051

Chair: Lu-Yi Hsieh

COONEY Kate

Examining the labor market presence of WISEs in the United States

SAMA Thomas Babila

Role of NGOs in the implementation of active labour market policies: the case of Finland and Sweden

6.4. Challenges of scaling up

Room: 46.1-049, Auditorium

Chair: Kam-tong Chan

BORZAGA Carlo

The path to the legal recognition of social enterprises in Italy

SCHMITZ Björn

SCHEUERLE Thomas

Challenges of scaling social enterprises

6.5. Sources of financial resources for developing social enterprises

Room: 45.3-051

Chair: Sybille Mertens

FEDELE Alessandro

MINIACI Raffele

Risk aversion and capital structure: cooperatives and social enterprises versus for-profit firms

SFORZI Jacopo

Social innovation and local development: the role of credit cooperatives banks in Trentino (Italy)

14:30-15:00

Coffee break

Location: Campus café, Building 01

CONFERENCE PROGRAMME

WEDNESDAY, 6 JULY 2011

15:00-16:30

Parallel sessions (7)

Location: Building 45 and 46

7.1. Social enterprises for developing inclusive communities

Room: 46.1-049, Auditorium

Chair: Benedetto Gui

CHEN Ting-Ming

YANG Cheng

LAI Yen-Cheng

An impact of embedded network on organizational innovation from the viewpoint of social capital: a case study of Taiwan Bliss-Wisdom public welfare entity

KRIKSER Thomas

Community foundations as social entrepreneurs for sustainable community development. Results from Germany and the United States

OCHANDA Richard

The contribution of grassroots organizations to economic empowerment of communities and individuals: Case study of self help groups of Kenya

7.2. Social innovation and public service provision (II)

Room: 46.2-019

Chair: Yu-Yuan Kuan

PETRESCU Claudia

STANILA Gabriel

Social enterprises: a model of social innovation in provision welfare for vulnerable groups

PEREZ DE MENDIGUREN

Juan Carlos

Can social enterprise provide a route to a new Development Cooperation Agenda?

GAWELL Malin

Civil society as innovative challenger or adjustable follower? Renegotiating roles in practice

7.3. Fields of activities and country studies

Room: 46.3-019

Chair: Peter Frumkin

IMAMURA Hajime

Accumulation of the relational skills in Japan for promoting cross sectoral co-productions in the context of blurring boundaries

KOSTILAINEN Harri

State of social economy and social enterprise concept in Finland

O'SHAUGHNESSY Mary

An examination of the tensions and challenges associated with operating as a social enterprise – the case of Irish social enterprises

7.4. Scaling up in different perspectives

Room: 45.2-051

Chair: Roger Spear

LYON Fergus

Historical perspectives on the evolution and growth dynamics of social enterprises: a comparative case analysis

ZEYEN Anica

BECKMANN Markus

Small groups, big groups, and social franchising: a Hayekian perspective on scaling social entrepreneurship

FERREIRA Silvia

Scaling social impact under different modes of governance of welfare

7.5. Cooperative models of social entrepreneurship

Room: 45.3-051

Chair: Benjamin Huybrechts

DIAZ FONCEA Millán

The cooperative entrepreneur: a conceptual delimitation

GABI Appel

The South Jerusalem Community Food Co-op as a collective model of social entrepreneurship

VERISSIMO VERONESE Marilia

Microentrepreneurship and associations in Southern Brazil

CONFERENCE PROGRAMME

WEDNESDAY, 6 JULY 2011

16:30-17:00

Coffee break

Location: Campus café, Building 01

17:00-18:00

Special opportunities for participants

(please see page 22 for a detailed description of each activity)

PhD Questions & Answers

Location: Building 45, Auditorium (45.1-011)

Hosted by EMES and the EMES PhD Students Network.

Forum on social enterprise/social entrepreneurship education and training

Room: Building 46, Auditorium (46.1-049)

Hosted by Linda L. Andersen and Jacques Defourny, with the participation of Birgitte Snabe (CEO Mary Foundation).

Includes the EURICSE-EMES Case studies award ceremony.

18:30

Guided visit to the Viking Ship Museum, followed by dinner overlooking the harbour

CONFERENCE PROGRAMME

THURSDAY, 7 JULY 2011

9:00-11:00

Parallel sessions (8)

Location: Building 45 and 46

8.1. Evidences of the emergence of social innovation

Room: 46.1-049, Auditorium

Chair: Ivana Catturani

TANI Mario

PAPALUCA Ornella

Determinants of stakeholders' impacts on social innovation: evidences from a multiple-cases study on social enterprises

CHALLA Berhanu Gebremichael

Value chain environments nexus supply chain competitiveness of coffee farmers cooperatives in Ethiopia: indigenous knowledge versus innovation

KRISTENSEN Catharina Juul

The invisible hands - A theoretical exploration of employee participation in social innovation

Moo-Kwon Chung

Sang-Il Han

Mun-su Park

Multi-stakeholder Co-operatives in South Korea: The Influence of Stakeholder Involvement on Social Innovation Practices in the cities of Wonju, Sunghnam, and Ansung

8.2. Social innovation, challenges and cross-country comparison

Room: 46.2-019

Chair: Lars Hulgård

CHAN Kam-tong

KUAN Yu-Yuan

WANG Shu-Twu

Similarities and diversities: comparison of social enterprises in Hong Kong and Taiwan

DEPEDRI Sara

Efficiency and effectiveness in employing disadvantaged workers: why social enterprises can do it better

DOHERTY Bob

Lessons learnt in the start-up and establishment of fair trade farmer-owned social enterprises

8.3. WILCO Panel

Room: 46.3-019

Participants: **BRANDSEN**

Taco, BEZOVAN Gojko,

ZIMMER Annette

The new project WILCO (Welfare innovations at the local level in favour of cohesion, 2010-2013, www.wilcoproject.eu) examines innovative solutions to urban social problems (e.g. social exclusion and unemployment), such as those initiated by citizens and social enterprises. Universities from ten different countries will investigate how new and promising approaches emerge and how they could be more effectively spread to other cities and countries, notwithstanding legal, cultural and political differences. The project is funded by the European Commission and is one of the flagship projects of EMES.

8.4. Methodological issues

Room: 45.2-051

Chair: Sybille Mertens

FRUMKIN Peter

Measuring social enterprise performance: toward a universal dashboard

CHIAF Elisa

New methods to monetize the impact of social enterprises: VALO.R.IS.-Empiric results from the first application

TWU Ruey-Der

Crafting and reinventing business model in an Asian social enterprise

8.5. Social interactions and networks as key factors of social entrepreneurship

Room: 45.3-051

Chair: Alex Murdoch

DOUGLAS Heather

What types of jobs in social enterprises?

PASOTOIU Florin

Collective action as pre-condition for social economy in rural communities of Romania

BAILLY Franck

CHAPELLE Karine

PROUTEAU Lionel

What types of jobs in social enterprises?

8.6. Presentation of awarded case studies

Room: 45.1-011, Auditorium

Chair: Carlo Borzaga

AMAR KJR Nayak (India)

Nava Jyoti producer company. A case of sustainable community enterprise system for small resource poor farmers/producers

MAŁGORZATA Oldak (Poland)

"Disabled for the Environment EKON" association

BIRKHÖLZER Karl (Germany)

Graefewirtschaft: An intercultural social enterprise

CHORYKOVA Liudmyla,

IEREMENKO Natalia (Ukraine)

SpektrPlus

TODARO Fabio

Social enterprise "Il Piccolo Principe"

11:00-11:30

Coffee break

Location: Campus café, Building 01

CONFERENCE PROGRAMME

THURSDAY, 7 JULY 2011

11:00-12:00

Plenary 4: Closing roundtable

Location: Main auditorium, Building 01

Participants:

Marilia Veronese, Unisinos (Brazil)

Yu-Yuan Kuan, National Chung Cheng University (Taiwan)

Roger Spear, Open University (UK)

Jacques Defourny, University of Liege (Belgium)

Facilitator:

Lars Hulgård, RUC (Denmark)

12:30-13:30

Brown bag lunch

SHORT BIOS OF PLENARY SPEAKERS

LINDA LUNDGAARD ANDERSEN

Linda Lundgaard Andersen has a MA in social science and geography and a Ph.D. in educational studies. She is the director of the Graduate School of Lifelong Learning and the director of the Centre for Social Entrepreneurship at Roskilde University and has been the principal investigator of more than 15 national research grants. Her research and scholarship include empirical inquiries and theoretical and conceptual work in education, learning and social innovation in welfare services, democracy and forms of governance in human services, life history and ethnographies of the public sector, voluntary organisations and social enterprises. She is one of the founding members of the *International Research Group in Psycho-Societal Analysis* (IRGPSA), corresponding editor of *Journal of Social Work Practice* and has been the editor and co-editor of several Danish and international books on social entrepreneurship, psycho-societal learning and social innovation. More information at <http://www.ruc.dk/paes/personale/la/lla@ruc.dk>



CARLO BORZAGA

Carlo Borzaga is full professor of economic policy at the University of Trento (Italy). His specific interests are labour economics, and the economic analysis of nonprofit organisations, focusing on cooperatives in general as well as on social cooperatives, and the evolution of this sector in Europe. He is also concerned with welfare systems and allocation of social services and health-care. From 1997 to 2008 he was the chairman of the Istituto Studi Sviluppo Aziende Nonprofit (ISSAN), based at the University of Trento, a research department concentrating on nonprofit organisations and social enterprises. Since 2008 he is the chairman of the European Research Institute on Cooperative and Social Enterprises (Euricse). He has participated in many conferences and seminars both at international and national level and he has served on many scientific committees of journals, institutional and public bodies. He has written and co-edited numerous books and papers on labour economics, social and cooperatives enterprises. carlo.borzaga@unitn.it



KAM-TONG CHAN

Kam-tong Chan, Ph.D., is currently Associate Professor/ Principal Lecturer of the Department of Applied Social Sciences, Hong Kong Polytechnic University. He is also the Convener of the Centre for Third Sector Studies at the Hong Kong Polytechnic University. Dr. Chan was awarded as Expert Advisor of the Ministry of Civil Affairs, People Republic of China (PRC) and Research Fellow of the Social Work Research Centre of the Ministry of Civil Affairs, PRC; Adjunct Professor of Centre for Philanthropy at the Beijing Normal University, PRC; Centre for Third Sector at the National Cheng Chi University, Taiwan and the Centre for Civil Society and Governance at the University of Hong Kong. He is also a consultant for more than 30 government departments, NGOs and hospitals in Canada, Mainland China, Hong Kong and Macau. His research interest includes the third sector and civil society, social enterprises, evaluation and outcome measurement in nonprofit organizations.



SHORT BIOS OF PLENARY SPEAKERS

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nance and Delivery of Social Services (ed. with Taco Brandsen and Paul Dekker); *Third Sector Organizations Facing Turbulent Environments. Sports, Culture and Social Services in Five European Countries* (ed. with Annette Zimmer), both published in 2010 by Nomos.

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range of peer reviewed journals and books, including four sole authored papers in Financial Times Top 30 journals and eight book chapters. His 2009 paper on social investment won the Best Paper Award (Entrepreneurship) at the British Academy of Management. In 2010, Nicholls edited a Special Edition of *Entrepreneurship, Theory and Practice* on social entrepreneurship – the first time a top tier management journal had recognised the topic in this way. He is the General Editor of the Skoll Working Papers series and the Editor of the *Journal of Social Entrepreneurship*. Nicholls was awarded his BA (Hons) and MA (Hons) in English Language and Literature from King's College London, and his PhD in Medieval Hagiography from the same institution. He was awarded his MBA from the University of Oxford.

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SPECIAL OPPORTUNITIES FOR PARTICIPANTS

PUBLISHING WORKSHOP

Session goal

This workshop aims to provide a platform for discussing the opportunities for publication in the field of social enterprise/entrepreneurship, social innovation and civil society. Several journals focused on these issues will be presented by their editors, including the *Social Enterprise Journal*, the *Journal of Social Entrepreneurship*, and the *Journal*

of Entrepreneurial and Organizational Diversity. Editors, reviewers and authors participating in these and other journals will share their experience about how to convert research findings into high-quality papers.

Session schedule

The workshop will be held during the lunch break on Tuesday, July 5th in Building 01.

PHD QUESTIONS & ANSWERS

Session goal

The aim of this PhD event is to offer PhD students an opportunity to present a very specific question related to their ongoing research to an established scholar and receive unique feedback from this expert and fellow PhDs. PhD students are asked to focus on a concrete challenge or obstacle that they are currently facing so as to receive constructive feedback that will enable them to move on with their research.

Experience from previous EMES meetings allows us to say that this is one of the moments that generate the highest interest among PhD students. The opportunity to discuss research questions, in an atmosphere of closeness and complicity, and to get feedback (although brief) from people working in the same field of study is what makes this event unique among other similar academic activities. More in-depth presentation and discussion opportunities are offered during the EMES PhD

Summer School, whose next edition will take place in Oslo (Norway) in July 2012.

Session schedule

Wednesday, July 6th
17:00-17:05 Welcoming and dynamics
17:05-18:00 Group discussions

Session format

Groups of 4 students will be created so that each student will have 5 minutes to present his/her challenge and 10 minutes to receive feedback. Students who are not prepared to present their question can also participate in the groups as listeners.

Students can bring one sheet of paper to distribute within their group, but no presentation devices will be foreseen, so don't prepare any PPT presentation. This is meant to be a quick exercise of sharing ideas; it does not aim to provide full breadth solutions, but rather some ideas to move forward.

SPECIAL OPPORTUNITIES FOR PARTICIPANTS

FORUM ON SOCIAL ENTERPRISE/SOCIAL ENTREPRENEURSHIP EDUCATION AND TRAINING

Session goal

This forum aims to provide conference participants interested in the pedagogical dimension of social enterprise research some dedicated time to discuss, exchange ideas and concrete practice and form a network.

Session schedule

Wednesday, July 6th

17:00-17:05 - Welcoming by Jacques Defourny and Linda L. Andersen, session co-chairs

17:05-17:10 – Some notes on the relevance of social enterprise training by Dr. Birgitte Hagemann Snabe, director of the Mary Foundation

17:10-17:20 – EURICSE-EMES Case studies award ceremony

17:20-17:50 - Participants' presentation and discussion of educational and training initiatives at their home universities

17:50-18:00 - Final conclusions and wrap up - beginning of the setting up of an EMES educational network

Session format

The session will combine a plenary session format, allowing for general discussion, with a brief subgroup discussion around the following topics:

- 1) Organising a European Master on Social Enterprise
- 2) Case study-based teaching and other teaching methods
- 3) Faculty and graduate students' exchange

Participants involved in developing or offering a programme (not just one course) will be invited to present, in 3 minutes, its main features to the whole group (title of the programme, department or school of affiliation, number

of credits, profiles of the students, topics of courses, number of months /years, etc.).

If the amount of small presentations allows it, we will aim to devote 15-20 minutes to discussion in smaller groups around some key topics, such as perspectives of partnerships among university programmes (with a possible split between management sciences and social sciences and/or between traditional masters and executive education), exchanges about pedagogical methods (including the "case" method, e-learning, interactive methods, etc.).

Given the limited amount of time available, it will not be possible to engage in long discussions; participants are rather encouraged to agree on main joint action lines to be implemented in the medium term. Indeed, one of the goals of this first Forum is to involve participants themselves in shaping future initiatives around training and education in the framework of EMES research conferences and beyond, and to begin organising a network.

The Forum will include a brief awards ceremony, during which awards will be given to the authors of the best case studies on innovative social enterprises submitted in the framework of the contest jointly organised by EMES and Euricse. Award-winning authors include Amar Nayak (India), Magorzata Oldak (Poland), Karl Birkhölzer (on behalf of Heide Birkhölzer, Germany), and Nataliia Ieremenko and Chorykova Liudmyla (Ukraine).

Participants interested in participating in the 3-minute presentation of programmes should register for this session at the registration desk upon their arrival.

SPECIAL OPPORTUNITIES FOR PARTICIPANTS

SURPRISINGLY GOOD EXHIBITION

One of the most well-known festivals in the world, namely Roskilde Festival (<http://roskilde-festival.dk/>), will be taking place immediately before the 3rd EMES International Research Conference on Social Enterprise. With more than 110,000 visitors expected, Roskilde Festival is one of Europe's largest music festivals. The Festival itself is an extraordinary example of a social enterprise; all the festival's profits are reinvested into innovative social projects, in Denmark and abroad.

One of the many initiatives taking place at the Festival is the Social Lab (<http://roskildesociallab.dk/>). The purpose of the Social Lab is to facilitate collective solutions to improve both the festival and the world. Through an exhibition, participation and interaction, the Social Lab motivates festival guests to deal with their own behaviour and come up with good ideas on how the festival can contribute to solving social challenges.

Conference participants had been invited to submit inspiring examples of how social entrepreneurs and innovators around the world are solving poverty-related problems in new and surprising ways. Selected cases will now be featured in an exhibition entitled "Surprisingly Good", the purpose of which is to inspire new opportunities for solving social challenges related to poverty, by showcasing social innovations and social enterprises. The exhibition will be shown at this year's edition of the Festival; it will also be shown as part of the 3rd EMES Conference, and it will be online at www.roskildesociallab.dk until next year's festival, in 2012.

The Social Lab and the "Surprisingly Good" exhibition are created by Roskilde Festival in collaboration with the Centre for Social Entrepreneurship at Roskilde University and the EMES European Research Network.

INFORMATION ON CULTURAL EVENTS

TACO LAKO CONCERT

Tako Lako (“That Easy” in Serbian) has been described as “euphoric and theatrical; progressive, psychedelic and, above all, loaded with a grandiose attitude”. With their explosive mix of world genres and trashy Balkan tunes, this cult Danish/Serbian group has swept away European audiences for the past two years; now they’ll sweep away Roskilde University too!

For more info visit:
<http://takolako.dk/>



VIKING SHIP MUSEUM

Visiting the Viking Ship Museum by the Fjord, we’re not led back in time; rather, the cultural history is brought into the present! We’ll learn about the seafaring and boat-building of ancient times and get on board the famous Sea Stallion before dining in the Harbour.

For more info visit:
<http://vikingskibsmuseet.dk>



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ABOUT THE ORGANISERS

EMES

EMES (EMES European Research Network asbl, www.emes.net) is a network of eleven established university research centres and nine individual researchers with a long track record. It is considered as a leading European network on social enterprise and the third sector. EMES has a strong global position and cooperates with centres of excellence in Asia, North America, Latin America and Africa. Its goal is threefold: 1) to build a European corpus of theoretical and empirical knowledge around social enterprise, social entrepreneurship, social economy, solidarity economy, social innovation, and the third sector; 2) to provide scientific evidence of the evolution of social enterprise and active citizenship in an integrated Europe, where these play a central role; 3) to reinforce its position at the global level and increase cooperation with centres of excellence on all continents. The range of initiatives carried out by the coordination unit and the members of EMES covers research, educational programmes and dissemination activities. EMES conducts multidisciplinary studies to understand the diversity of experiences at national levels, and the way third sector enterprises and organisations are embedded in their respective societies. EMES also supports training efforts through the organisation of international PhD Summer Schools and training programmes in European universities. EMES also promotes the development of innovative analytical frameworks on social enterprise among scholars engaged in third sector research through events such as the European conferences co-organised with the International Society for Third Sector Research in 2005 and 2008.

EMES has been publishing the results of its research in the form of seminal books, a Working Papers series, and the EMES Selected Conference Papers series.

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CENTRE FOR SOCIAL ENTREPRENEURSHIP

The Centre for Social Entrepreneurship (*Center for Socialt Entreprenørskab*) was founded in 2007 and is based in the Department of Psychology and Educational Studies at Roskilde University (Denmark). The Centre carries out education and research activities in the area of social entrepreneurship, social enterprise, welfare studies and civil society. It has pioneered Europe's first Masters in Social Entrepreneurship, with 25 mature students from the public and third sector. Its international team of academics supports the two-year part-time programme of studies. CSE conducts contract research, most recently on welfare-to-work policies in Denmark, and includes an extensive research programme for doctoral students.

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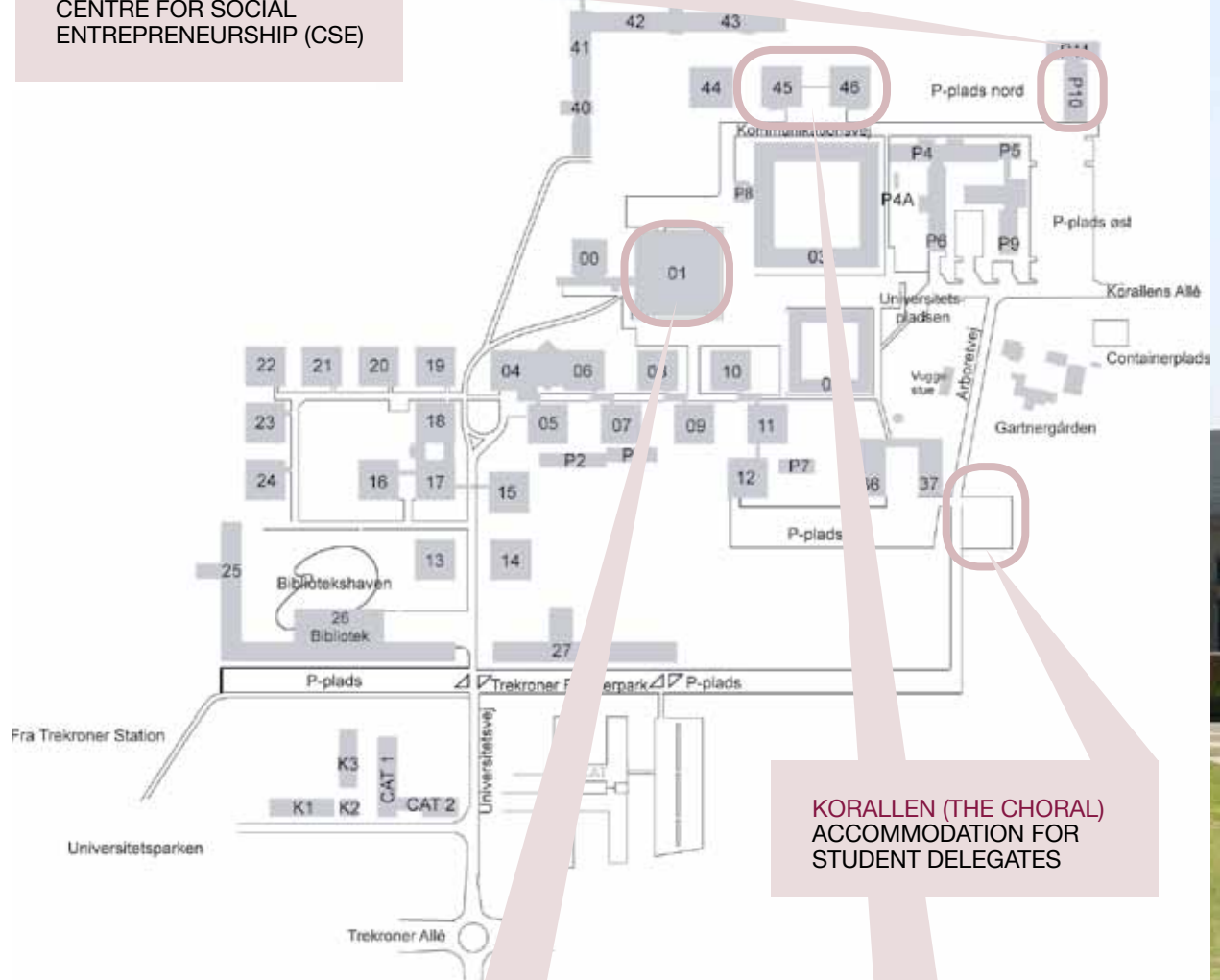
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MAP



PAVILION 10
CENTRE FOR SOCIAL
ENTREPRENEURSHIP (CSE)



KORALLEN (THE CHORAL)
ACCOMMODATION FOR
STUDENT DELEGATES

TREKRONER STATION

BUILDING 01
REGISTRATION
PLENARY SESSIONS
COFFEE BREAKS & LUNCHES

BUILDING 45 & 46
PARALLEL SESSIONS
PHD EVENT
FORUM ON EDUCATION
AND TRAINING