



Transdisciplinary Forum

SOCIAL ENTERPRISES FOR
SUSTAINABLE SOCIETIES

From research to
practice and back

6th EMES International Research Conference
on Social Enterprise

Université Catholique de Louvain



6th EMES International Research
Conference on Social Enterprise

EMES events

Program

Transdisciplinary Forum

03.07.17

Practitioners and researchers will exchange views and learn from each other about topics such as social innovation and social services, social finance, social economy in development cooperation, renewable energy citizen cooperatives, social economy mutation with digitalization, and social economy impact assessment.

SOCRATE AUDITORIUM 10

10:00-12:00

**[FR] *SECOIA:*
Acknowledging social economy enterprises in
the Walloon region**

Language: French

Abstract: This workshop's aim is to discuss with social economy actors about a recognition system for social economy enterprises in the Walloon Region. The workshop will be based on the presentation of the main results of the SECOIA project (Social Economy Impact Assessment). This research project, commissioned by the Walloon Region, identified the specific practices of social economy enterprises as well as the recognized effects of these practices. Researchers have studied (through three consultation phases) the possibility of using indicators of these practices to build a recognition system for social economy enterprises. International experts who have had similar experiences in their countries (Canada - Quebec, France, and Switzerland) will be invited to enrich the debates.

The number of spots available for this workshop is limited.

President: Sybille Mertens (Centre d'Économie Sociale, HEC, ULg)

Speakers:

Marie Bouchard (UQAM, Québec)

Francesca Petrella (Aix-Marseille Université, France)

Sophie Swatonn (Université de Lausanne, Suisse)

Organizers:

[Centre d'Économie Sociale](#), HEC-University of Liege

[Spiral](#), Département de Sciences Politiques, University of Liege

[Ciriec](#)

[SAW-B](#)

[MOSAL Law Firm](#)

SOCRATE AUDITORIUM 10

13:00-14:45

[FR] *Chair in Social and Solidarity Economy in the South: A dialogue between researchers and field actors*

Language: French

Abstract: Since 2012, the UCL's Chair in Social and Solidarity Economy in the South (CESSS), a unique partnership between the university's NGO Louvain Coopération and the CIRTES (Interdisciplinary Research Centre on Work, State and Society), facilitates academic research in social and solidarity economy grounded in the empirical fields provided by the NGO's various development projects in the South.

This session aims at discussing the lessons learned by the Chair's two stake holders (PhD students and NGO staff) in this specific form of partnered research. Topics covered will be the opportunities but also the methodological and ethical challenges specific to this form of research. In this session, we will also discuss and consider ways for improvement for future partnered research.

SOCIAL ENTERPRISES FOR SUSTAINABLE SOCIETIES

From research to practice and back



President: Andreia Lemaître (CIRTES/DVLP, UCL)

Speakers:

Vincent Henin (Louvain Coopération)
Maria José Ruiz (CIRTES/DVLP, UCL)
Maïté Kervyn de Lettenhove (CIRTES/DVLP, UCL)
Andreia Lemaître (CIRTES/DVLP, UCL)

Organizers:

[CIRTES](#) (UCL)
[Louvain Coopération](#)

[EN] Cooperative energy: Toward consumer engagement in the energy transition?

Language: English

Abstract: Renewable energy cooperatives have been perceived as ideal institutional models to foster consumer engagement in sustainable energy generation and consumption. The present session will address this topic, gathering representatives of the European Federation of Renewable Energy Sources Cooperatives (REScoop.eu) and researchers working in the field of renewable energy cooperatives and community energy. Together with the session moderator, these actors will discuss how energy cooperatives can promote households' engagement in renewable energy production, energy efficiency and demand-side response, and discuss the possibilities of establishing further synergy between research and practice. The format of the session will include short presentations on the different projects that REScoop.eu has been developing to engage energy users in sustainable energy generation and consumption. This will be followed by a plenary discussion with participation of the audience.

President: Thomas Bauwens (EPFL, Lausanne)

Speakers:

Thomas Bauwens (EPFL)
Lars Holstenkamp (Leuphana University of Lüneburg)

Dirk Vansintjan (president of REScoop.eu)
or Stan d'Herbement (project manager of REScoop.eu)

Daan Creupelandt (coordinator of REScoop.eu)
Josh Roberts (policy officer of REScoop.eu)

Organizers:

Thomas Bauwens ([EPFL](#), Lausanne)
Benjamin Huybrechts ([Centre d'Économie Sociale](#), HEC-ULg)
Lars Holstenkamp ([Leuphana University of Lüneburg](#))
[REScoop.eu](#)

[FR] WISDOM: The elderly's home: A space for social innovation?

Language: French

Abstract: Ageing in place is a crucial issue in the long-term care debate and its related reforms all across Europe. This first WISDOM roundtable will present a set of social innovations supported by not-for-profit providers in the domiciliary eldercare in Wallonia. Researchers and field actors will discuss the kind of social approaches to health these initiatives refer to and, more fundamentally, what makes them social and innovative and to whom.

(Wallonia Social Innovation Domicile) is an interdisciplinary, interuniversity and partnership research coordinated by CIRTES (UCL) and interested on how social enterprises innovate in the field of elderly home care. WISDOM benefits from funding from the Walloon Region. The survey, which was conducted during more than two years, studied in depth 14 cases of social innovation in Wallonia and Brussels. The analysis articulates socio-economic approaches to those of public health.

President: Caroline Jansen (Union des entreprises à profit social – UNIPSO)

Speakers:

Marie-Claire Sépulchre (Fédération wallonne de services d'aide à domicile)

Pierre Drielsma (Fédération des maisons médicales)

Valentine Charlot et Caroline Guffens ("C'est ma vie !...et la maladie d'Alzheimer en fait partie" project, NPO Le bien vieillir)

Jessica Arias ("Patient, soignants, aidant : une relation intégrée" project of the Centrale de soins à domicile (CSD) Centre, Charleroi and Soignies / Protocole 3-INAMI)

Martine Balthazar ("Maisons d'accueil communautaire" project, NPO Aide à domicile en milieu rural – ADMR)

Annalisa Casini (CIRTES/IPSY, UCL)

Olivier Schmitz (IRSS, UCL)

Organizers:

Ela Callorda Fossati (CIRTES, UCL)

Florence Degavre (CIRTES, UCL)

[FR] When is social finance social?

Language: French (English translation provided)

Abstract: Social finance has drawn a lot of attention in the aftermath of the financial sector turbulence in 2007-2008. An array of initiatives—e.g. social banks, crowdfunding, financial cooperatives, socially responsible investment funds, etc.—have thrived. Our workshop aimed to identify the structuring features of the field of social finance and to discuss its boundaries. Can social finance be defined through the public it targets at? Through its practices? Through its governance structure? Through its social mission?

The workshop will gather together researchers and practitioners to discuss these questions. The former will offer an analytical framework that will be enriched and questioned by the latter on the basis of their ground experience and knowledge of the social finance sector. The theorization of social finance appears to be at its early stages. This workshop is aimed to bring a contribution towards this end.

President: Marek Hudon (CERMI, ULB)

Speakers:

Amandine Albizzati (La Nef)

Annika Cayrol (Réseau Financité)

Simon Cornée (Université de Rennes 1)

Bernard Horenbeek (Crédal et Vice-Président

Febea)

Sebastien Mortier (FairFin)

Anaïs Périlleux (CIRTES, UCL)

Frédéric Fourrier (Finansol)

Triodos (To be confirmed)

Organizers:

Simon Cornée (CIRTES, UCL/ Université de Rennes 1)

Marek Hudon (CERMI, ULB)

Anaïs Périlleux (CIRTES, UCL)

[EN] Training for sustainability? 5th meeting of the Forum on Education and Training on SE, FETSE

Language: English

Abstract: Following the first four meetings of researchers interested in social enterprise and social entrepreneurship education in 2011, 2012, 2013 and 2015, this meeting aims to continue to connect crucial actors interested in SE training and education around the world. Some innovative actions and programs on SE training development will be shared by the speakers as starting point to get a conversation started with the audience. For instance, graduate programs (including Masters and PhD summer schools) organized by EMES members and partners will be presented; the Social Enterprise Gold Mark model will be presented and illustrated; and a discussion on SE law is being slowly introduced in some universities across Europe will also be discussed.

Chairs: Sílvia Ferreira (University of Coimbra, Portugal) and Lars Hulgård (Roskilde University, Denmark)

Speakers:

Adriane Ferrarini, UNISINOS (Brazil)

Lucy Findlay, Managing Director, Social Enterprise Mark (UK)

Lars Ueland Kobro, Director, SESAM-University College of Southeast Norway

Alissa Pelatan, European Social Enterprise Law Association (ESELA)

Organizer:

[FETSE @ EMES](#)

15:15-17:00

[FR] How to mobilize actors and researchers to foster social economy? The case of digitalization in the services sector

Language: French

Abstract: If collaboration between the world of research and the actors of the social enterprises world is often desired by both sides, the setting up of such collaboration is often complex: both the temporality and the objectives of Researchers differ from those in the field. Hence, it requires developing a mutual and realistic understanding of the expectations and contributions of each other's. This seminar will approach this issue through the development of a concrete case: the impact of new technologies on work and society structuration. Indeed, the use of digital technologies in the field of services highlight different questions: form and framework of employment; relations between enterprises/providers, users and workers; accessibility to services ... All these issues affect social protection systems, the world of work, and the equity and equality in the access of certain services. Social enterprises will be faced with these issues and a partnership with the world of research could enable them to anticipate this phenomenon and position themselves as best as possible in this digital economy and to foster a positive development for all.

President: Olivier Brolis (CIRTES, UCL)

Speakers:

François Pichault (Lentic, ULg)
 Vincent Rialle (Université Grenoble Alpes)
 Denis Morrier (Atout EI)
 One member of CSD Liège (To be confirmed)

Organizers:

[Concertes](#)
[CIRTES](#)

[EN] The future of renewable energy cooperatives in the European energy governance

Language: English

Abstract: In this second session dedicated to cooperative energy, researchers and practitioners working in this field will discuss what roles renewable energy cooperatives can play in the current and future energy policy governance regime, in Europe and elsewhere. Questions to be addressed include: to which extent is European policy supportive of energy cooperatives and communities? What are the main divergences between European nations in this respect? How is the 4th package of proposals for the reform of EU energy legislation going to change the current situation? How to build stronger partnerships between energy cooperatives and governmental authorities at the European, national and local levels? The format of the session will include short presentations on the advocacy activities of REScoop.eu and on the ways energy cooperatives have sought to build collaborations with European and local authorities. This will be followed by a plenary discussion with participation of the audience.

President: Benjamin Huybrechts (HEC, ULg)

Speakers:

Daan Creupelandt (coordinator of REScoop.eu)
 Stan d'Herbement (project manager of REScoop.eu)
 Benjamin Huybrechts (HEC-ULg)
 Josh Roberts (policy officer of REScoop.eu)
 Dirk Vansintjan (president of REScoop.eu)
 or Stan d'Herbement (project manager of REScoop.eu)

Organizers:

Thomas Bauwens ([EPFL](#), Lausanne)
 Benjamin Huybrechts ([Centre d'Économie Sociale](#), HEC-ULg)
 Lars Holstenkamp ([Leuphana University of Lüneburg](#))
[REScoop.eu](#)

[FR] WISDOM: Innovating care services: the challenges of socioeconomic viability and well-being at work

Language: French (English translation provided)

Abstract: The second round table entitled “What organizational models for social innovation...” will discuss how the new forms of support for a healthy ageing in place address sustainability issues in relation to financing, diffusion and well being at work.

WISDOM (Wallonia Social Innovation Domicile) is an interdisciplinary, interuniversity and partnership research coordinated by CIRTES (UCL) and interested on how social enterprises innovate in the field of elderly home care. WISDOM benefits from funding from the Walloon Region. The survey, which was conducted during more than two years, studied in depth 14 cases of social innovation in Wallonia and Brussels. The analysis articulates socio-economic approaches to those of public health.

Chair: Cécile de Préval (Union des entreprises à profit social – UNIPSO)

Speakers:

Claire de Kerautem (ASBL Un toit deux âges)
 Marie-Laure Mercier et Cindy Joye (Maison médicale de Ransart)
 Claire de Kerautem (ASBL Un toit deux âges)
 Didier Dubois, Christelle Noel and Murielle Beguin (“Garde à Domicile Alzheimer” project, NPO Service Provincial (Namur) d’Aide Familiale – SPAF)
 Lucie Lacasse (“Lion Solidaire” project, Mutualité chrétienne du Brabant wallon)
 Ela Callorda Fossati (CIRTES, UCL)
 Rachida Bensliman and Céline Mahieu (CRISS, ULB)

Organisers:

Ela Callorda Fossati (CIRTES, UCL)
 Florence Degavre (CIRTES, UCL)

[FR] Labels in social finance: opportunity or threat?

Language: French

Abstract: In view of the development of financial products and actors in the field of social finance, labels may help consumers to make sure that financial institutions comply with ethical, social and environmental charters. However, the proliferation of labels entails the risk of a confusion. What should be the foundations of these labels? What should they be governed and controlled? Are they effective in the sense that they deliver enhanced information for consumers? What risks do they entail (negative reputational chain effects)?

Social finance actors will gather together to tackle these issues in order to outline new perspectives on the development of labels.

President: Marek Hudon (CEB, ULB)

Speakers:

Amandine Albizzati (La Nef)
 Triodos (To be confirmed)
 Annika Cayrol (Réseau Financité)
 Simon Cornée (Université de Rennes 1)
 Bernard Horenbeek (Crédal et Vice-Président Febea)
 Sebastien Mortier (FairFin)
 Anaïs Périlleux (CIRTES, UCL)
 Finansol: (To be confirmed)

Organizers:

Simon Cornée (CIRTES, UCL / Université de Rennes 1)
 Marek Hudon (CERMi, ULB)
 Anaïs Périlleux (CIRTES, UCL)

[EN] The PhDs paths for exploring social enterprises

Language: English

Abstract: The session has been co-designed by participating PhDs to the summer school and it will consist of working group of PhD students discussing the different lenses they use for studying social enterprises. During this session, researchers, in a group exercise, will identify, present and open a discussion as regards the diversity of methodological lenses that aims to approach these economic actors and the challenges that they are facing for conducting the research. Such session aims to create a debate about the different approaches. As an

example, one can think of questions such as: What is the researchers' knowledge interest? What are the consequences in terms of research design? What kind of data should be collected? How does one produce valid interpretation? The working groups will aim at addressing these questions and at favouring networking among PhD students. At the end of the session the election of the next PhD students representative and the network potentialities will be conducted.

Chairs: Francesca Calò (Glasgow Caledonian University, UK) and Thomas Pongo (Université Catholique de Louvain, Belgium)

Organizer:

[EMES PhD Network](#)

[EN] Exchanges on researching and practising social enterprise: A dialogue about possible common horizons

Language: English

Abstract: The present session gathers for the first time the main EU-level representatives of social enterprise practitioners as well as some national umbrella organizations. Both actors and networks traditionally involved in SE and some new actors that have recently arrived to the field will participate. Together with some researchers and the session moderator, they will discuss the value of research within their organizations, suggest possible research lines for the future and discuss the relevance of establishing a stable mechanism for stakeholders and researchers to meet informally regularly. A related issue to be tackled in the session will be how to support sustained stakeholder involvement beyond the duration of research projects? The format of the session will be a fish bowl presentation of all the organizations and a plenary discussion with participation of the audience.

Chairs: Tomas De Groote, Social Innovation Lab BE, Jennifer Eschweiler, EMES and Roskilde University.

Speakers:

Representatives from the following EU networks Ashoka, ENSIE, ESELA, REScoop.eu, Social Economy Europe, and Social Innovation Lab BE.

SOCRATE AUDITORIUM 10

Place Cardinal Mercier, 10, 1348 Louvain-la-Neuve

17:30-19:00

Opening Plenary Session

Opening address:

Jacques Grégoire, Vice-Chancellor of social sciences and humanities, UCL

Jean-Claude Marcourt, Minister of Economy, Industry, Innovation, Digital Economy and of Higher Education, Research and Media

Which Social Enterprises Models for Sustainable Societies? Dialogue between research and practice

Marthe Nyssens, UCL, EMES president

Jo Barraket, Centre for Social Impact Swinburne, Swinburne University of Technology

Marek Hudon, Solvay Brussels School of Economics and Management, Free University of Brussels

Third speaker to be confirmed

Forum organising committee:

Géraldine Goffe, Andreia Lemaître, Rocío Nogales, Marthe Nyssens

AULA MAGNA

19:30-21:00

Welcoming cocktail reception

Forum at a glance

10:00-12:00

[FR] SECOIA: Acknowledging social economy enterprises in the

13:00-14:45

[FR] Chair in Social and Solidarity Economy in the South: A dialogue between researchers and field actors

[EN] Cooperative energy: Toward consumer engagement in the energy transition?

[FR] WISDOM (Social innovation in field of elderly home care: The role of social enterprises) - The elderly's domicile: A space for social innovation?

[FR&EN] When is social finance social?

[EN] Training for sustainability? 5th meeting of the Forum on Education and Training on SE, FETSE

15:15-17:00

[FR] How to mobilize actors and researchers to foster social economy? The case of digitalization in the services sector

[EN] The future of renewable energy cooperatives in the European energy governance

[FR&EN] WISDOM (Social innovation in field of elderly home care: The role of social enterprises) - Innovating care services: the challenges of socioeconomic viability and well-being at work

[FR] Labels in social finance: Opportunity or threat?

[EN] The PhDs paths for exploring social enterprises

[EN] Exchanges on researching and practising social enterprise: A dialogue about possible common horizons

Venue and registration



Venue

All the activities will take place at the Socrates Auditorium (Place Cardinal Mercier, 10, 1348 Louvain-la-Neuve) except for the welcoming cocktail reception, which will be held at the Aula Magna.

By car

Parking Grande Place

Registration

Option 1:

Forum, opening plenary session (17:30-19:00) and welcoming cocktail (19:30-21:00) of the 6th EMES conference:

50 euros (20 euros for students and unemployed)

Option 2:

Forum and opening plenary session (17:30-19:00) (without access to cocktail)

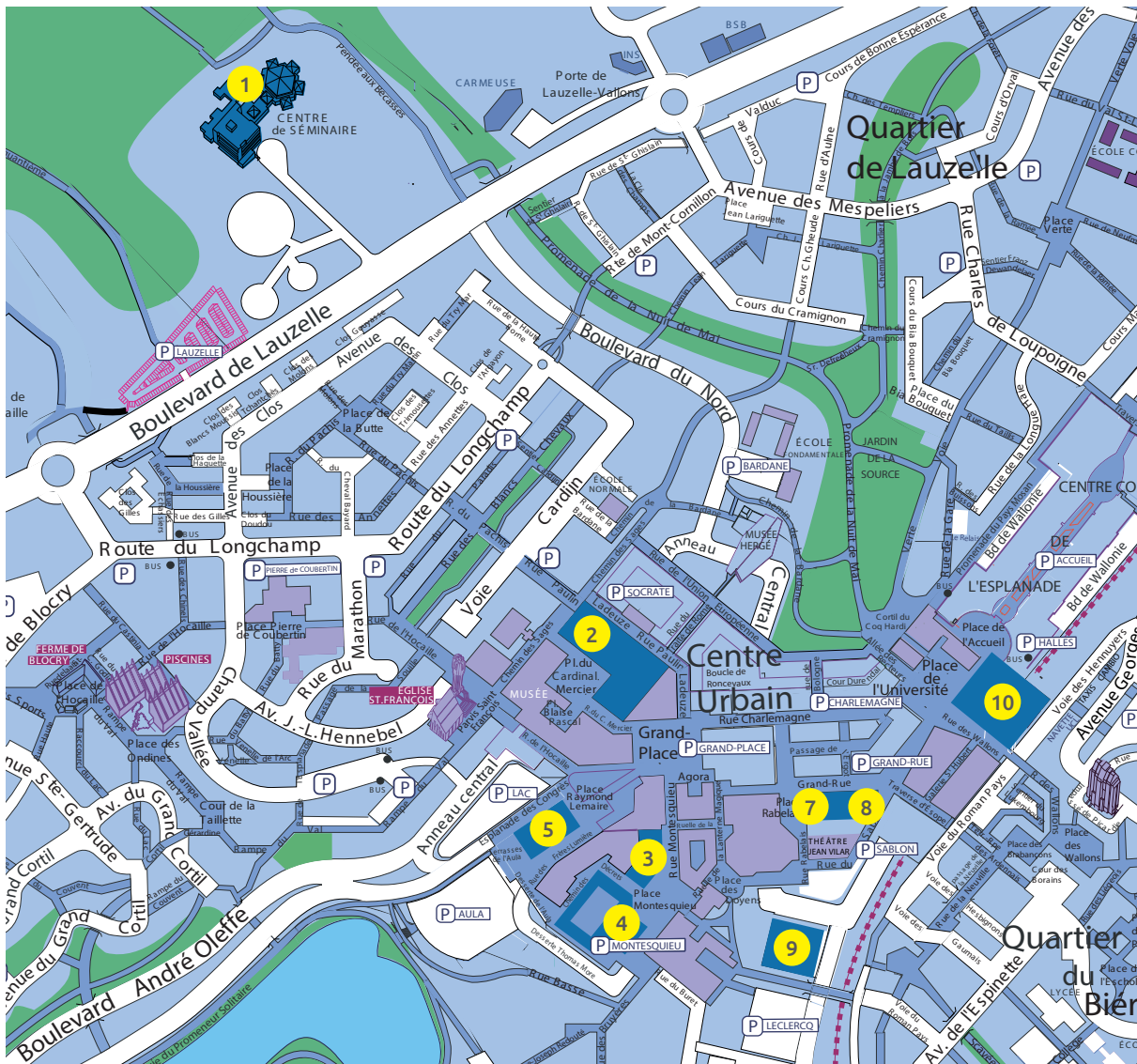
25 euros (free for UCL students and members and for unemployed)

Although participation for registered delegates of the 6th EMES International Conference is free, please register online for organizational purposes.

Inscription obligatoire avant le 15 juin

www.uclouvain.be/fr/chercher/cirtes

Campus map



- | | |
|------------------------|---------------------------|
| 1 Hotel IBIS LLN | 6 On Campus accommodation |
| 2 Socrates building | 7 Fleur de Sel restaurant |
| 3 Montesquieu building | 8 Sablon restaurant |
| 4 More building | 9 Bus & taxi station |
| 5 Aula Magna | 10 Train station |

SOCIAL ENTERPRISES FOR SUSTAINABLE SOCIETIES

LLN
2017

From research to
practice and back

Organized by



Hosted by



Supported by

Avec
le soutien de la



Wallonie

Fondat°
Bernheim

FONDATION
LOUVAIN

Triodos Bank

fwo

fnrs
LA LIBERTÉ DE CHERCHER

FÉDÉRATION
WALLONIE-BRUXELLES

Caisse
des Dépôts
GROUP

FONDATION
CREDIT COOPERATIF
FONDATION D'ENTREPRISE

03 JULY
LIVN 2017



6th EMES International Research
Conference on Social Enterprise

EMES events

www.emes.net