



4th EMES International Research Conference on Social Enterprise

EMES events

PRELIMINARY PROGRAM SCHEDULE

Monday, July 1, 2013. HEC building, 14, rue Louvrex, city center

09:00 If not for profit, for what? And how? From research to practice, and back

A.1: 3rd EMES forum on education and training in social enterprise/social entrepreneurship (FETSE)

Chair: Sybille Mertens, HEC-University of Liege (Belgium)

- > An overview of educational initiatives
Specialized Master's programs: **Lars Hulgård**, Head of Master Program in Social Entrepreneurship and Management, University of Roskilde, Denmark
Transversal programs across disciplines: **Anita Nowak**, Integrating Director, The Social Economy Initiative, Desautels Faculty of Management, McGill University, Montreal, Canada
Executive training programs for social entrepreneurs: **Marie Lisa Dacanay**, President, Institute for Social Entrepreneurship in Asia, Philippines
- > Collaboration opportunities: 1) Exchanges of students; 2) Staff mobility; and 3) Joint degrees (discussion groups)
- > Closing: Moving forward with FETSE

A.2: Forum of the EMES PhD student network

Chair: Michael Roy, PhD Candidate, Glasgow Caledonian University (UK)

- > Introduction round
- > "Why a PhD in the area of social enterprise is not a waste of time (honestly)" by **Benjamin Huybrechts**, HEC-University of Liege
- > "What are the three key papers that ALL PhD students in the SE field need to know inside out?" (discussion groups)
- > "Why are PhDs so important for EMES? The future is right here?" by **Rocío Nogales**, EMES Managing Director
- > Moving forward with the EMES PhD Student Network
- > Closing and wrap up

10:30 Coffee Break

11:00 From research to practice and back (2)

B.1: Forum on legal frameworks for social enterprises: from a comparative perspective

Chair: Denis Stokkink, European Think-tank "Pour la Solidarité" (Belgium)

- > "Legal frameworks for social enterprise in the European Union" by **Antonio Fici**, University of Molise, Italy
- > "Legal forms for social enterprises in the United States: an overview and critique" by **Dana Brakman Reiser**, Brooklyn Law School, USA

Discussion with **Jongick Jang**, Hanshin University, South Korea, and representatives of policy makers at national and EU level

B.2: Forum on welfare innovation in local communities in european cities: main results of the WILCO Project

Chair: Taco Brandsen, Radboud University Nijmegen (The Netherlands)

- > Presentations by WILCO Project's participants:
Danielle Gluns, University of Münster, Germany
Anna Domaradka, University of Warsaw, Poland
Jelena Matančević, University of Zagreb, Croatia

B.3: Forum on social enterprise and renewable energy: panel around the REScoop 20-20-20 Project

Chair: Roger Spear, Open University (UK)

- > Presentation of the REScoop 20-20-20 project by **Daan Creupelandt** (Ecopower), **Dirk Knapen** (REScoop.be), **Benjamin Huybrechts** (HEC-University of Liege) and **Julie Rijpens** (EMES Network)
- > Panel discussion with:
J.-J. McMurtry, York University, Canada
Pierre Stassart, University of Liege, Belgium
Dirk Vansintjan, Ecopower and REScoop.eu, Belgium
Klaus Niederlander, Cooperatives Europe

Discussion

12:45 Lunch

Monday, July 1, 2013. HEC building, 14, rue Louvrex , city center (*continuation*)

14:00 Forum: from research to practice and back (3)

C.1: Baillet Latour forum on social investment and philanthropy

Chair: *Sybille Mertens, HEC-University of Liege, Belgium*

- > **Marta Rey García**, Chair of Social Responsibility, Universidade da Coruña, Spain
- > **Anne-Claire Pache**, Chair in Philanthropy, ESSEC, France
- > **Lisa Hehenberger**, Research Director, European Venture Philanthropy Association

Discussion with **Yu-Yuan Kuan** (National Chung Cheng University, Taiwan), **Anita Nowak** (McGill University, Canada), **Pierre Echard** (Innova Terra, Belgium) and **Patrice Macar** (Testament.be)

C.2: Forum on the interuniversity attraction pole on social enterprise (IAP-SOCENT), 2012-2017

- > The IAP-SOCENT research program
 - Goals and structure of the whole program, by the Centre for Social Economy (HEC-ULg)
 - Presentation of the thematic lines, by **Marc Jegers** (Vrije Universiteit Brussel, Belgium), **Marek Hudon** (Université Libre de Bruxelles, Belgium) and **Marthe Nyssens** (Université Catholique de Louvain, Belgium)
 - Discussion on international collaborations, with **Avner Ben-Ner** (University of Minnesota, USA), **Kai Hockerts** (Copenhagen Business School, Denmark) and **Carlo Borzaga** (EURICSE, University of Trento, Italy)
- > The ICSEM Project: mapping social enterprise models Worldwide
 - General presentation, by **Jacques Defourny** (HEC-ULg, Belgium) and **Marthe Nyssens** (UCL, Belgium)
 - Discussion on existing mapping efforts around the world, with **Janelle Kerlin** (Georgia State University, USA), **Fergus Lyon** (Middlesex University, UK) and **Giulia Galera** (Euricse, Italy)

16:00 Break

17:00 Opening plenary session

Dean HEC-ULg or Rector ULg

Lars Hulgård, Roskilde University (Denmark), EMES President

Jacques Defourny, HEC-University of Liege (Belgium), Conference Co-Chair and Roundtable Chair

Roundtable: Social enterprise at the crossroads

- > "From non-profit organizations to social enterprise: a long research journey" by **Dennis Young**, Georgia State University, USA
- > "Community entrepreneurship and social enterprise" by **Helen Haugh**, University of Cambridge,
- > "Social enterprise, contested or supported by the Solidarity Economy?" by **Jean-Louis Laville**, Conservatoire National des Arts et Métiers, Paris, France (TBC)

19:00 Walking dinner

Tuesday, July 2, 2013

Sart-Tilman campus

09:00 **Parallel paper session 1**

10:30 **Break**

11:00 **Parallel paper session 2**

12:30 **Lunch**

14:00 - 14:45 **Plenary session 2**

Chair: Marthe Nyssens, Catholic University of Louvain (Belgium)

- > Prof. Johanna Mair (Stanford University, USA and Hertie School of Governance, Berlin, Germany): "Organizing for society: a typology of social entrepreneurial models"

15:00 **Parallel paper session 3**

16:30 **Break**

17:00 - 18:30 **Parallel paper session 4**

18:45 By bus to *Citadelle* (viewpoint), then walk down through the old part of the city (20 minutes) or bus to *Place du marché*

Free evening

Wednesday, July 3, 2013

Sart-Tilman campus

09:00 **Parallel paper session 5**

10:30 **Break**

11:00 **Parallel paper session 6**

12:30 **Lunch**

14:00 **Plenary session 3: Social enterprise in the context of EU public policies**

- > Carlo Borzaga, Euricse and University of Trento, Italy
- > Sergi Corbalan, Fair Trade Advocacy Office
- > Representative of the European Commission

15:00 **Parallel paper session 7**

16:30 **Break**

17:00 - 18:00 **Book signing event**

17:30 **Poster session**

18:30 Bus or walk to Castle of Colonster

19:00 *Aperitif and "Dîner de Gala"*

Thursday, July 4, 2013

Sart-Tilman campus

09:00 **Parallel paper session 8**

10:30 **Break**

11:00 **Parallel paper session 9**

12:30 **Lunch***

13:30 - 14:30 **Final plenary session: New frontiers for social enterprise research**

Chair: Lars Hulgård, Roskilde University (Denmark)

Roundtable with:

- > Isabelle Hillenkamp, University of Geneva, Switzerland
- > Chan Kam-Tong, Hong Kong Polytechnic University, China
- > Alex Nicholls, University of Oxford, United Kingdom
- > Marilla Veronese, UNISINOS, Brazil (TBC)

15:30 **Departure***

* The organizers will arrange for direct buses to the two main airports (National Brussels airport and Charleroi-Brussels South) at 1:00 PM and 3:30 PM for an additional fee of approx. 20€ | [More info: www.emes.net](http://www.emes.net)

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